

GOLD  
KEY®

TOM AND JERRY

20c

90058-402

# TOM and JERRY





# Wow! It's just like having Donald, Pluto and Mickey come out to play with you.

Your favorite cartoon characters almost seem to come right out of the GAF View-Master Stereo Viewer. Because they're all in life-like 3-D color Pictures.

There's Casper the Ghost, The Partridge Family and many of your TV favorites. And lots of other interesting and fun things to see and learn. You can pick from over 450 different subjects.

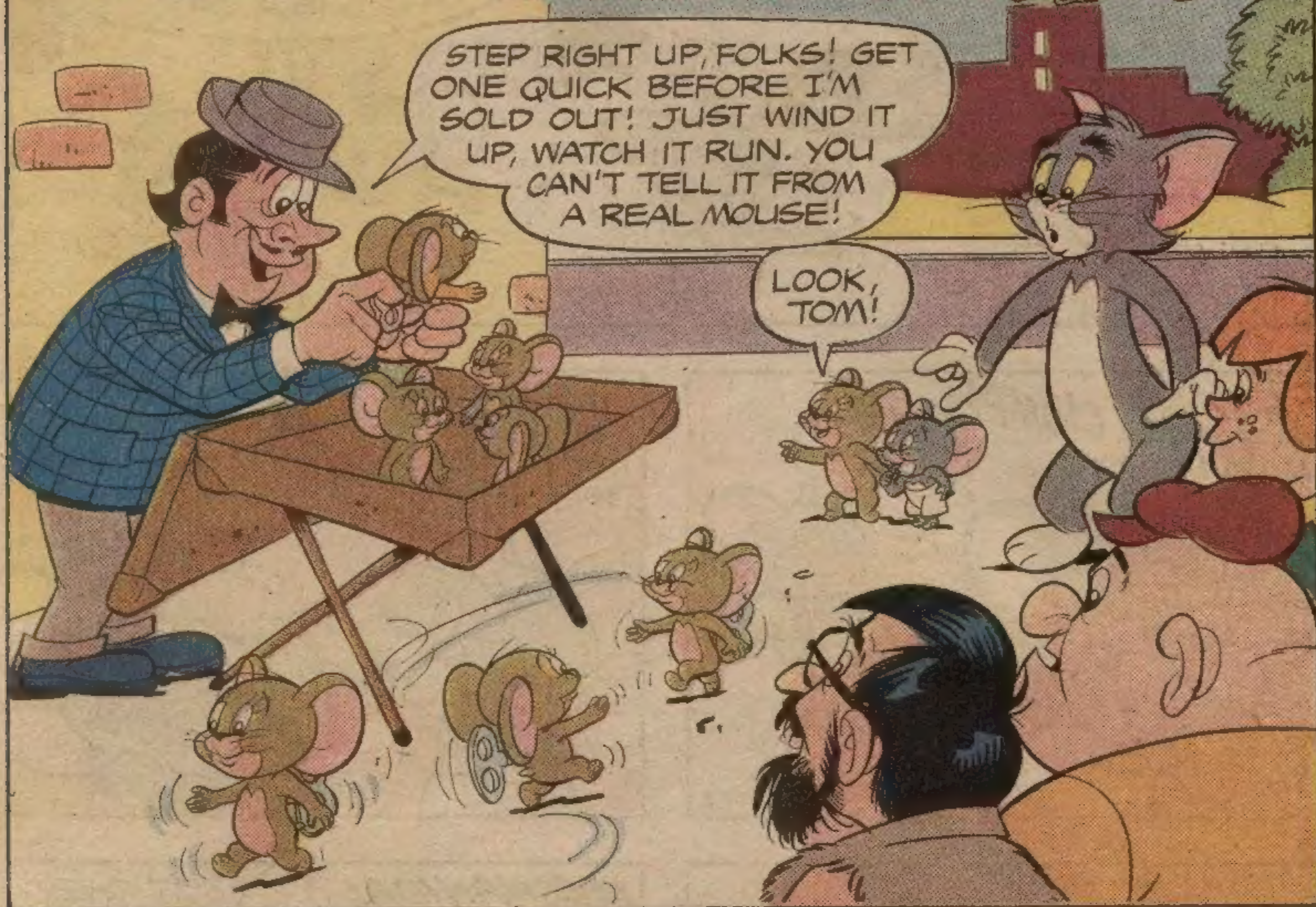
So get a GAF View-Master. And play with Mickey, Snoopy, The Flintstones and all the rest of your friends.



**gaf** **VIEW-MASTER**  
Stereo Pictures and Viewers.





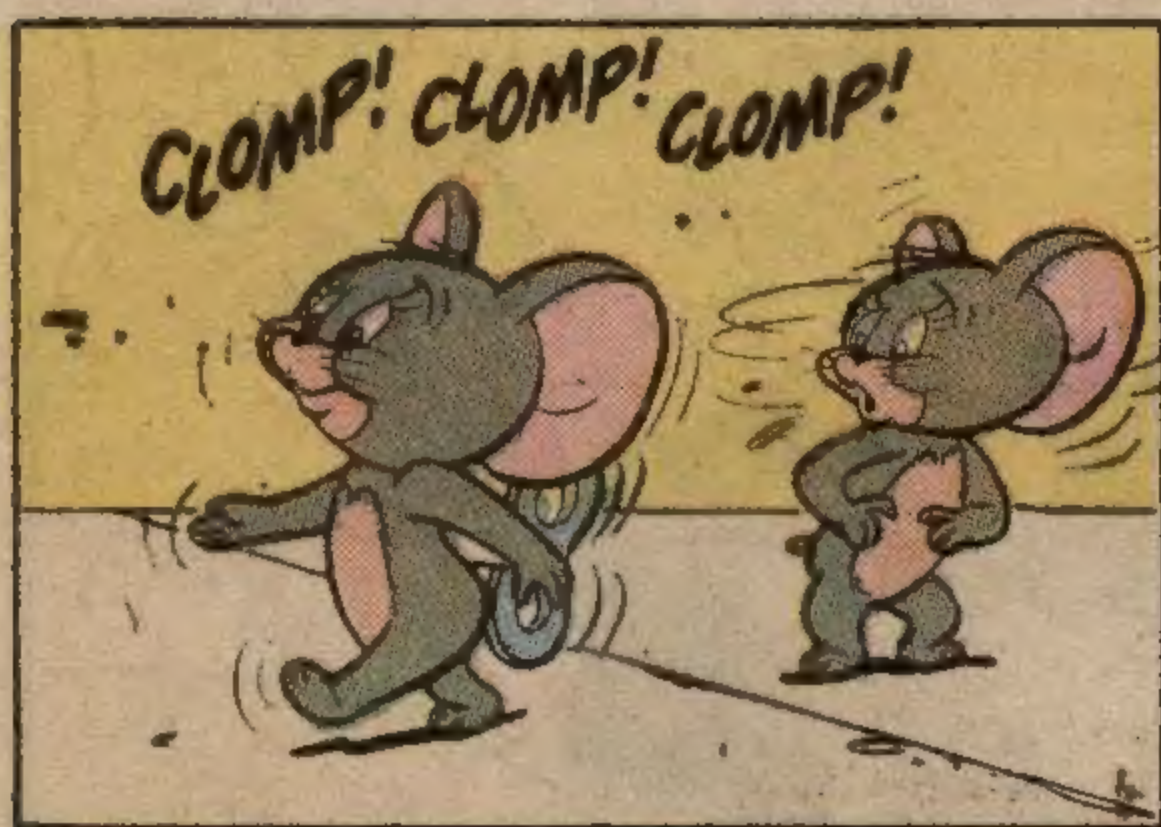
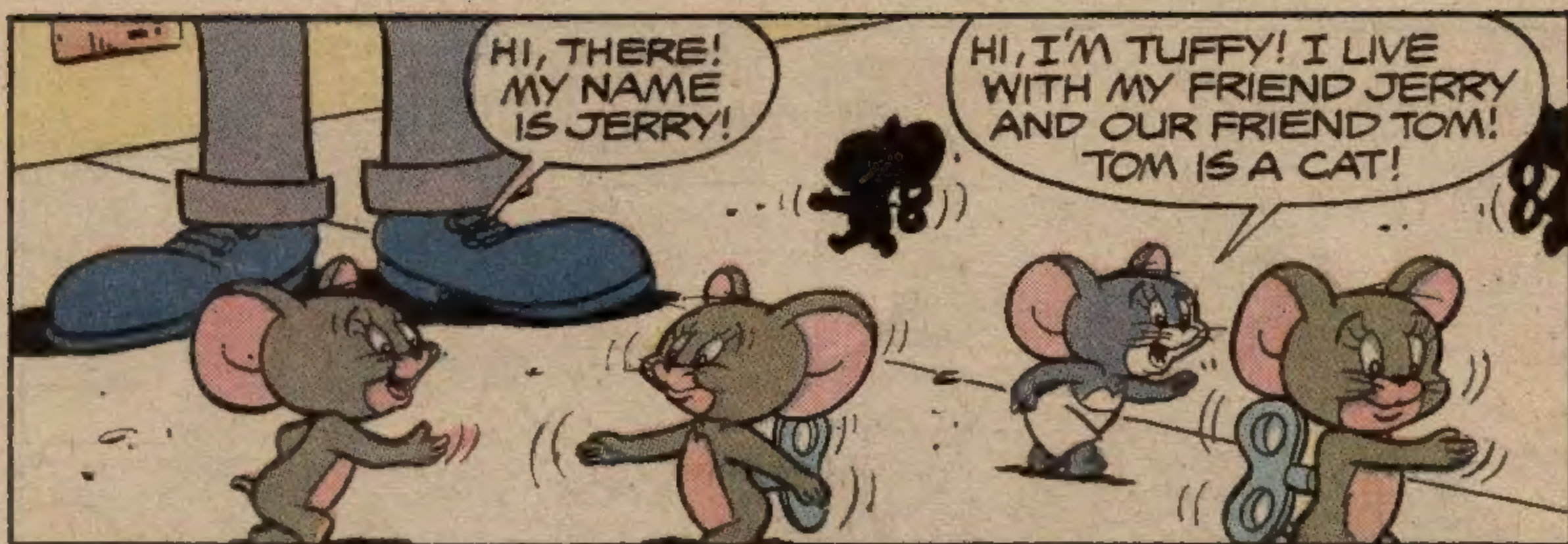


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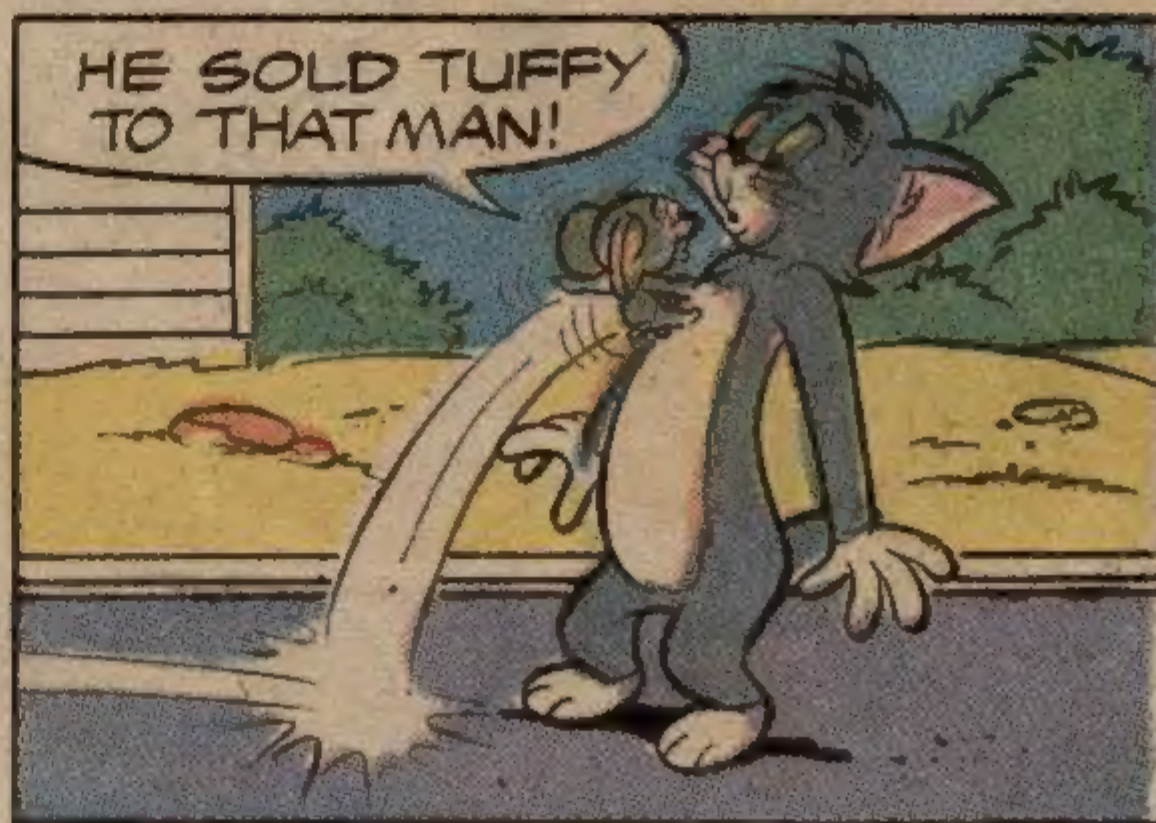
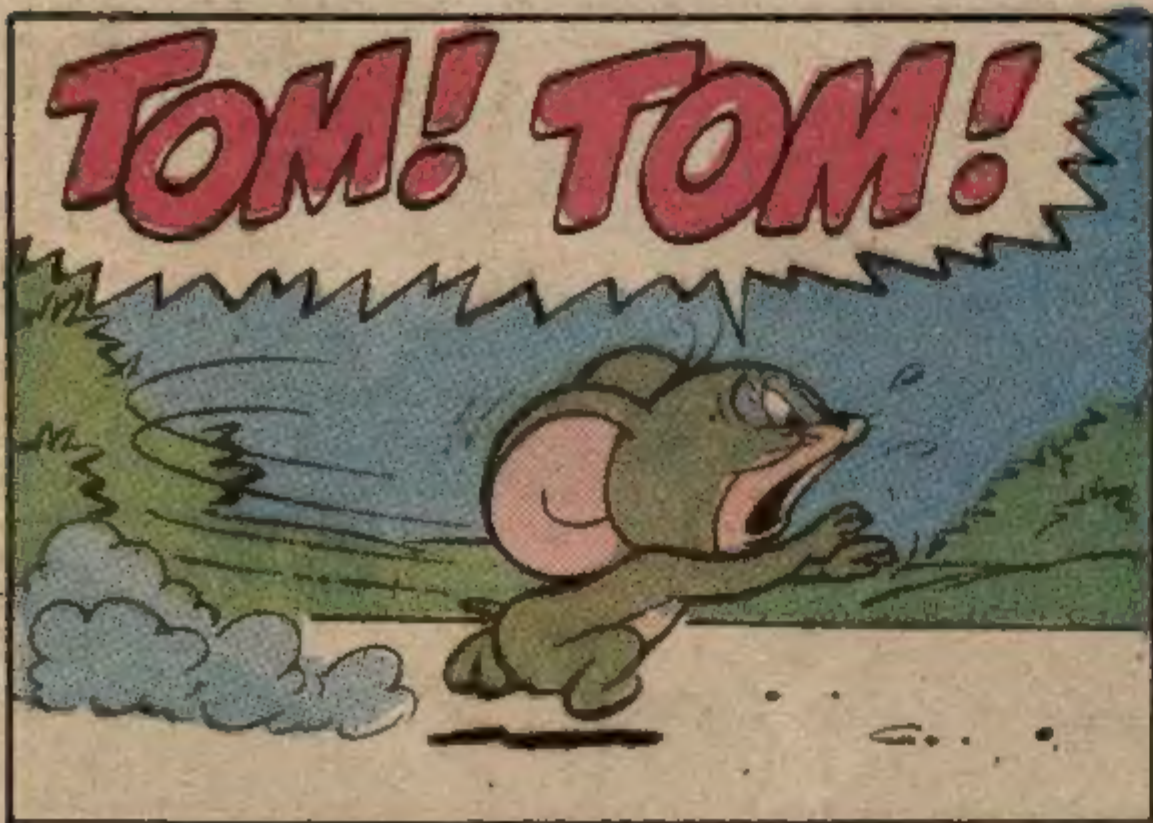
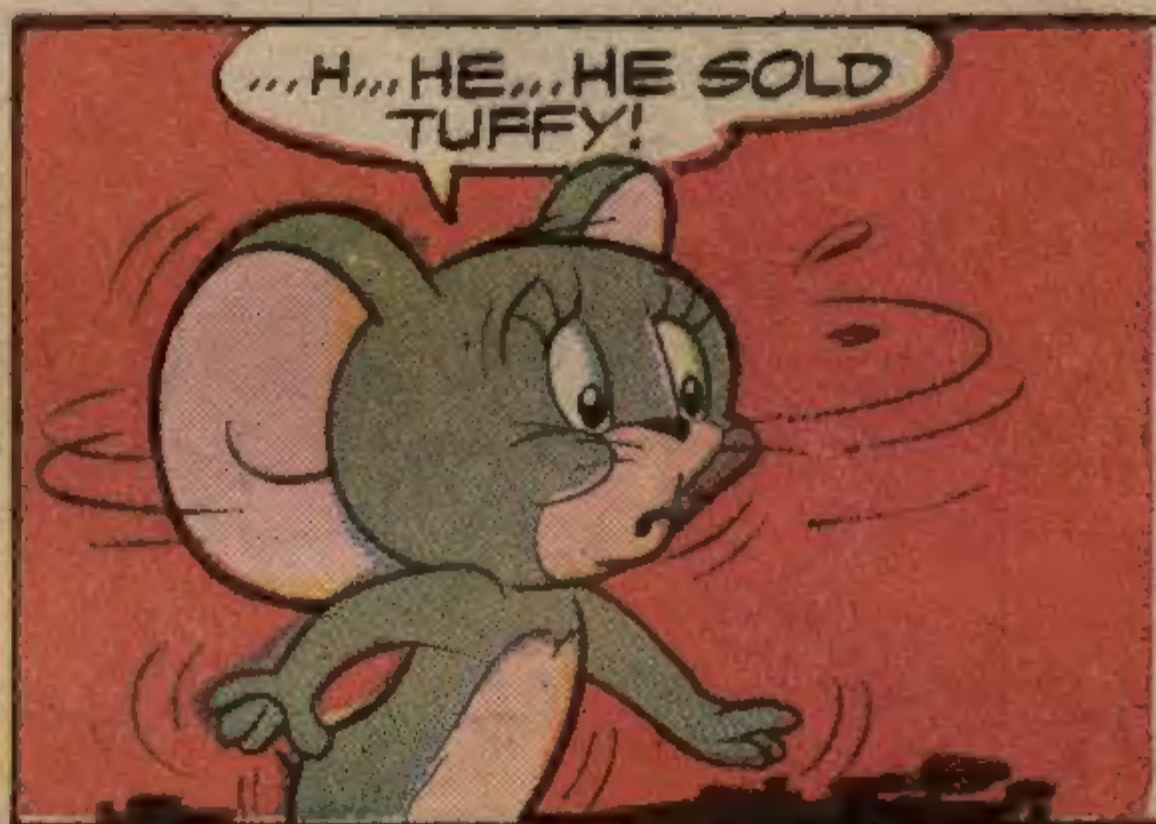
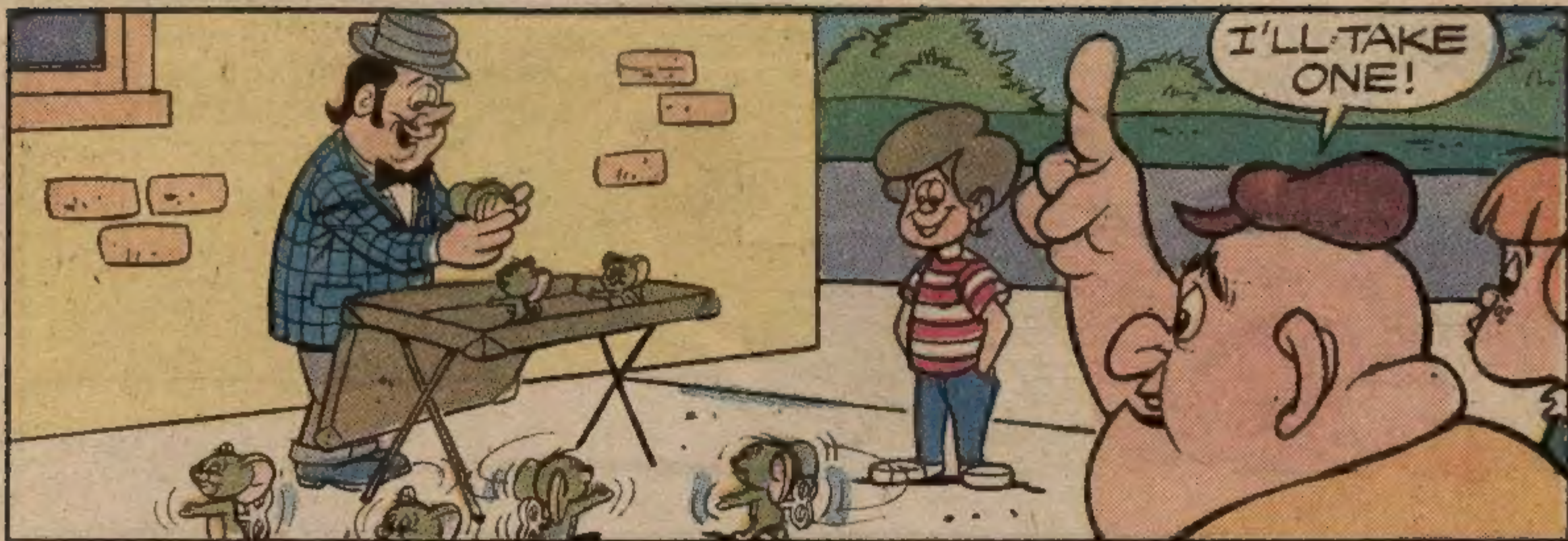
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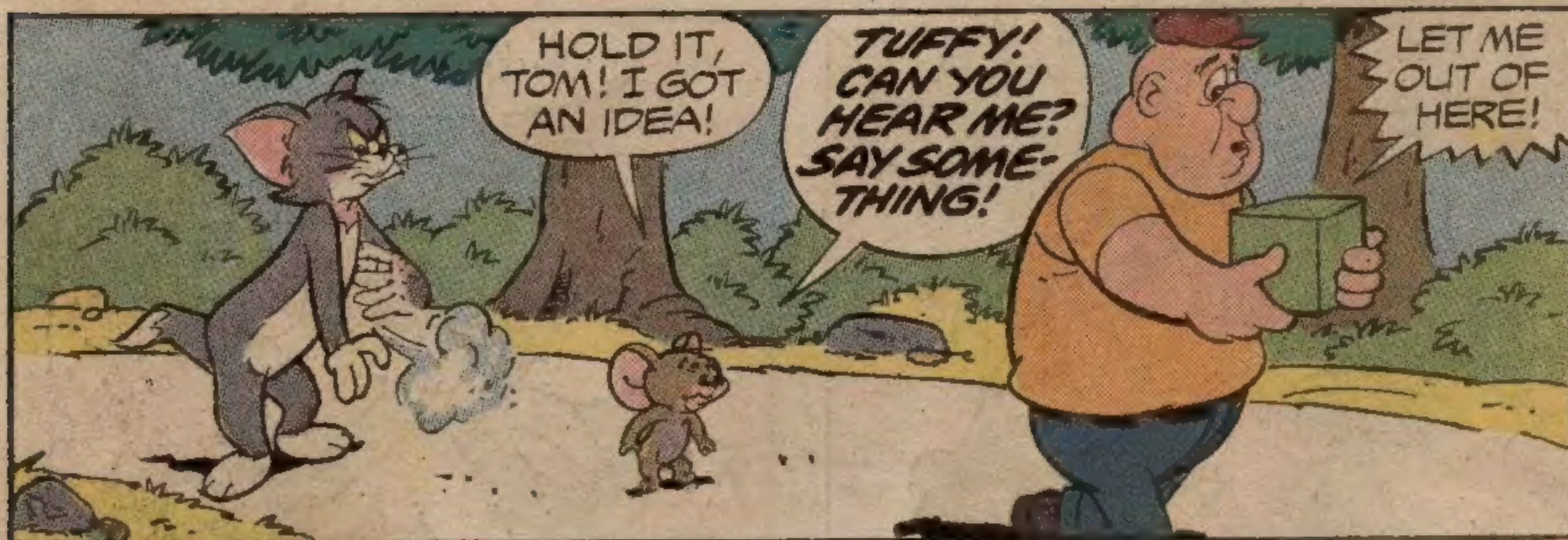
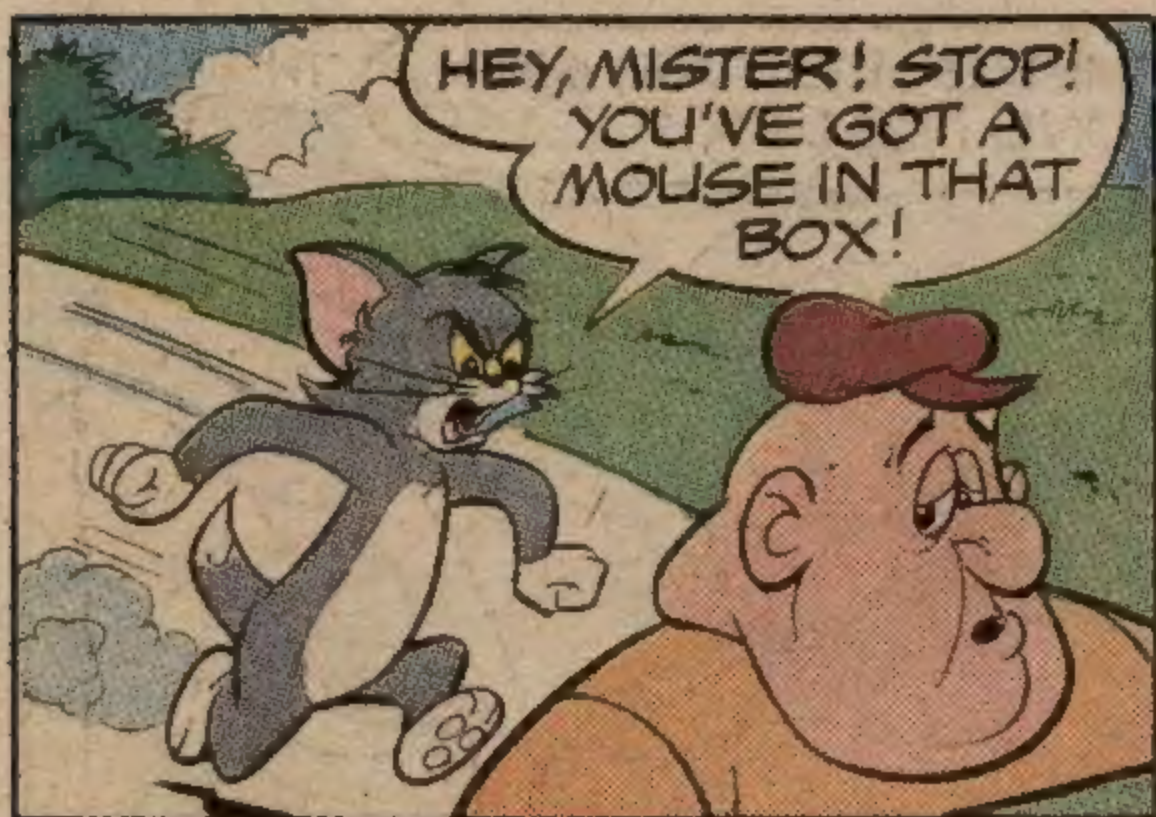
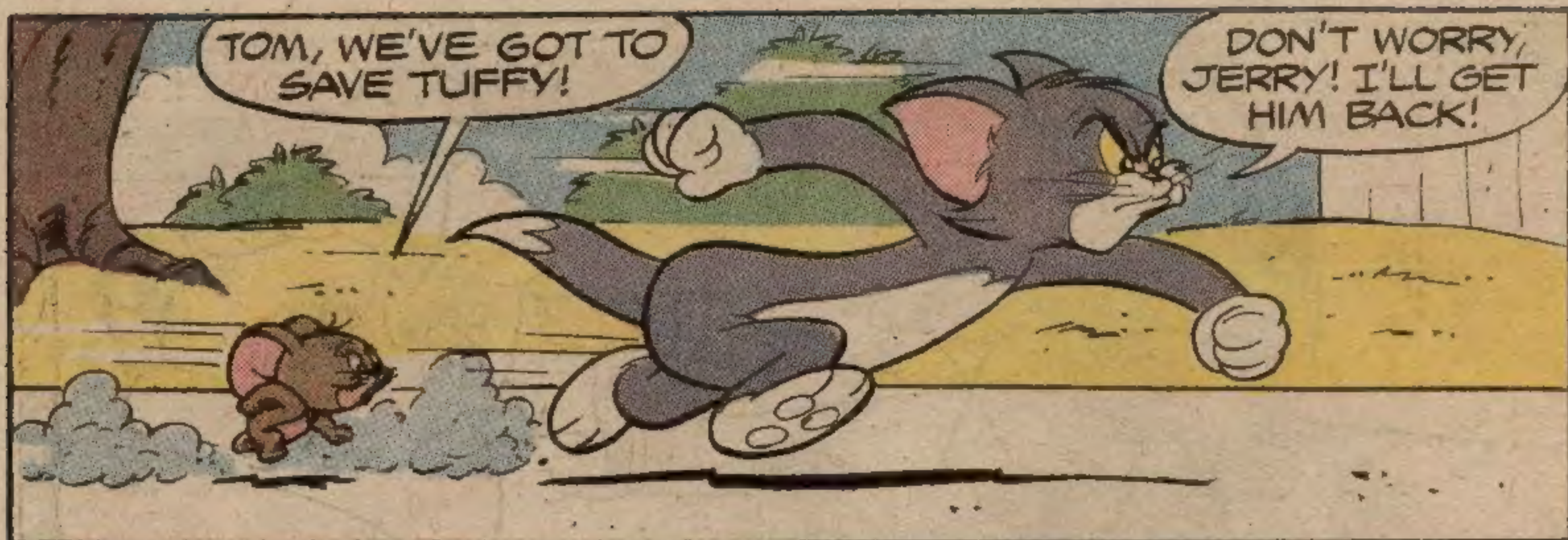














Kenner

# Smash\*Up Derby™



GOTCHA,  
TOUGH TOM!

RRRR-RRRR

OH,  
YEAH  
BUGG-EM!

NEW CARS!  
COLORS!  
DECALS!  
ALL WITH  
SONIC SOUND!



IT'S A  
DRAW!

"OKAY, LET'S SNAP 'EM  
BACK TOGETHER AND  
SMASH 'EM UP AGAIN!"

TOUGH TOM™

SNAP!



GET READY, GET SET,  
**GO!**



...AND WHEN THEY CRASH...



DOORS, HOOD, WHEELS, TRUNK  
LID, ETC. FLY OFF...

THE BIGGER THE SMASH-UP  
THE MORE PIECES FLY OFF!



USE JUMP RAMP/BARRIER THAT  
COMES WITH SET FOR ALL KINDS  
OF THRILLING SMASH-UP DUELS!

LEAPS



HILLTOP SMASHES



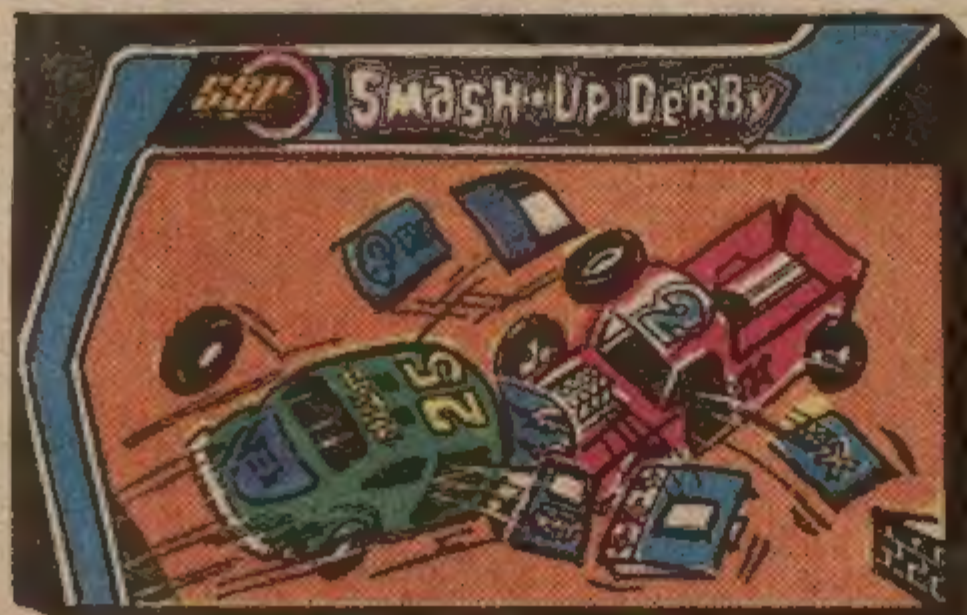
MID-AIR SCRUNCHERS



RAMP CRASHES



GOTCHA!



Kenner SSP SMASH-UP DERBY INCLUDES:

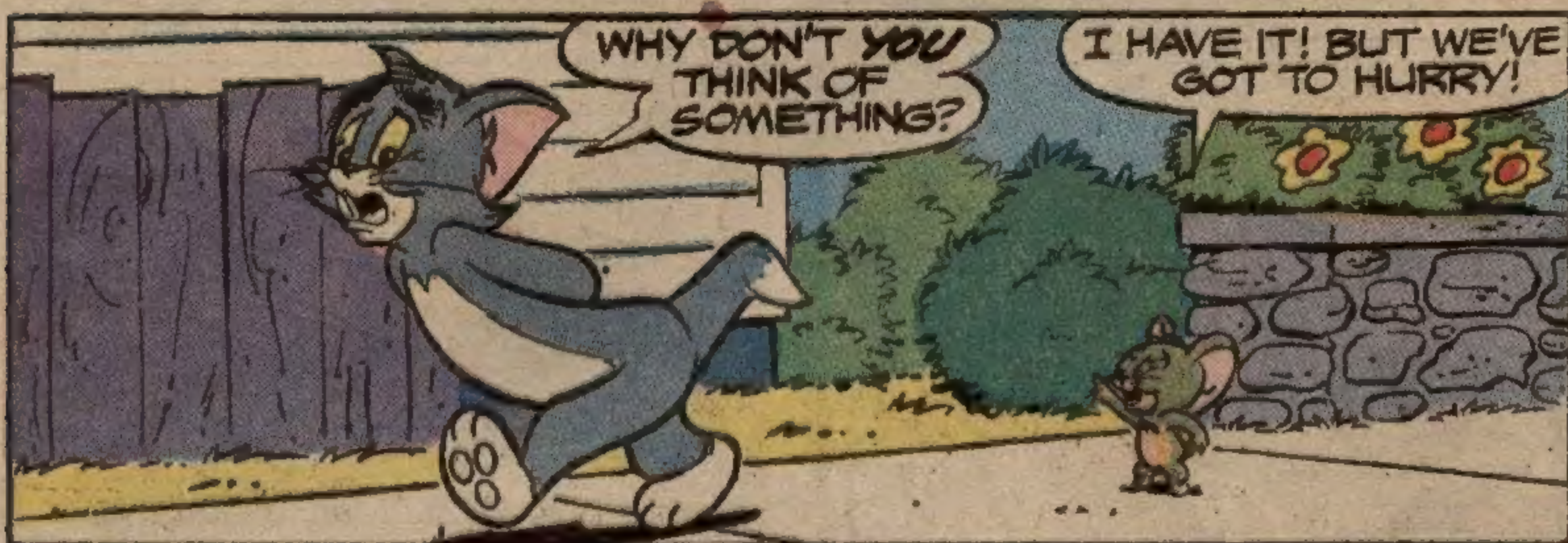
- 2 FLY APART RAKERS-BUGG-EM AND TOUGH TOM, EACH ABOUT 7" LONG WITH SCRUNCHE-UP DEMOLITION DERBY DETAILING.
- 2 JUMP RAMP/BARRIERS, 2 POWER T-STICKS AND RACING DECALS.



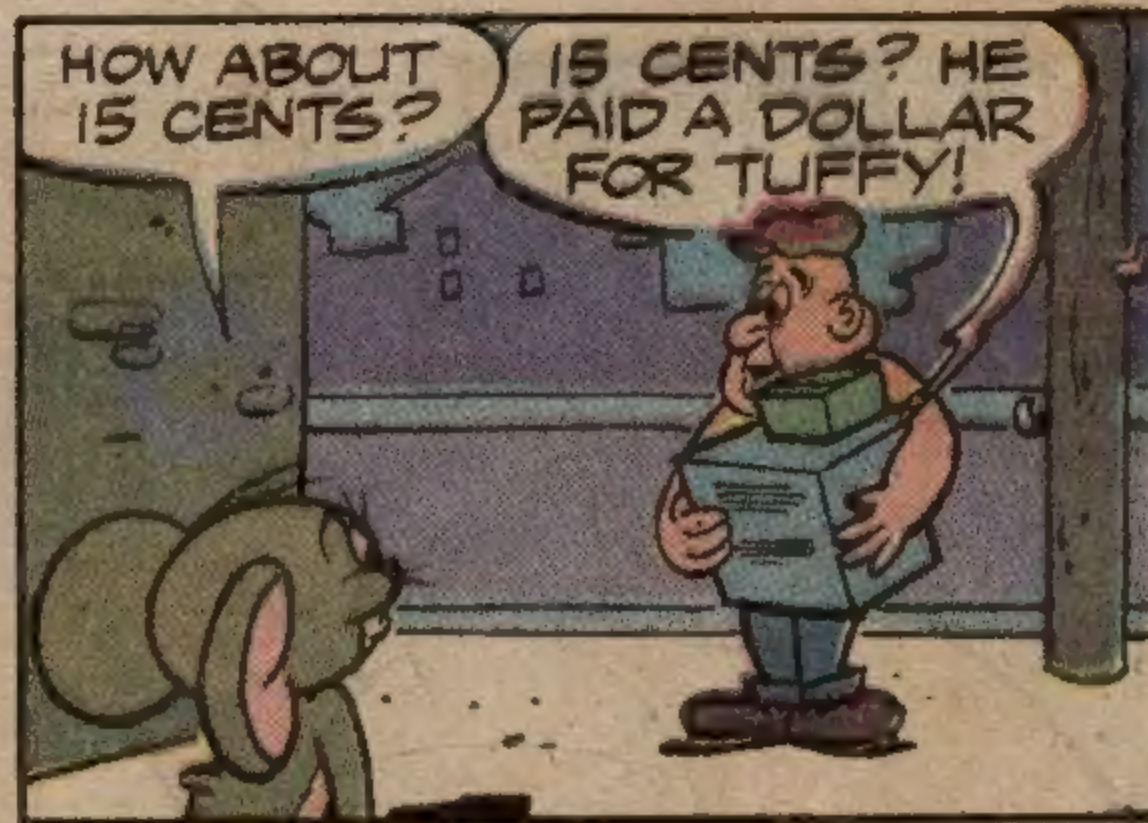
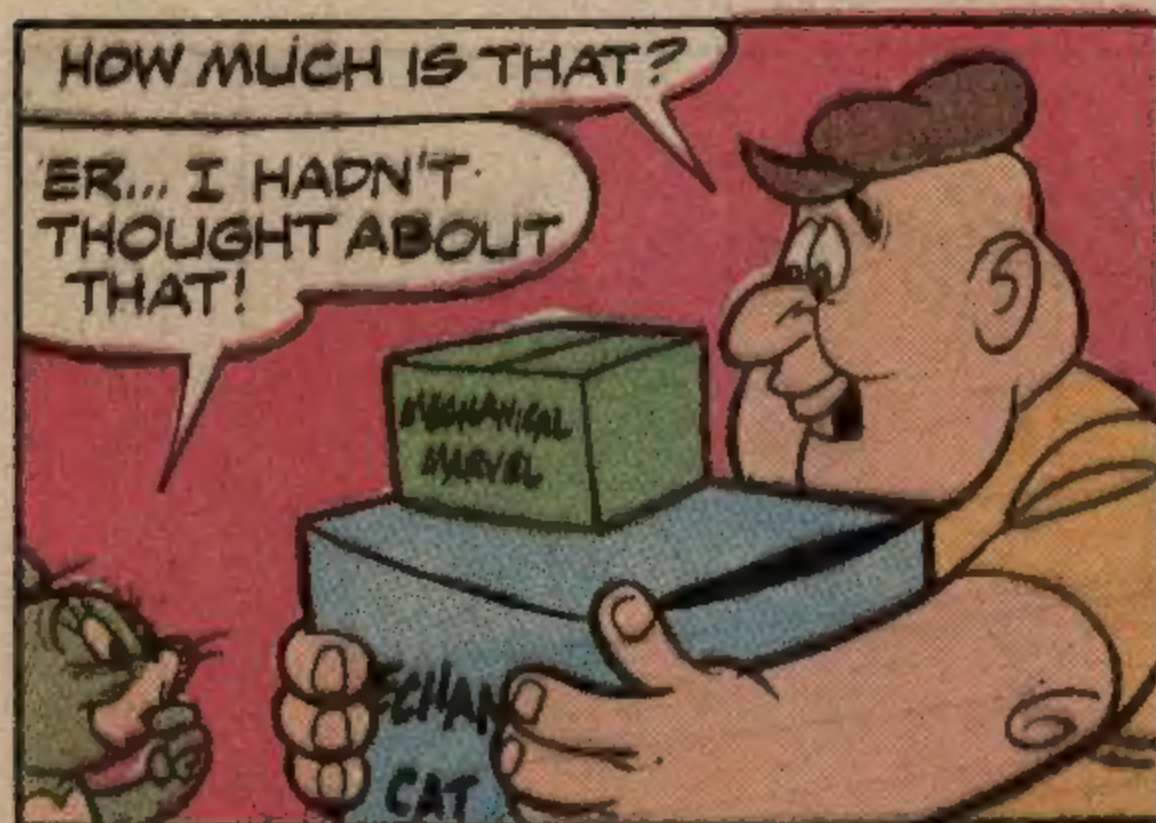
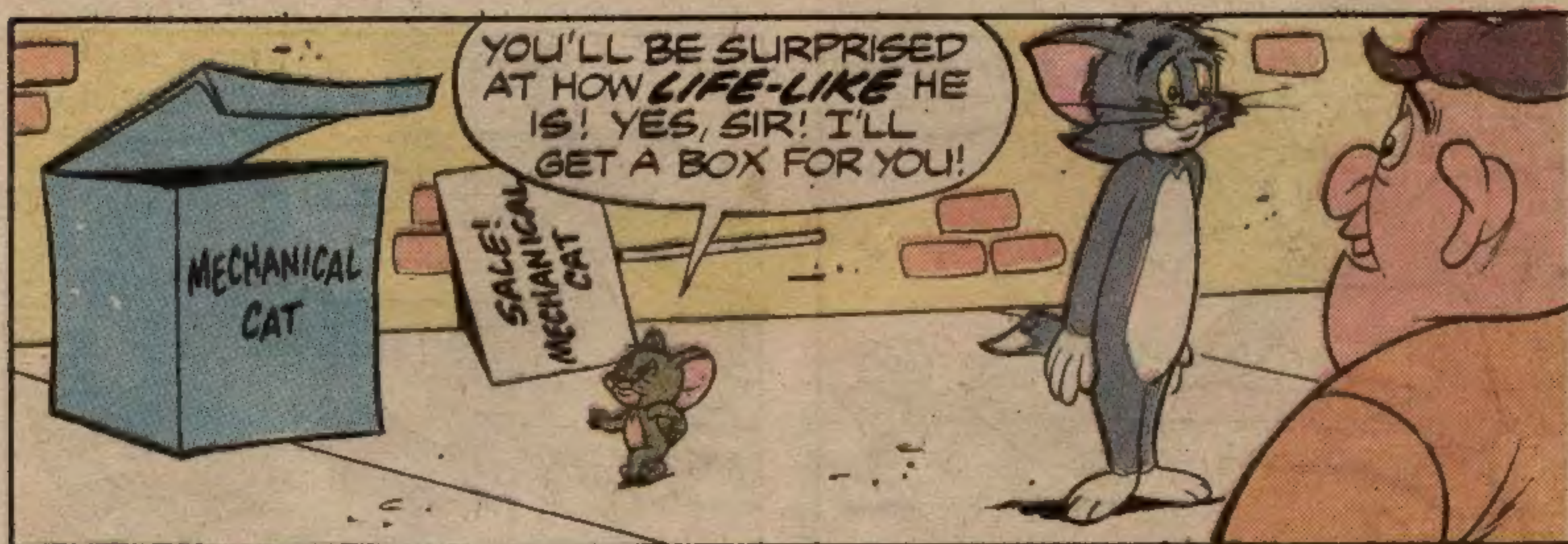
ALSO! 4 SMASH-UP  
CARS AVAILABLE SEPARATELY!  
BLAST-EM™ (ILLUSTRATED),  
BUGG-EM™, BOSS HENRY™  
(FORD SEDAN), TOUGH-TOM™.

SMASH 'EM UP -  
PUT 'EM BACK TOGETHER!

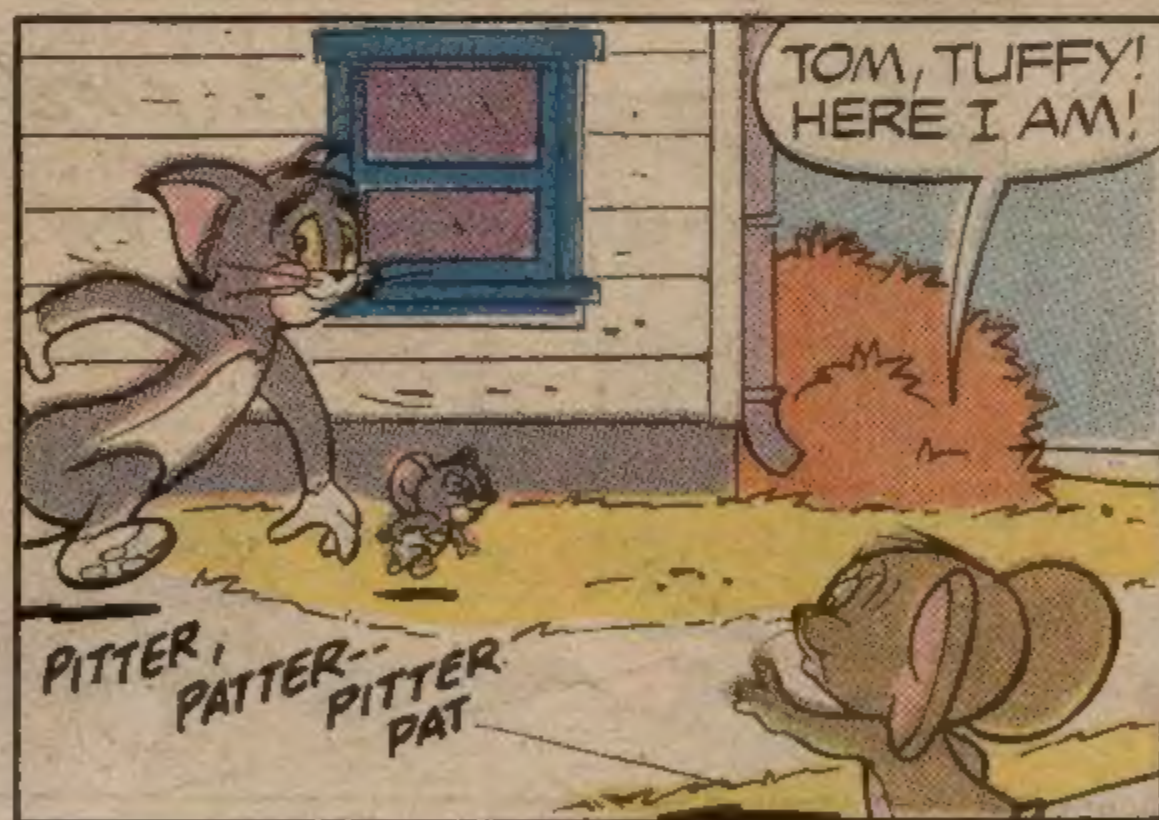
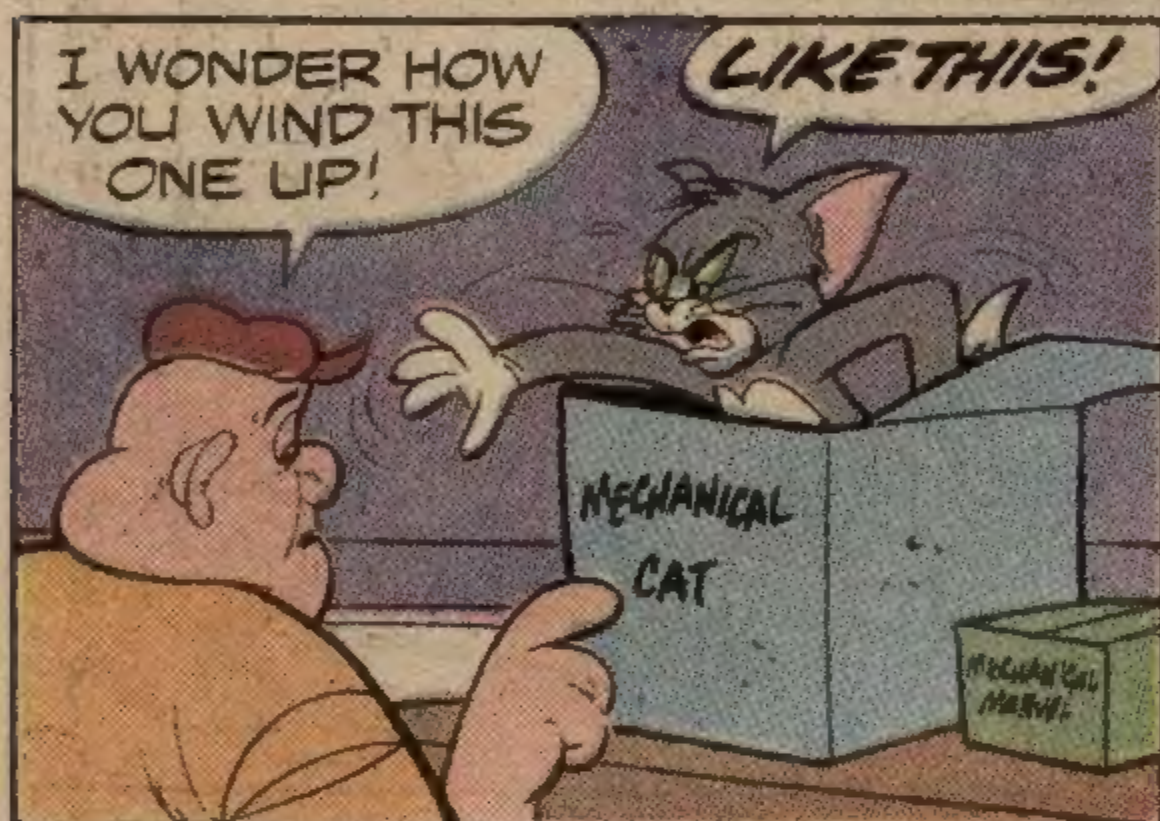








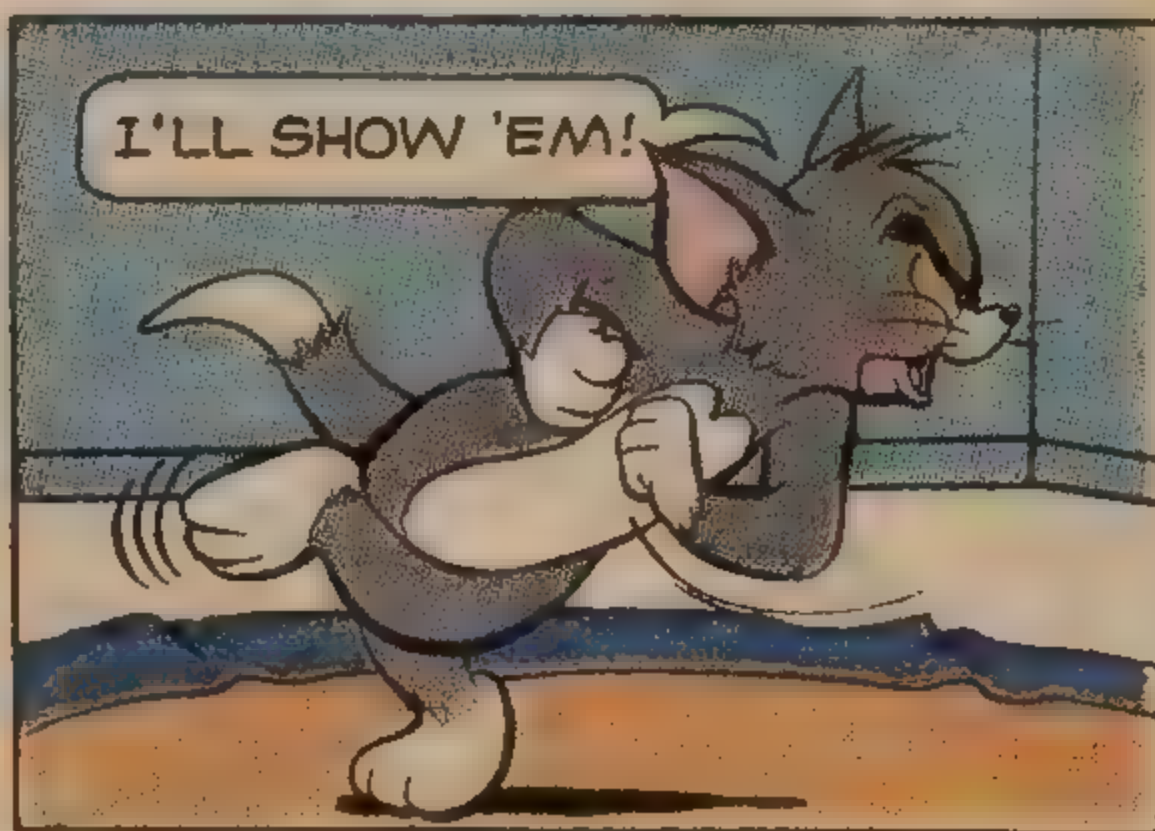
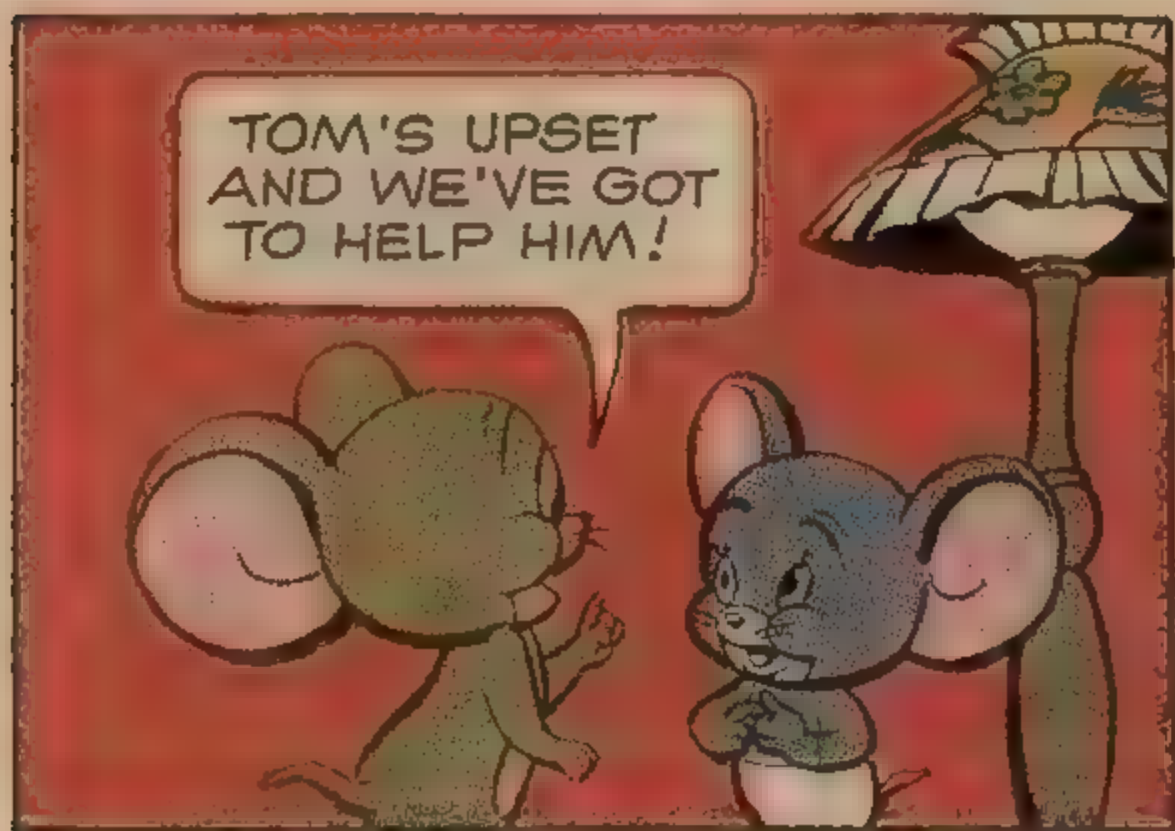
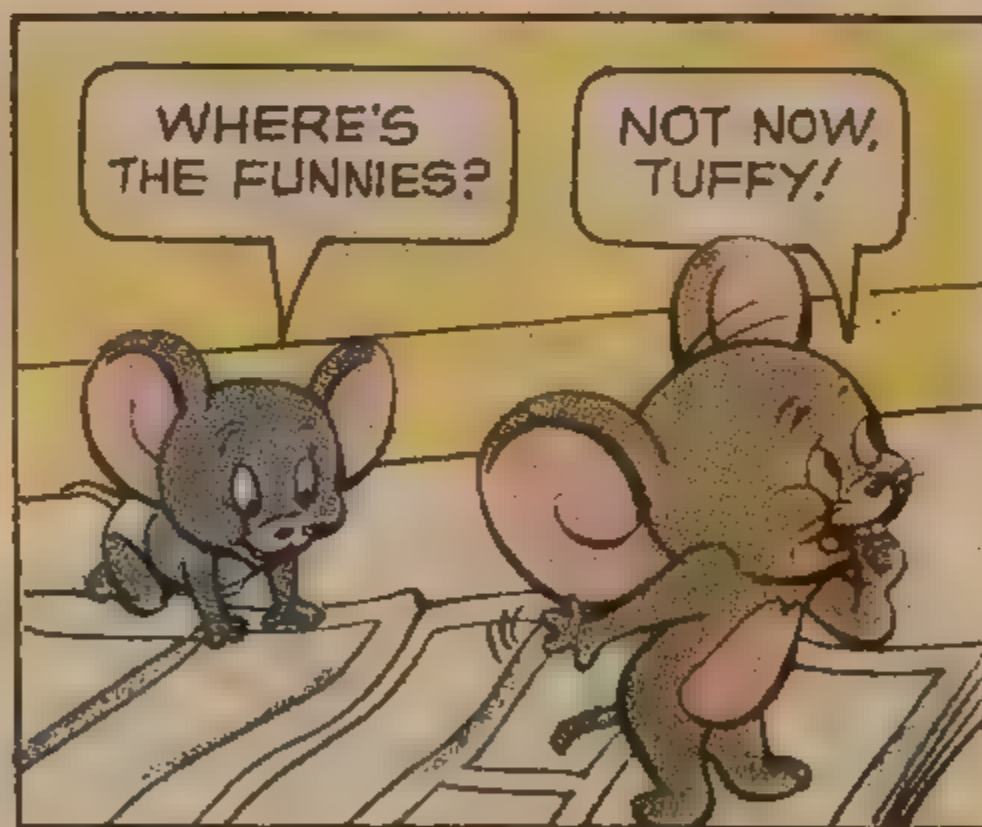
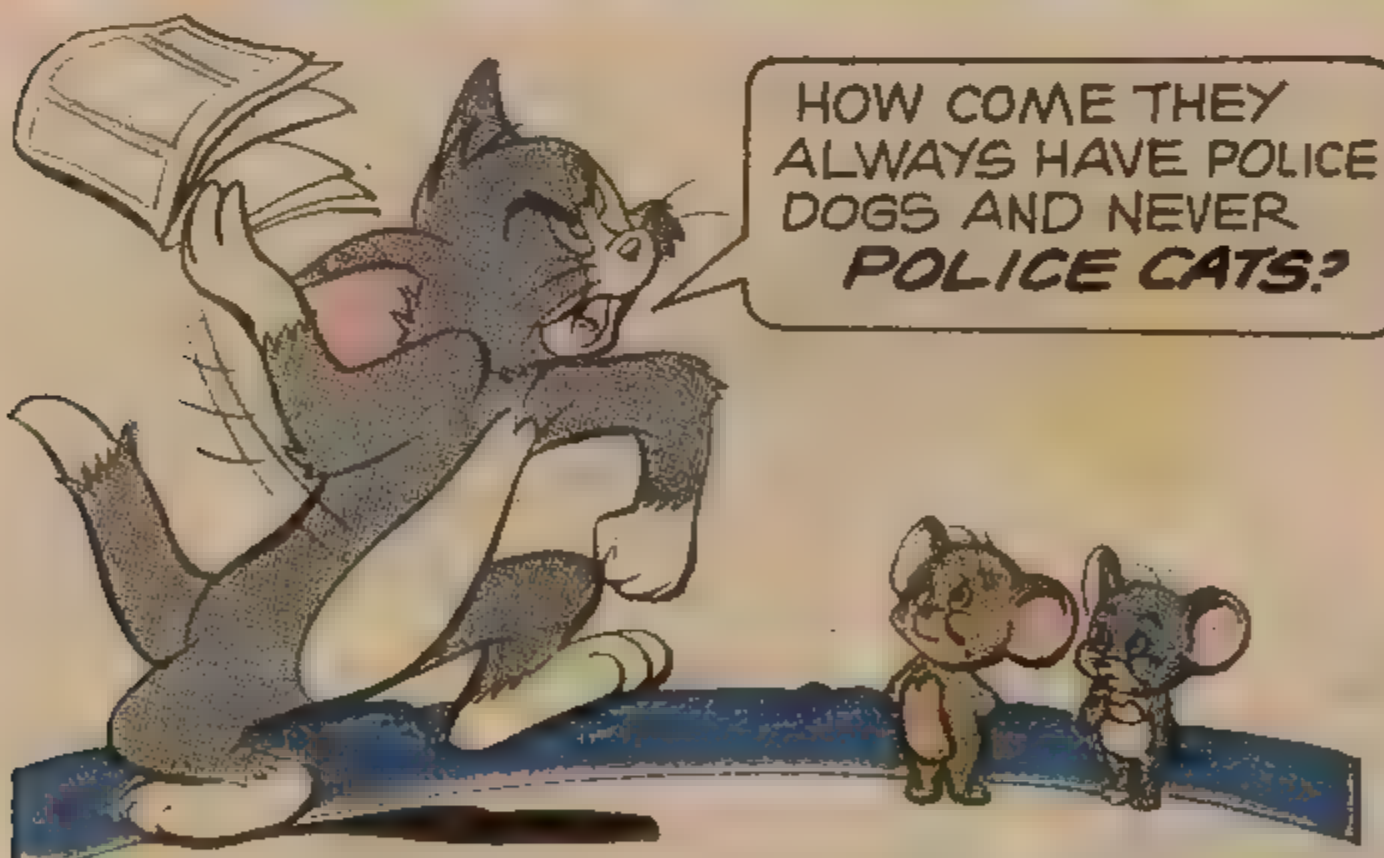
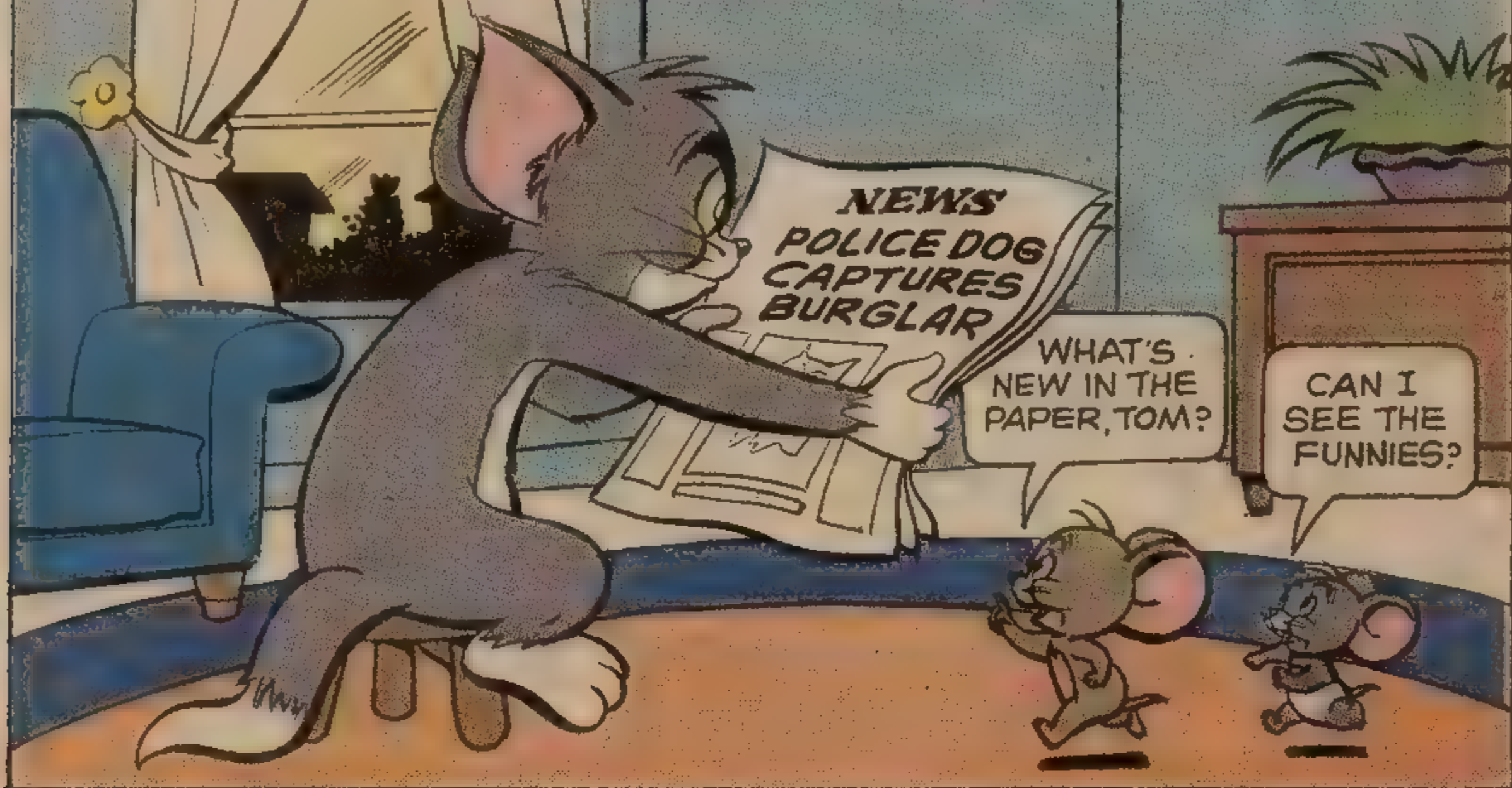




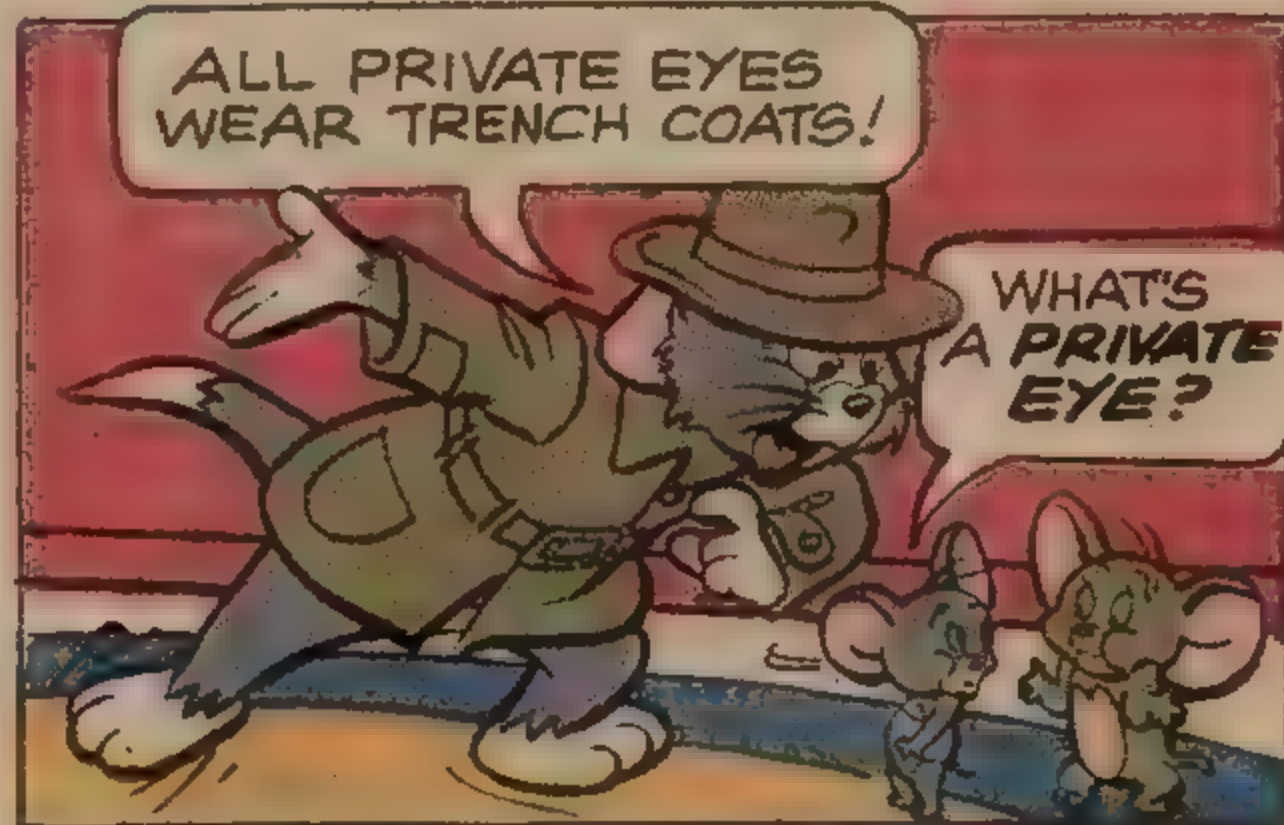
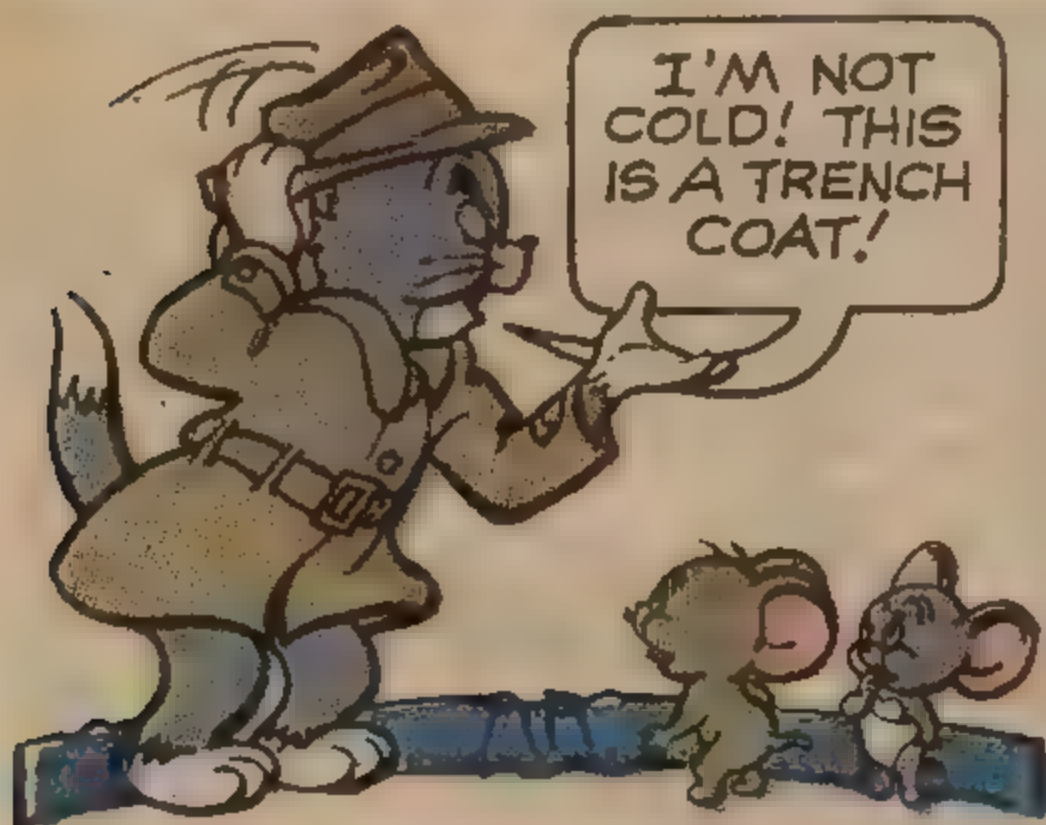
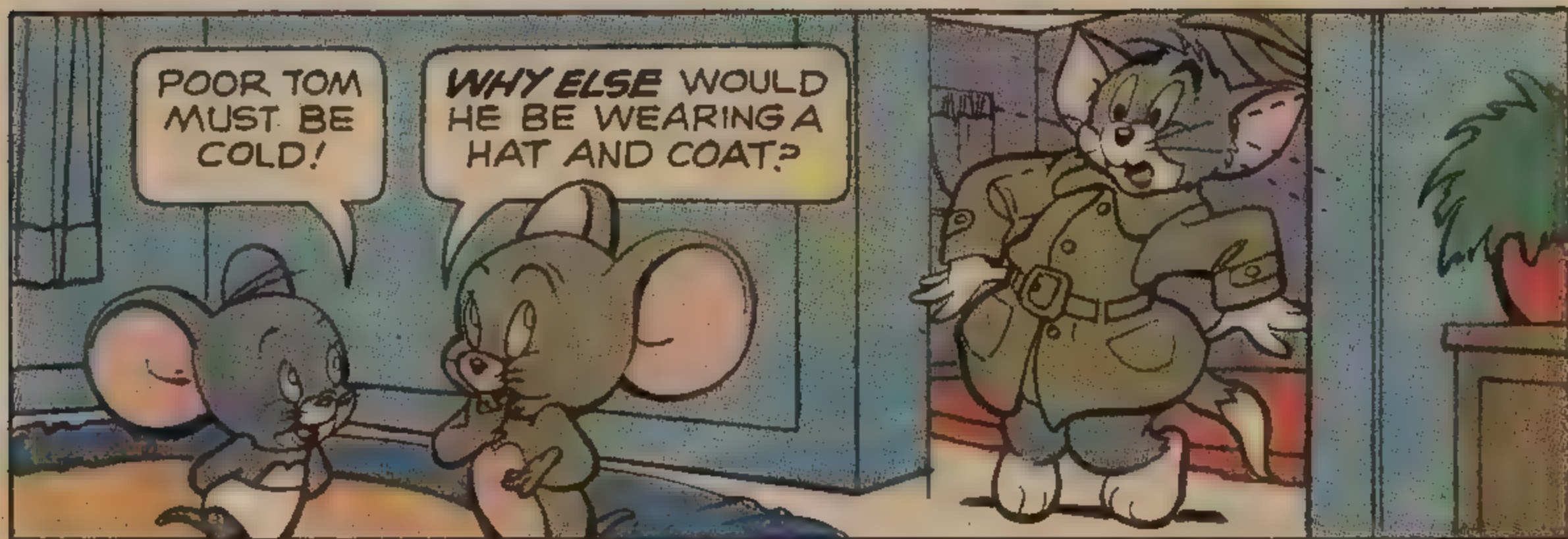
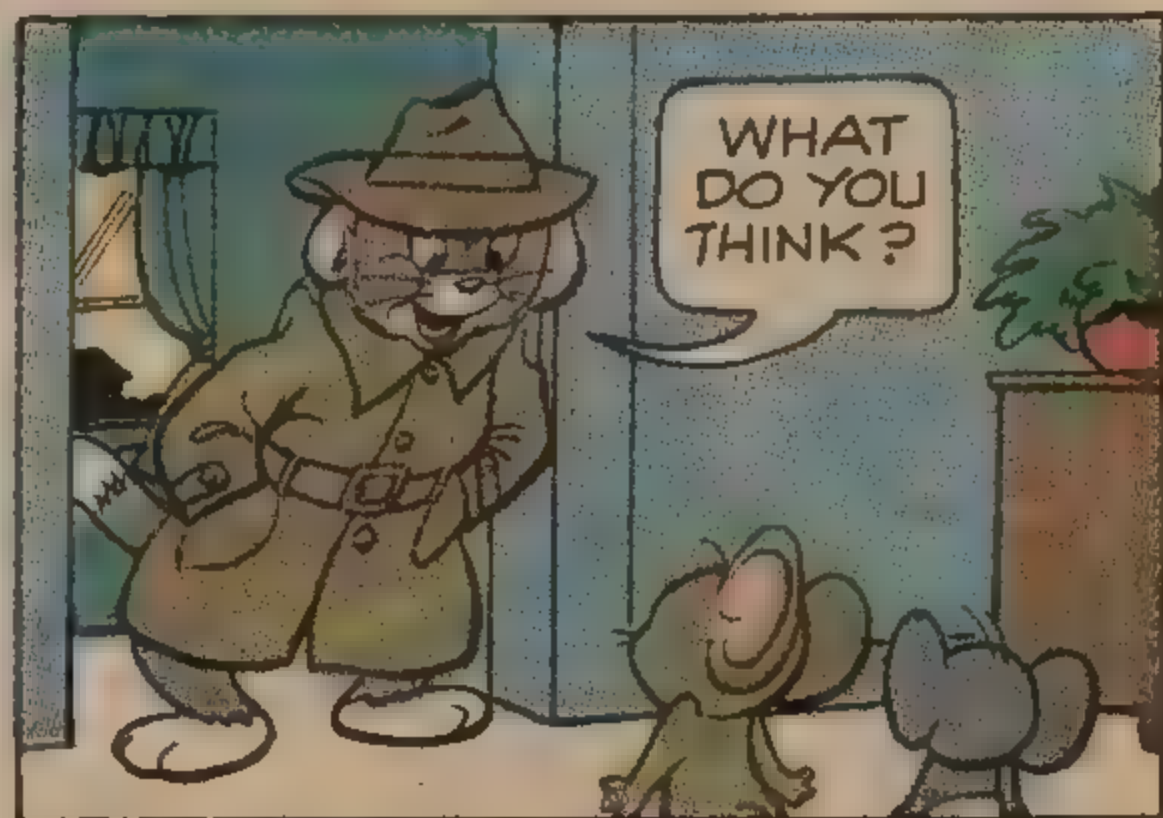
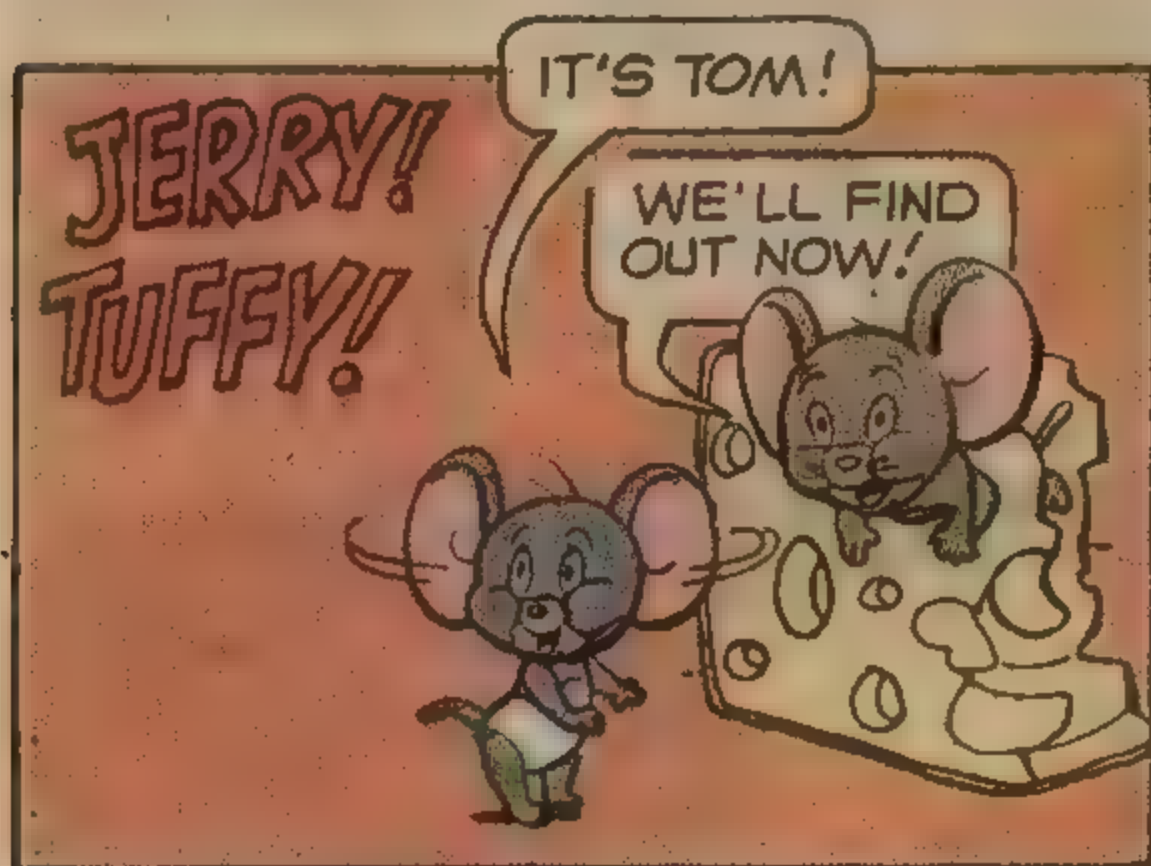
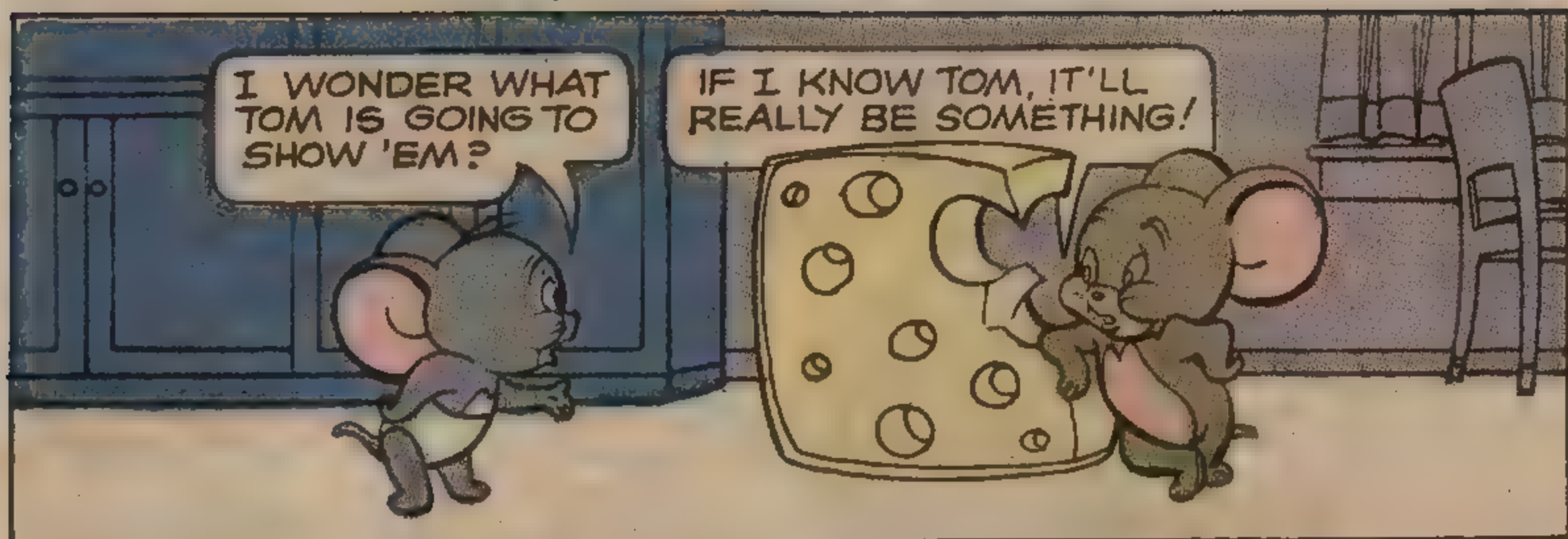


TOM and JERRY

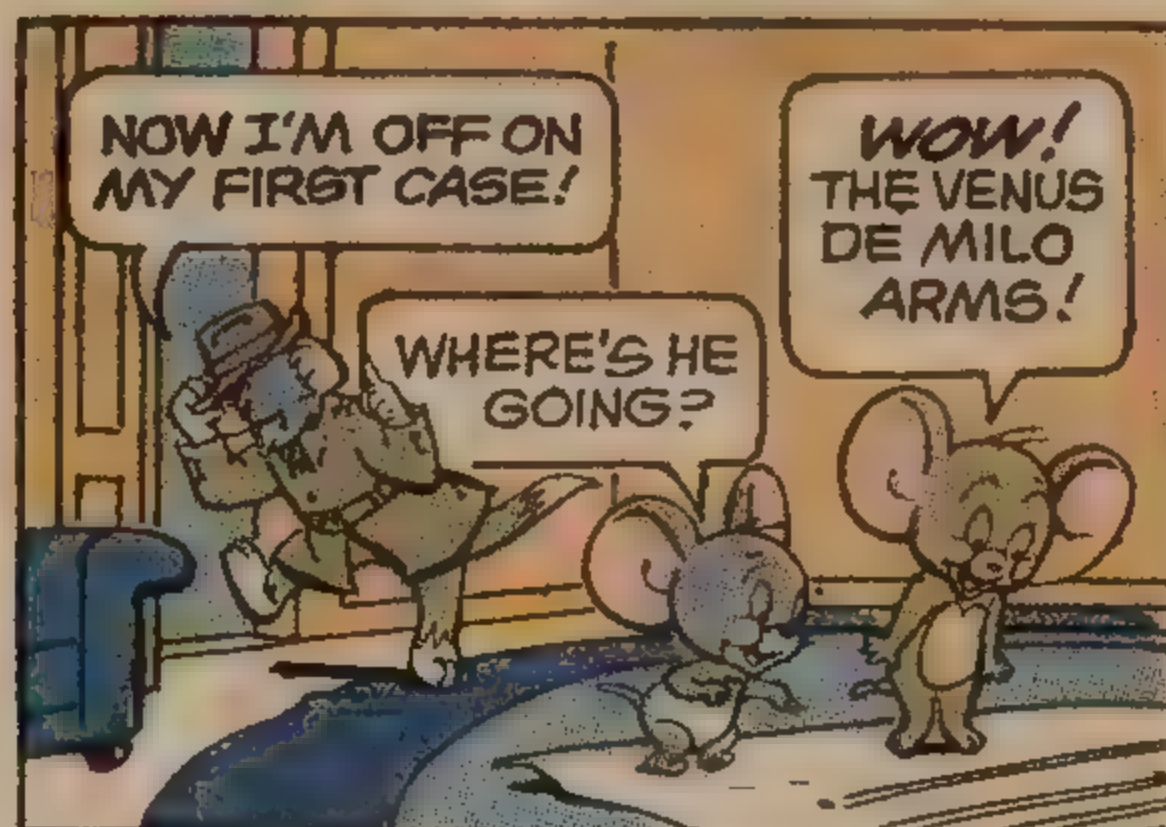
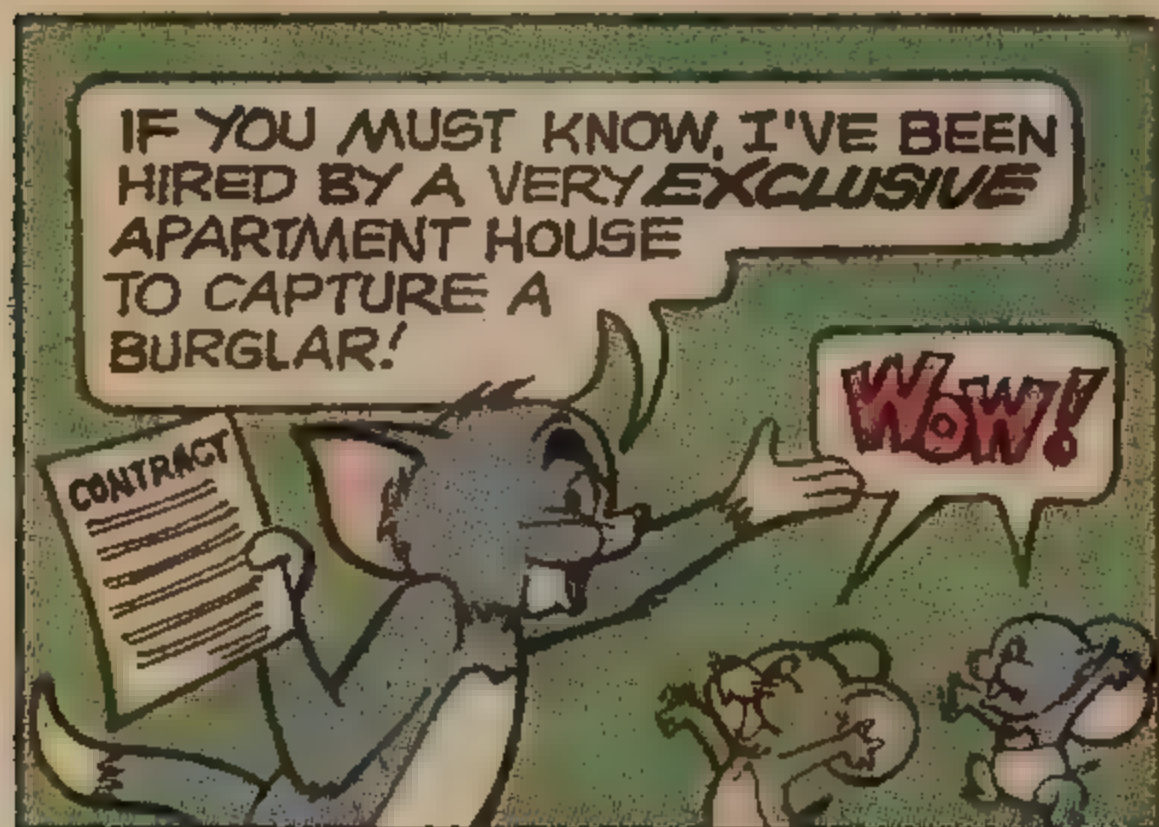
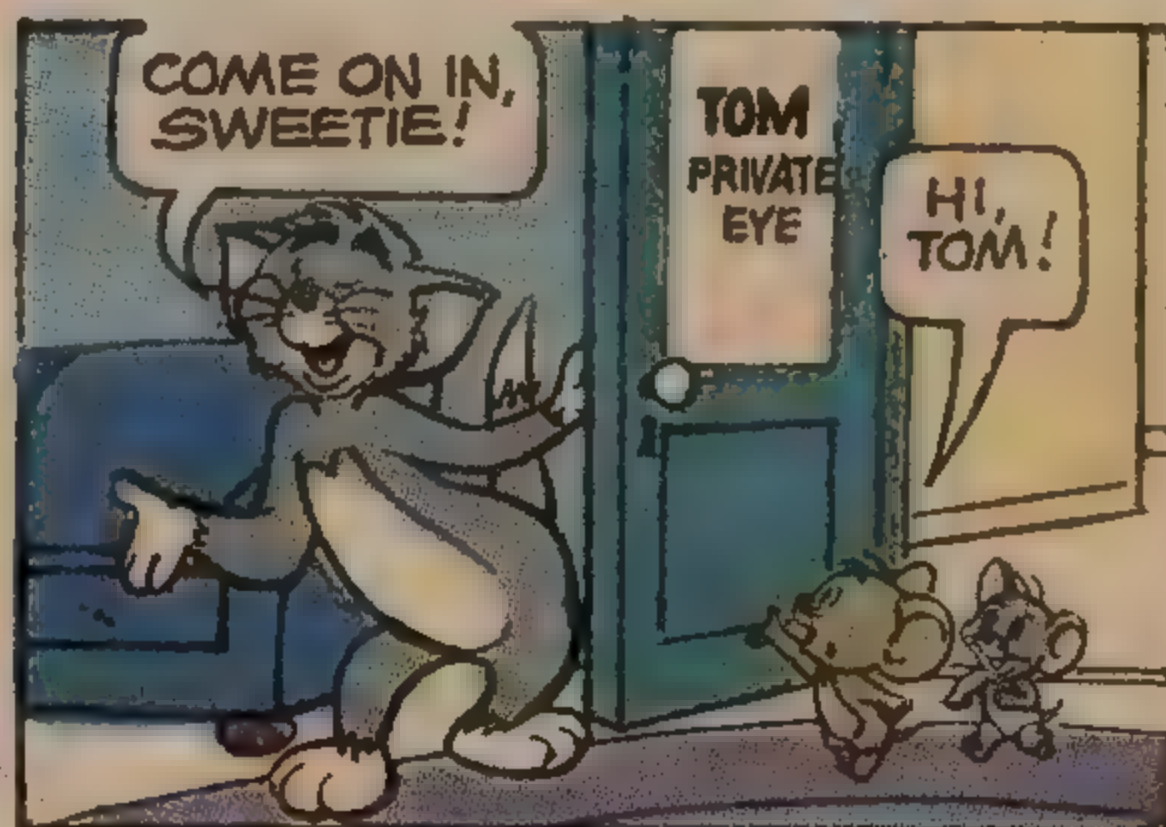
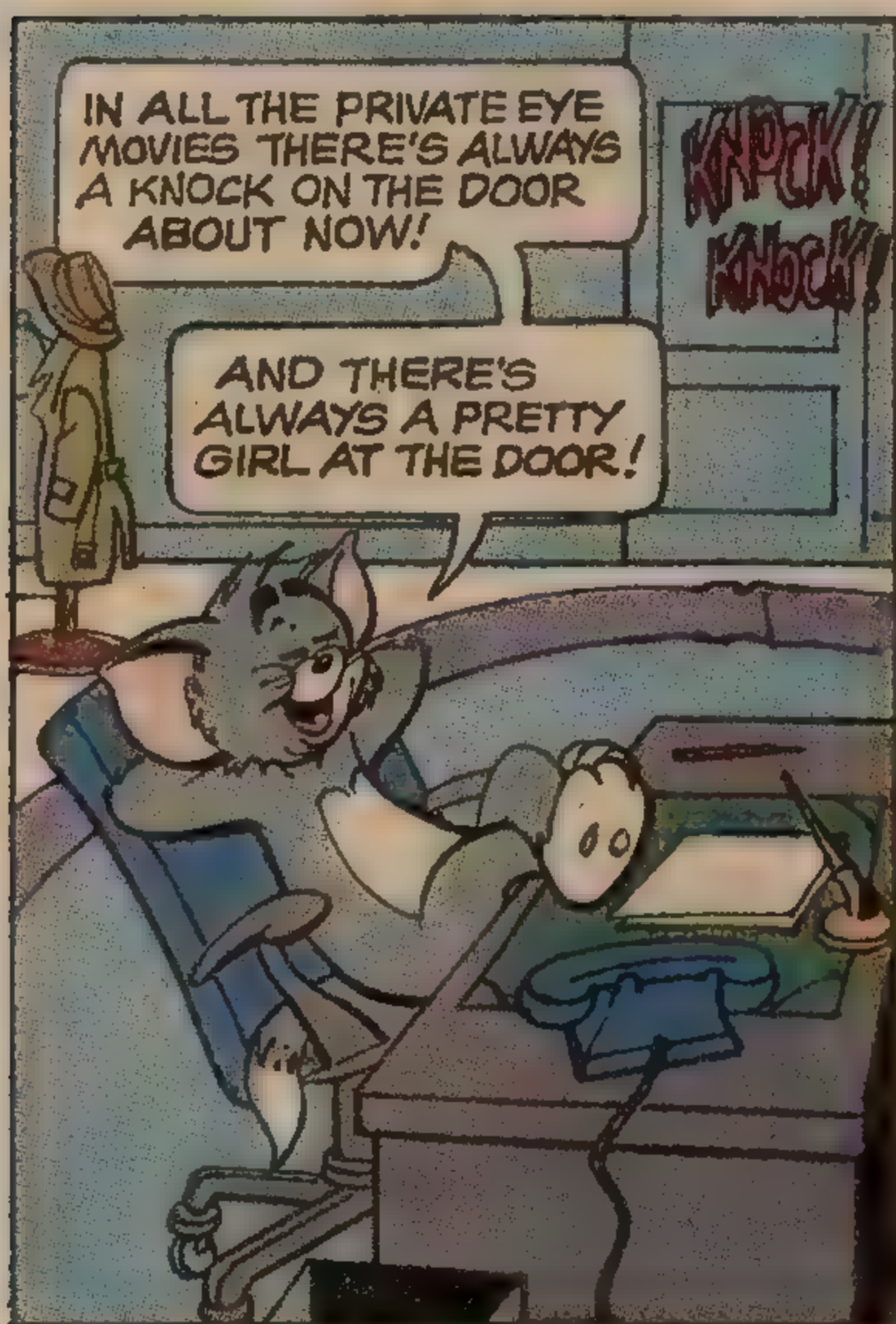
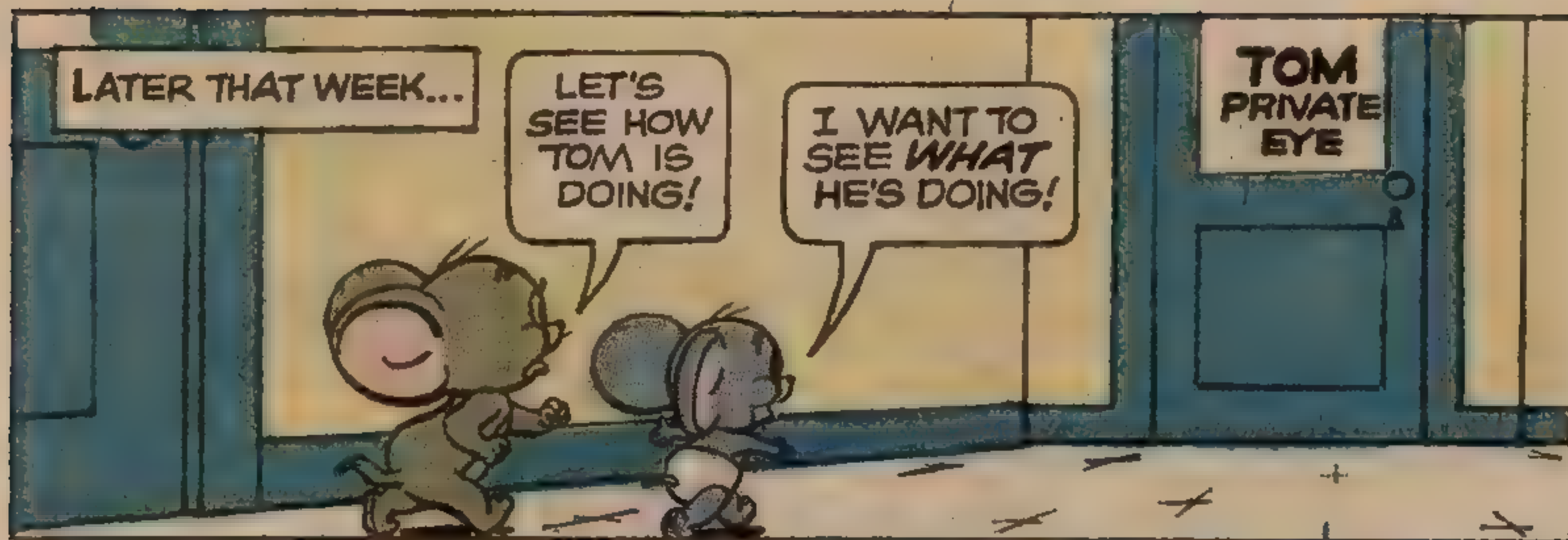
# OUR HERO













# The Free Spirit<sup>™</sup> Spyder.

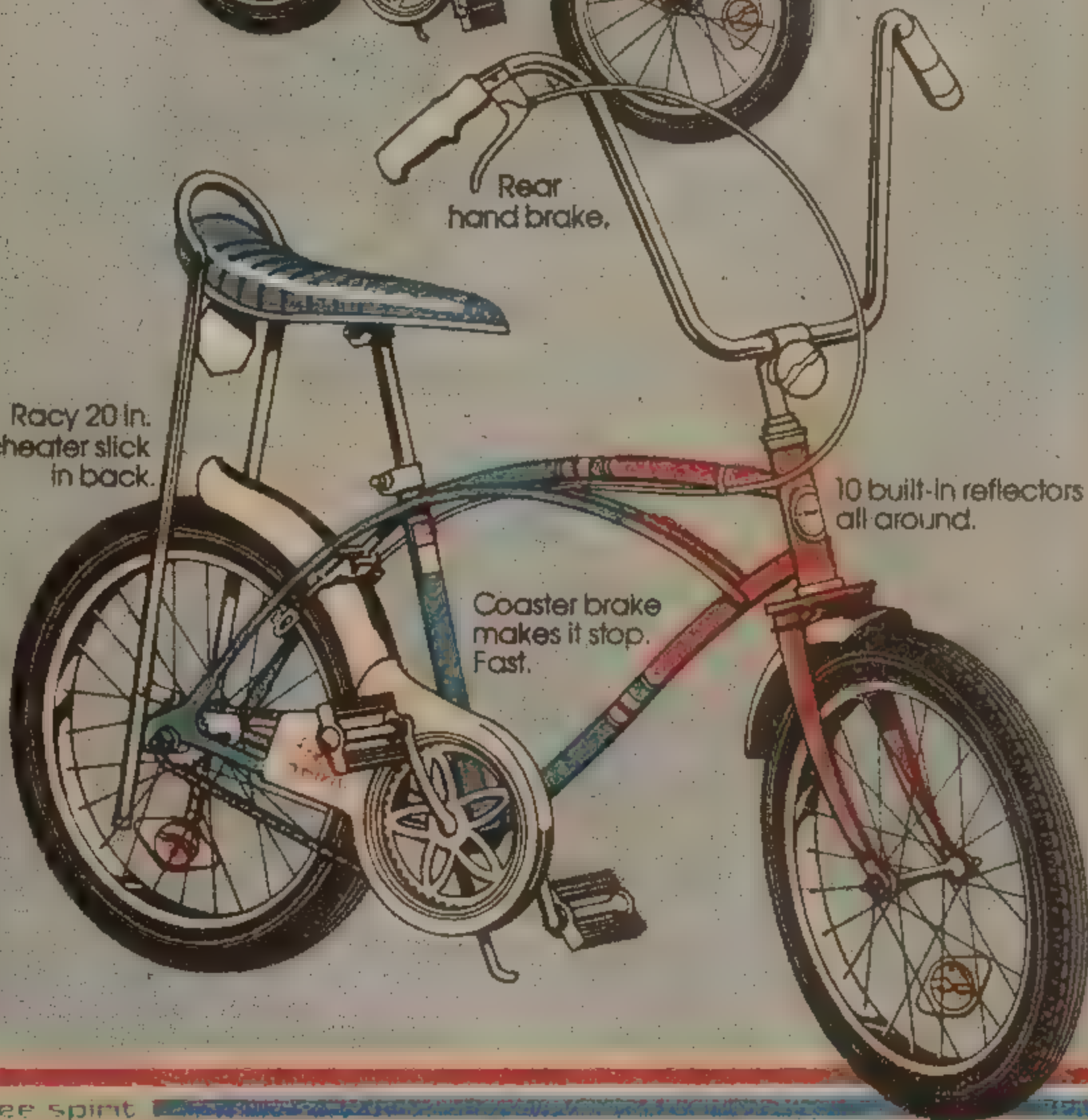
It looks like it's moving even when  
it's standing still.



Shiny chrome-plating.  
Fenders, rims  
and handlebars.

When you have a Free Spirit, you'll always have somewhere to go. If we're out of the model you want, remember, the Free Spirit is a bicycle worth waiting for. Only at larger Sears, Roebuck and Co. retail stores. Or through the catalog.

**Sears**   
SPORTS CENTER



Rear  
hand brake.

Racy 20 in.  
cheater slick  
in back.

10 built-in reflectors  
all around.

Coaster brake  
makes it stop.  
Fast.

free spirit

**FREE PATCH OFFER**  
Please send me a Free Spirit patch for my jacket.

Name

Address

City

(Please Print)

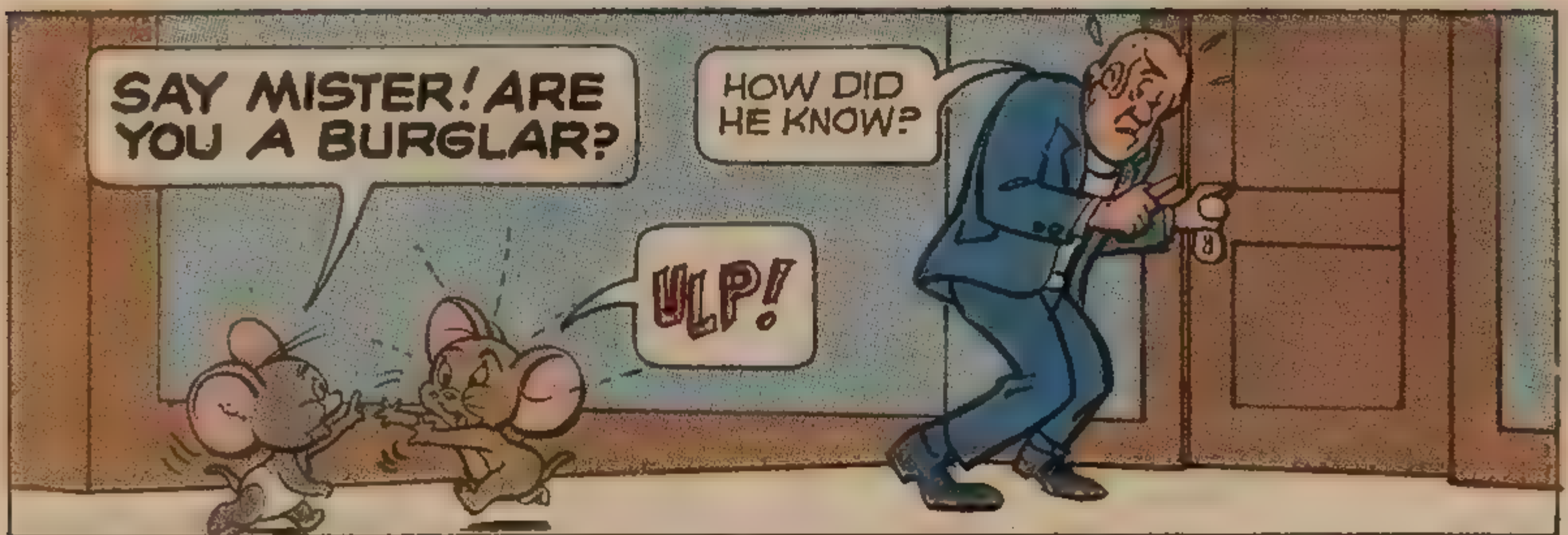
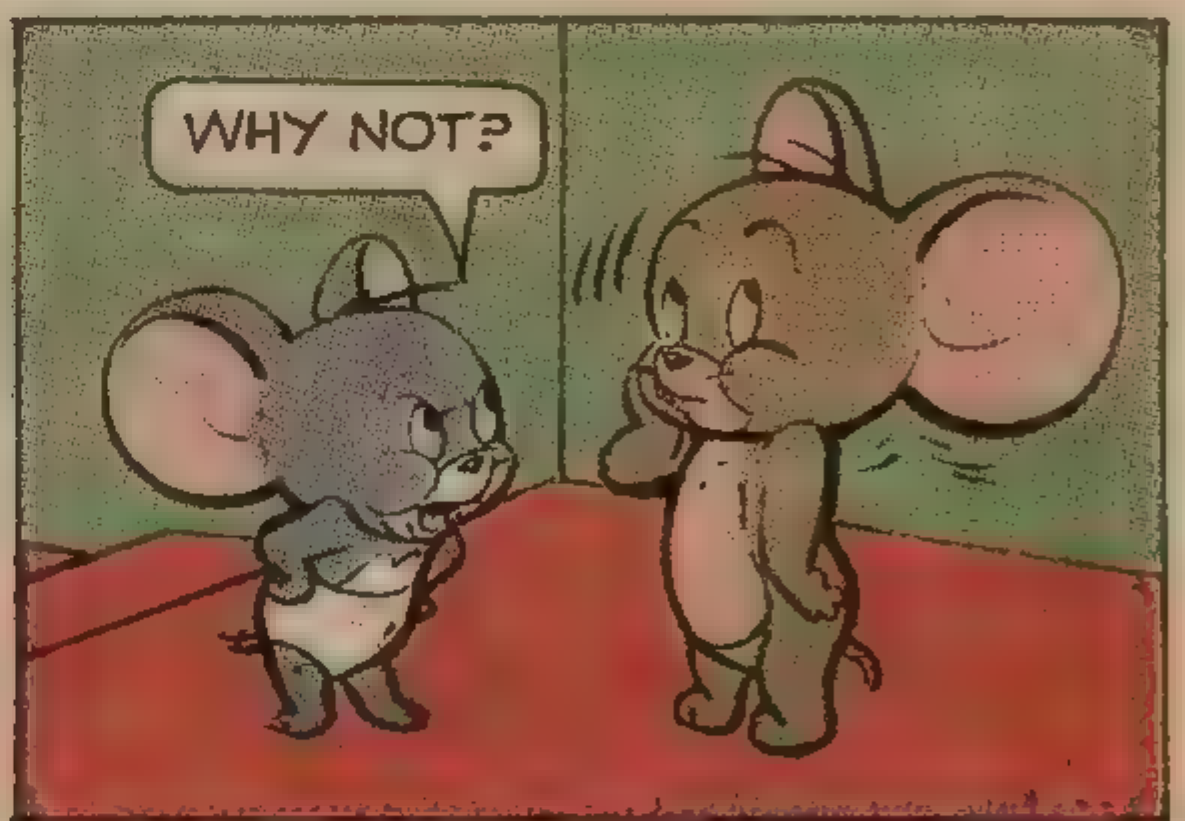
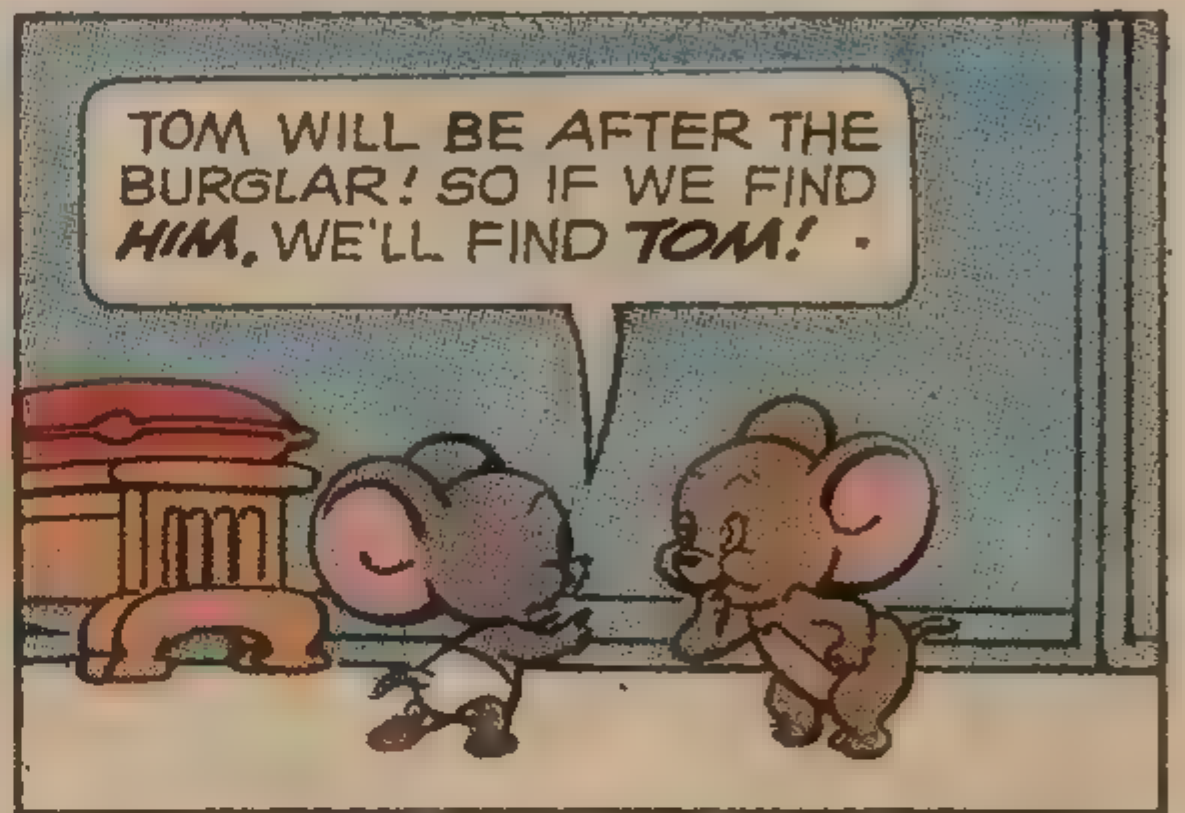
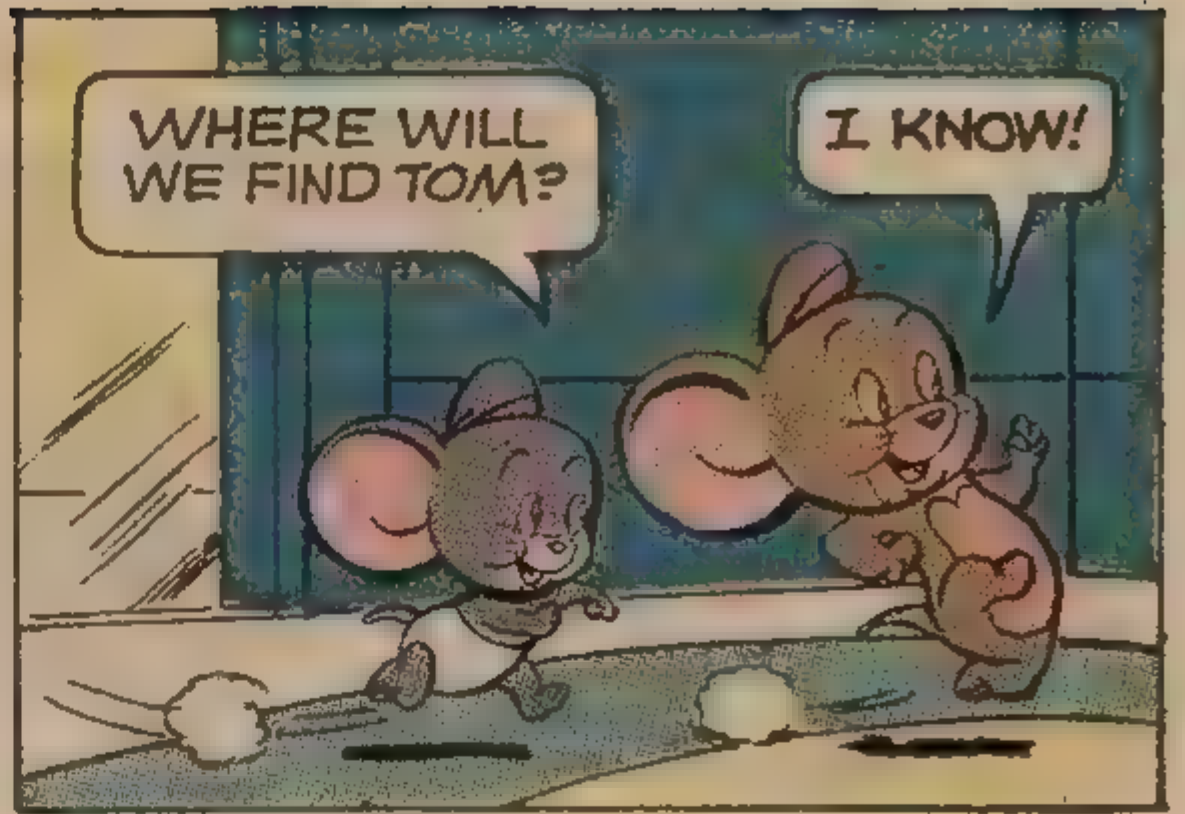
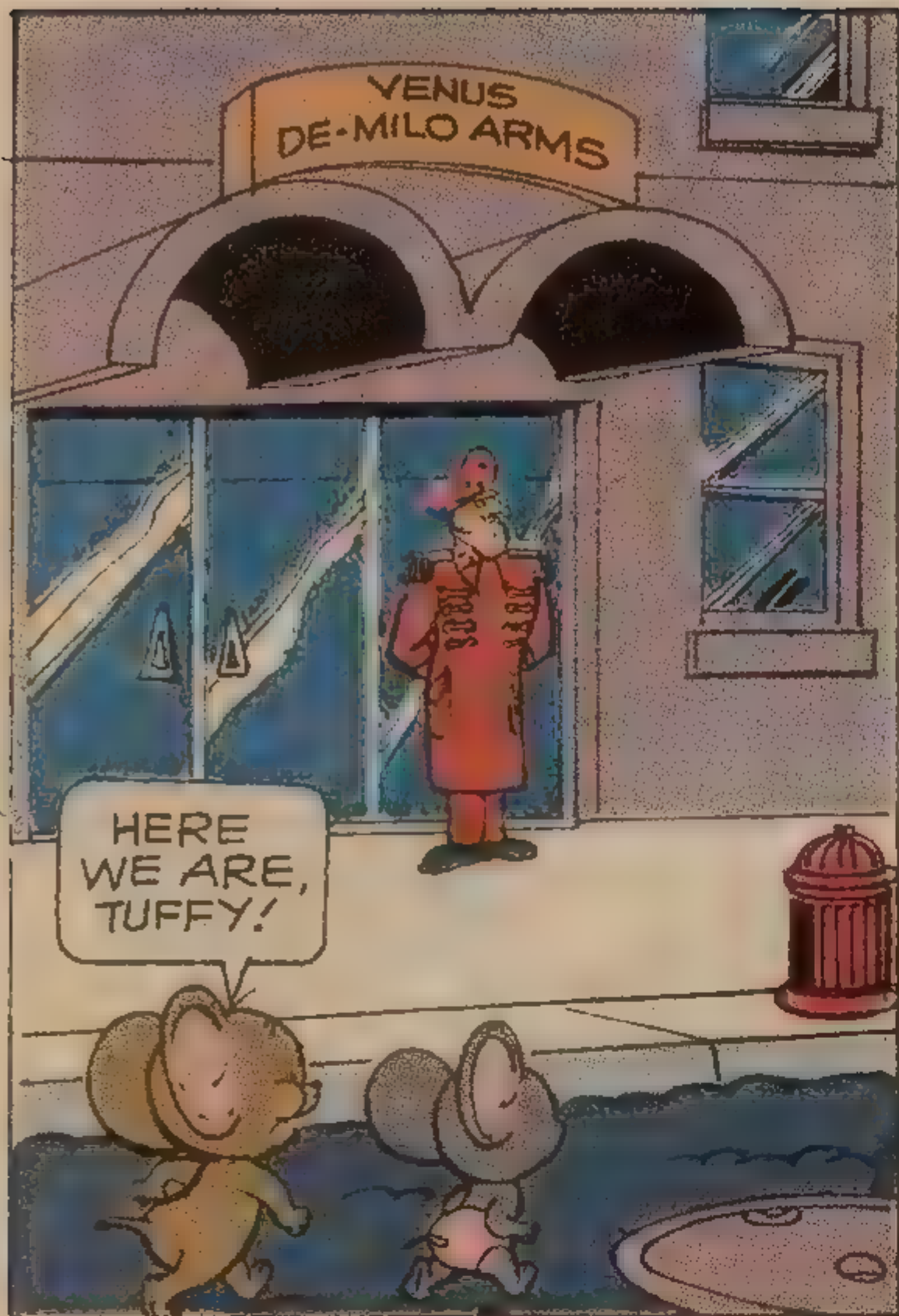
State

Zip

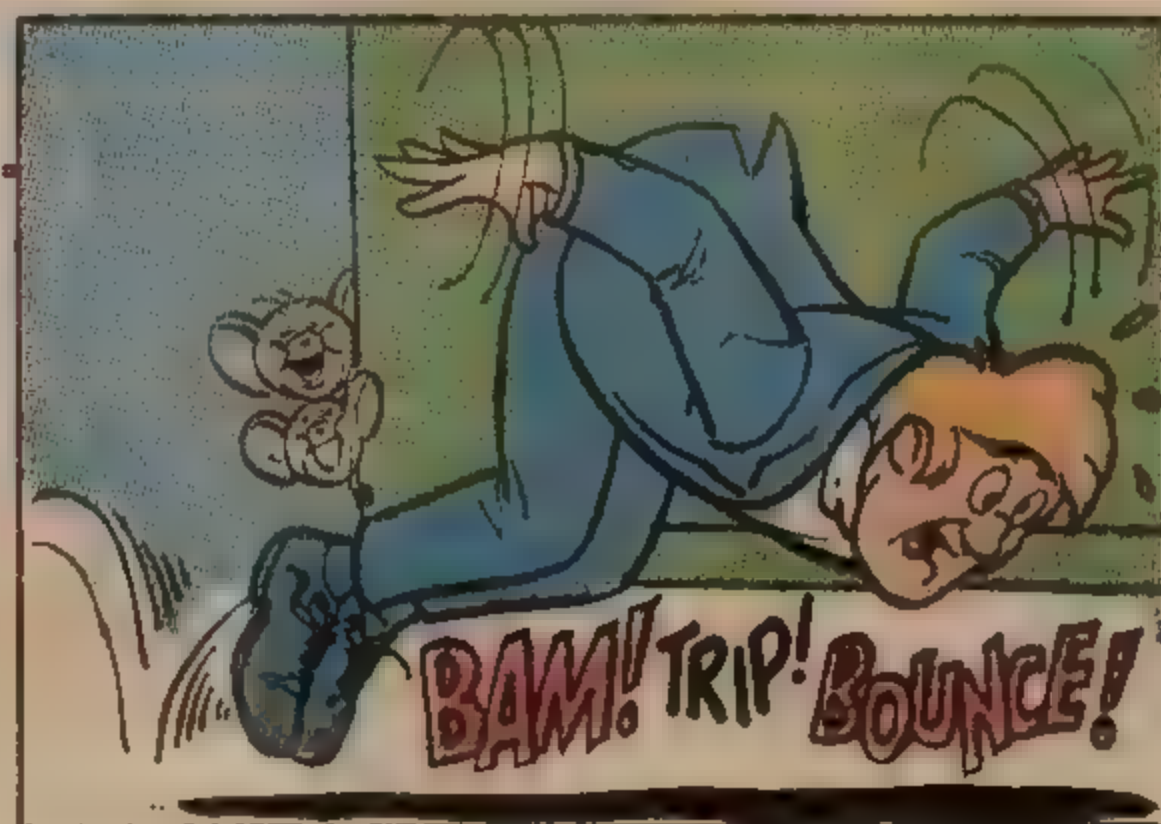
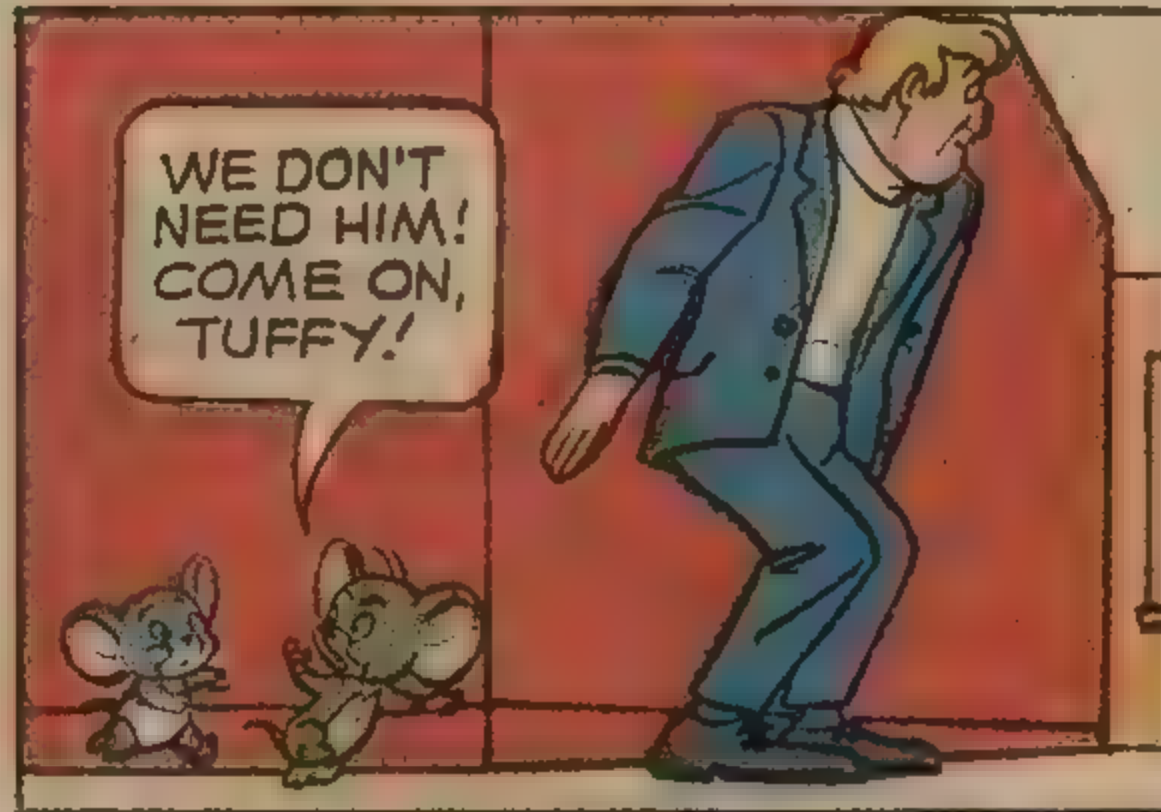
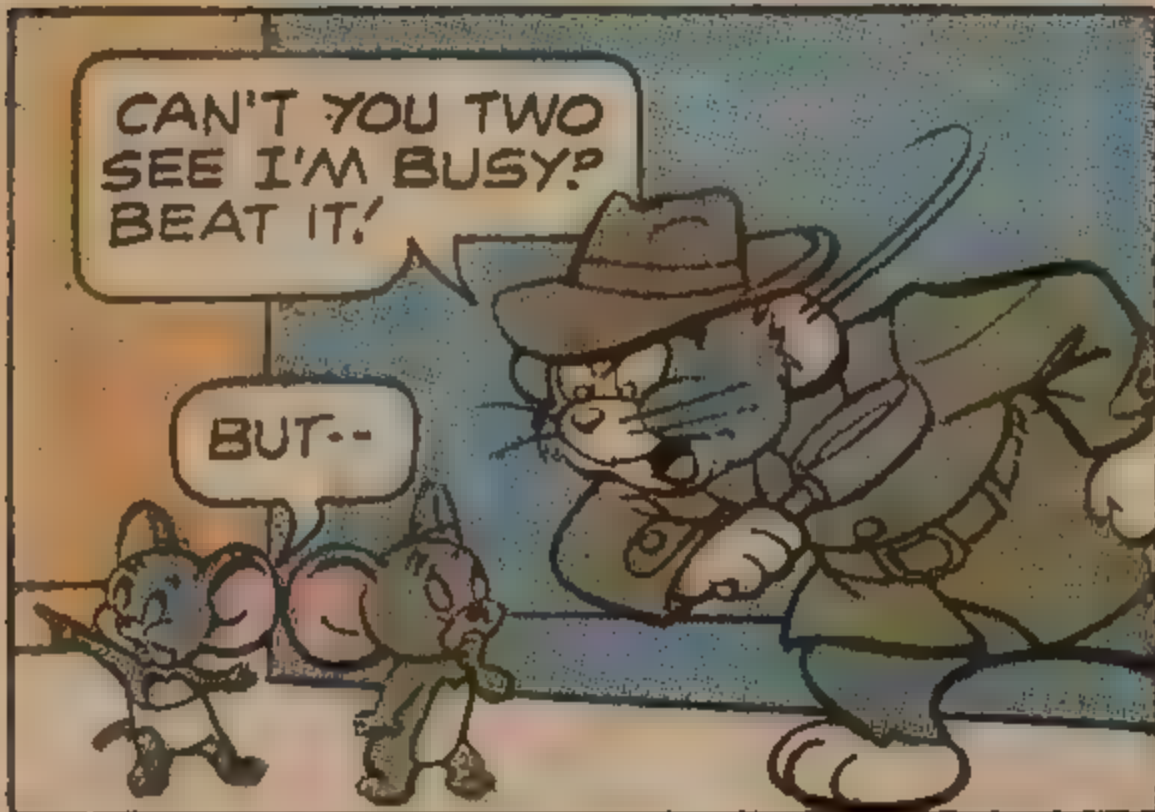
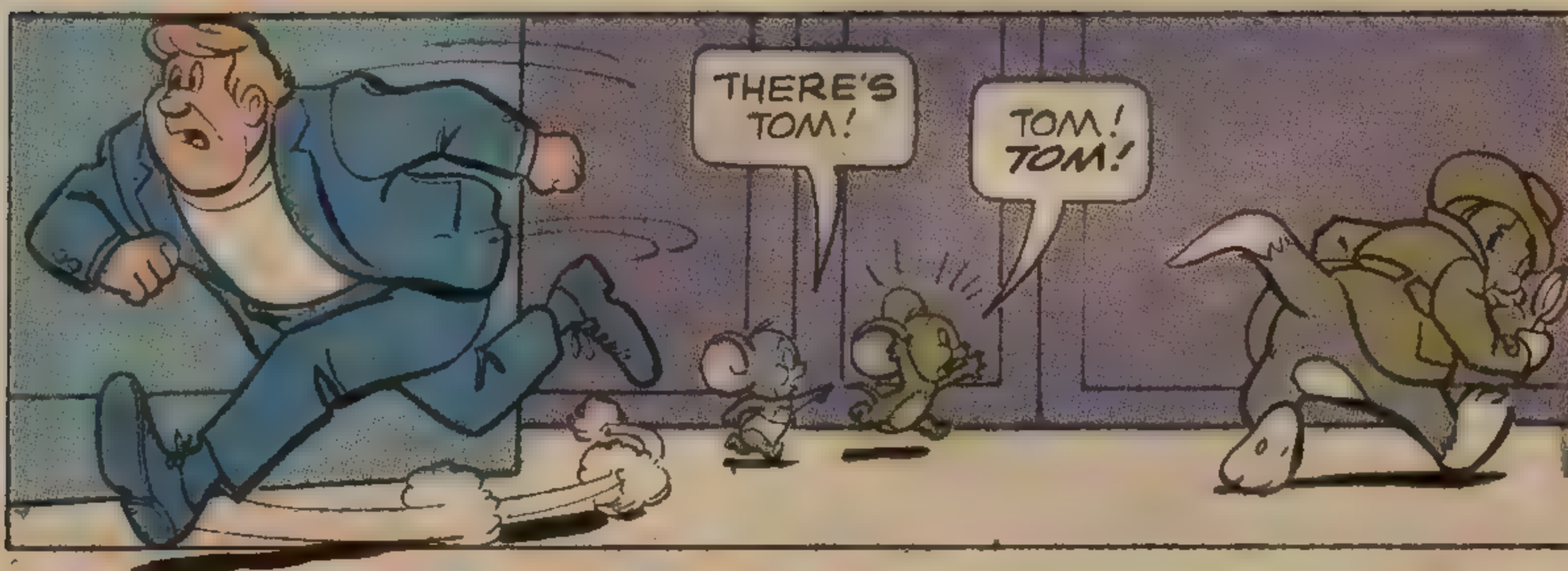
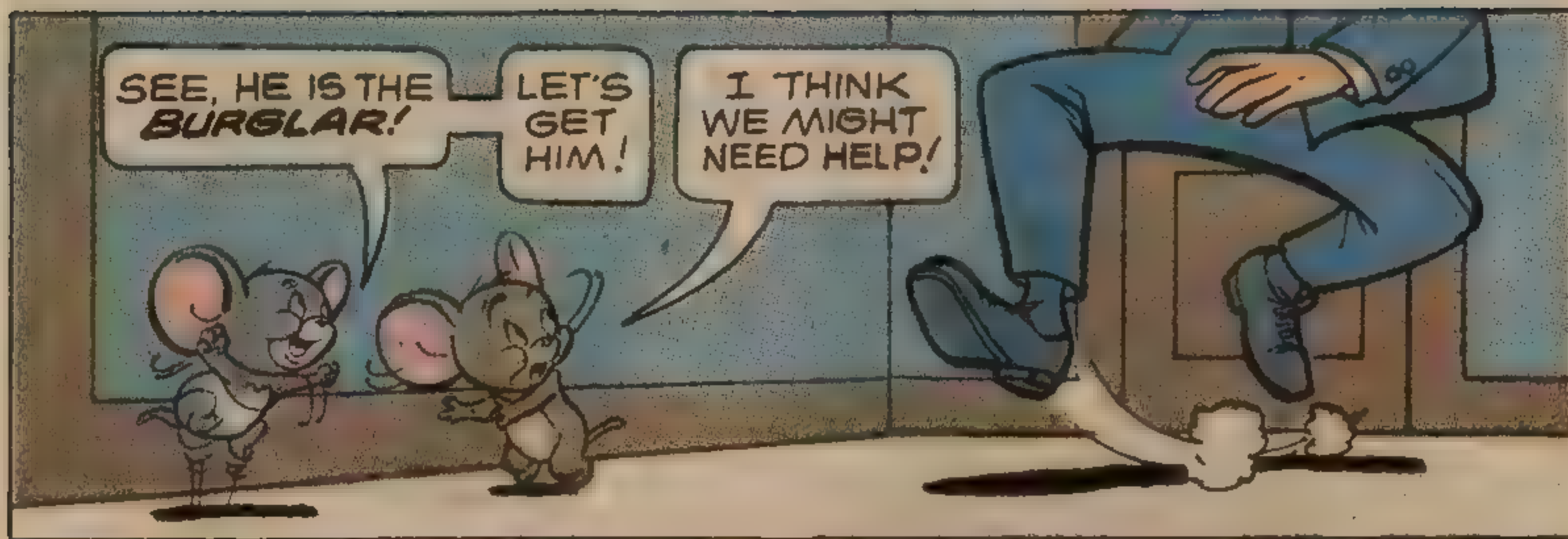
Mail coupon and stamped self-addressed envelope to:  
Sears, Roebuck and Co.,  
P.O. Box 8340  
Chicago, Illinois 60680

Offer expires  
Jan. 31, 1974  
6K-12

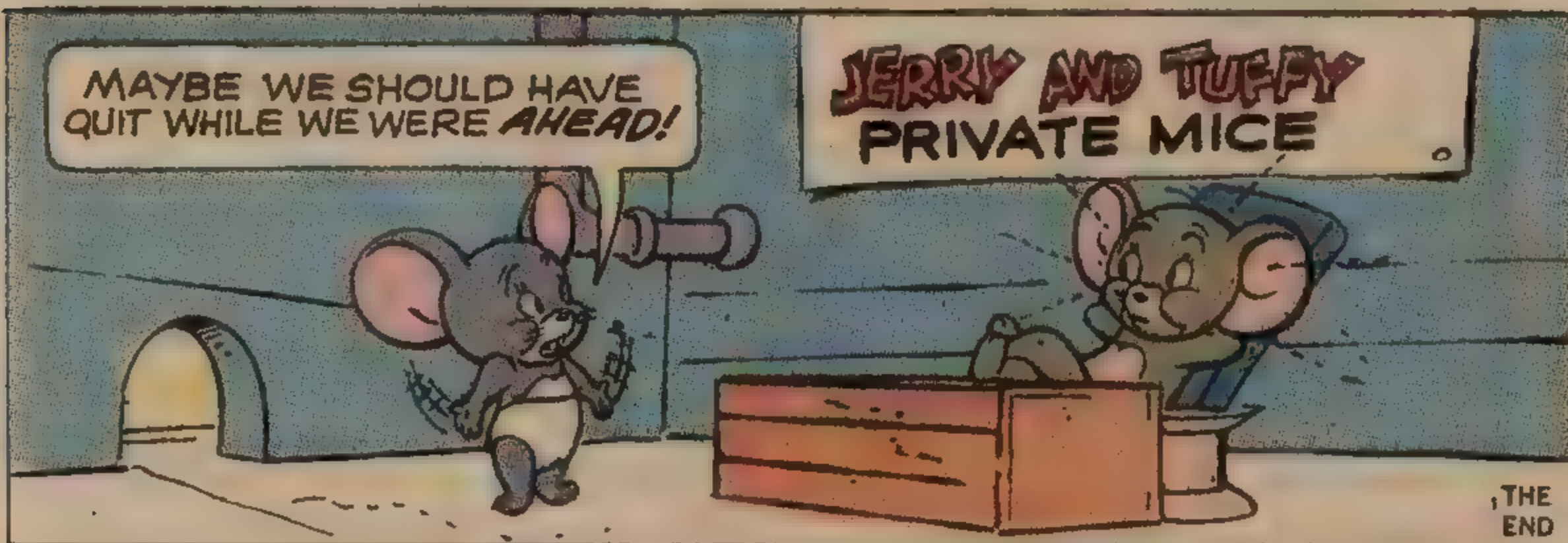
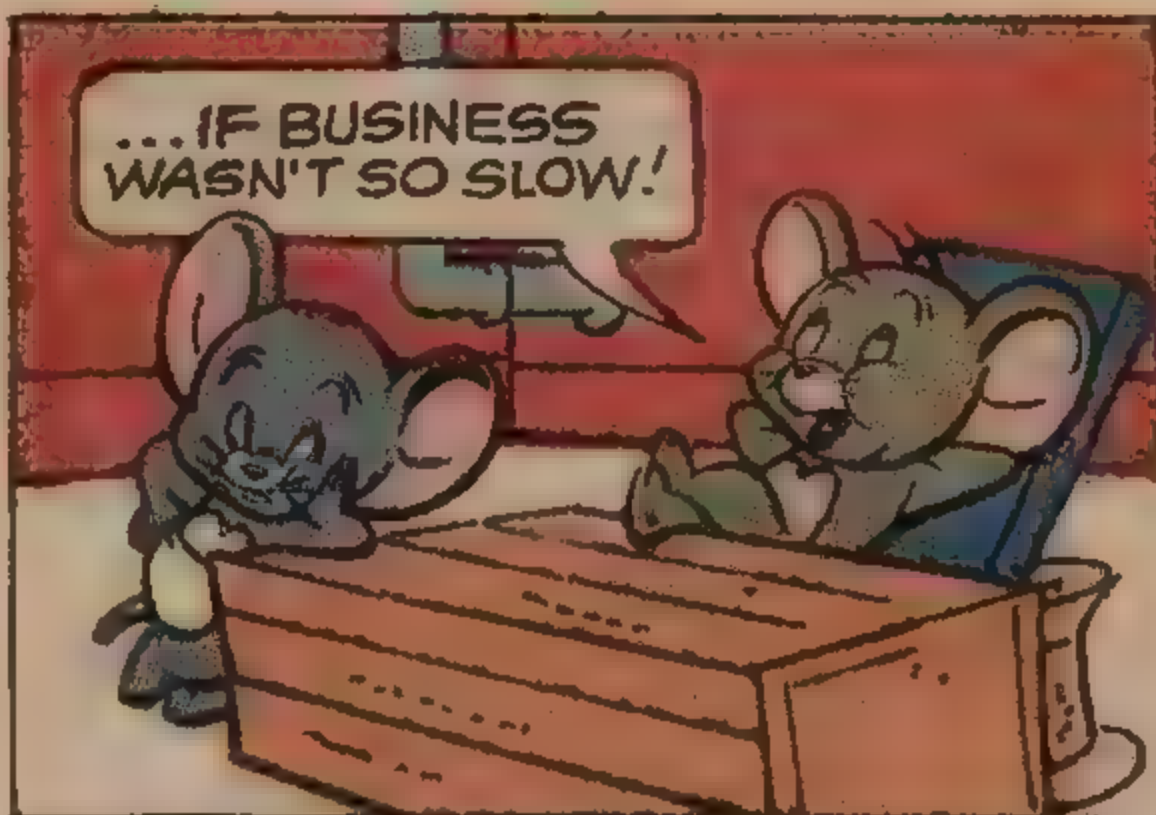
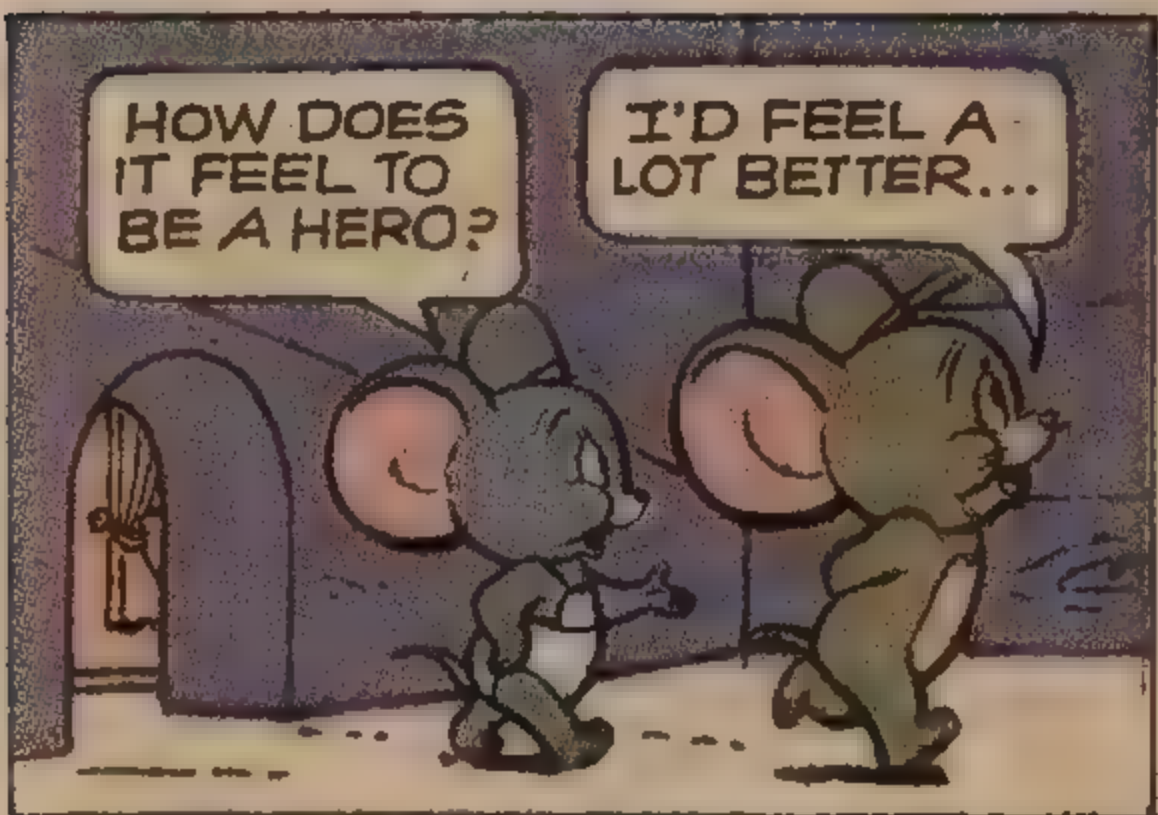
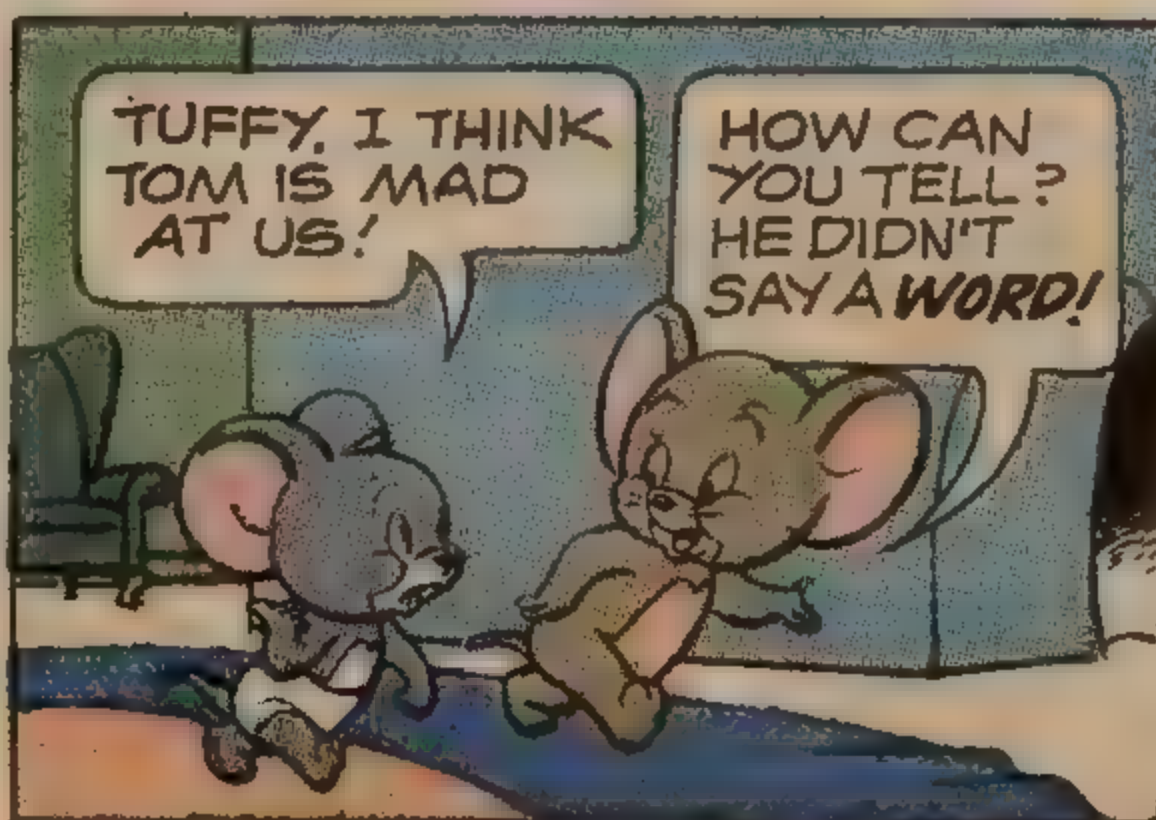
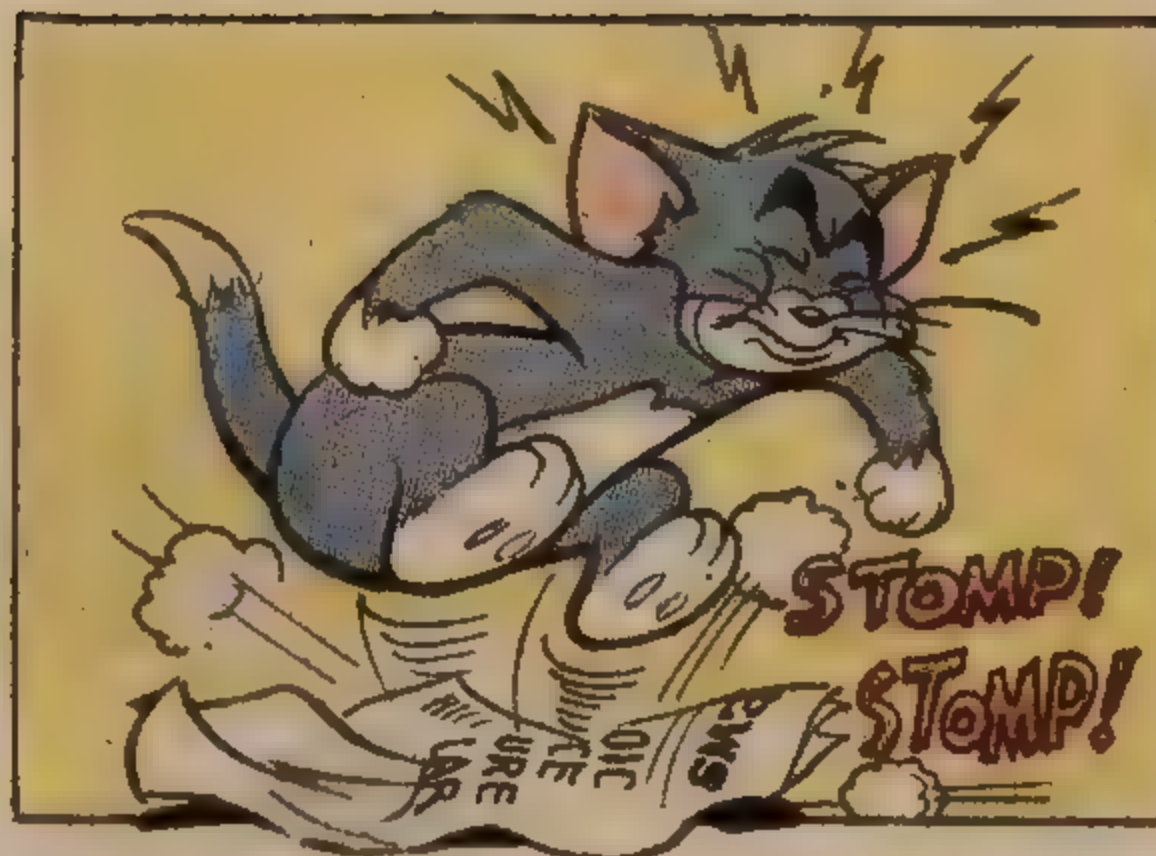
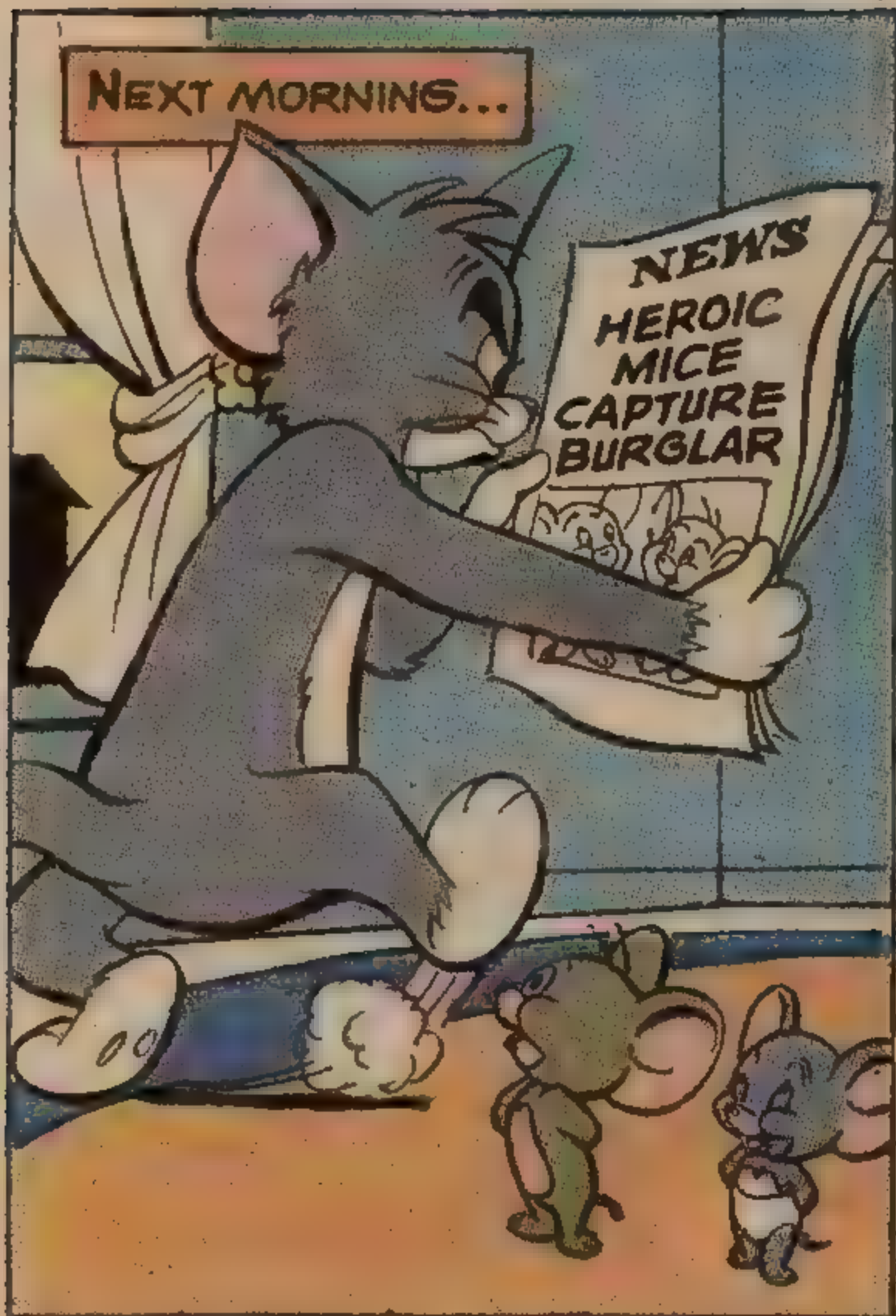












THE END











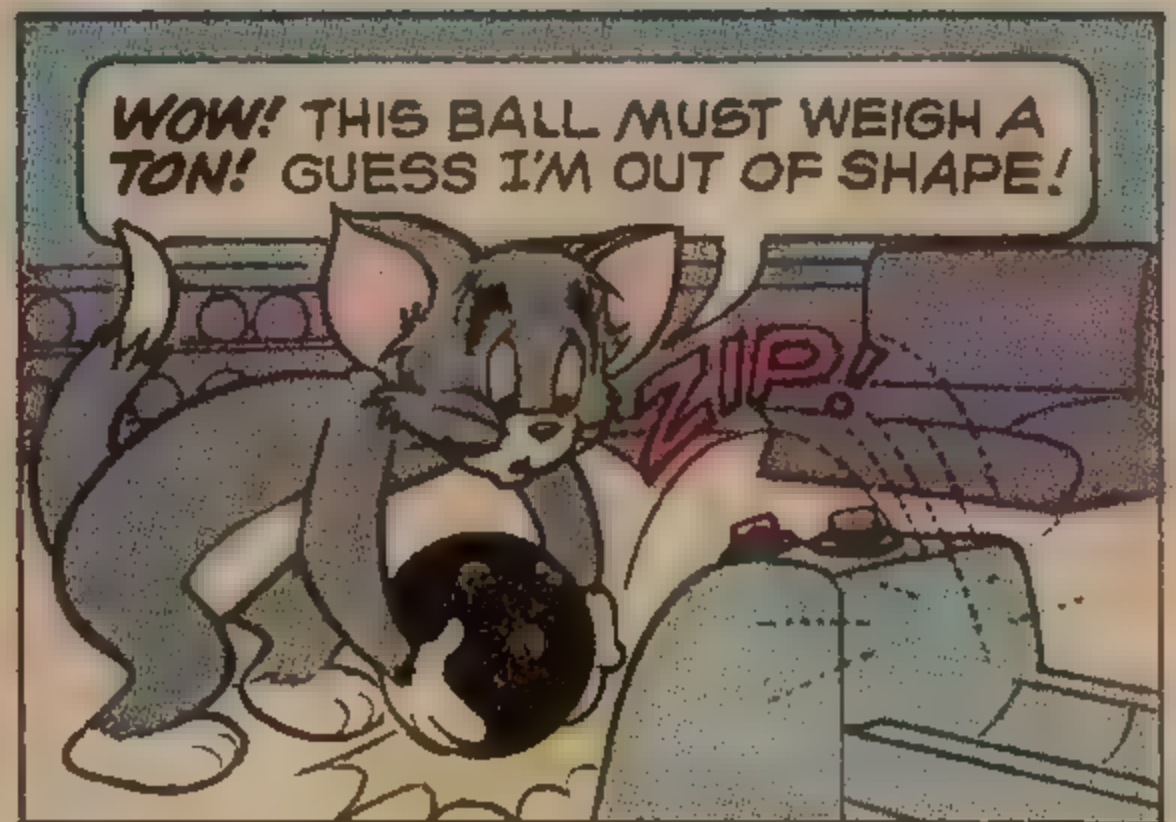
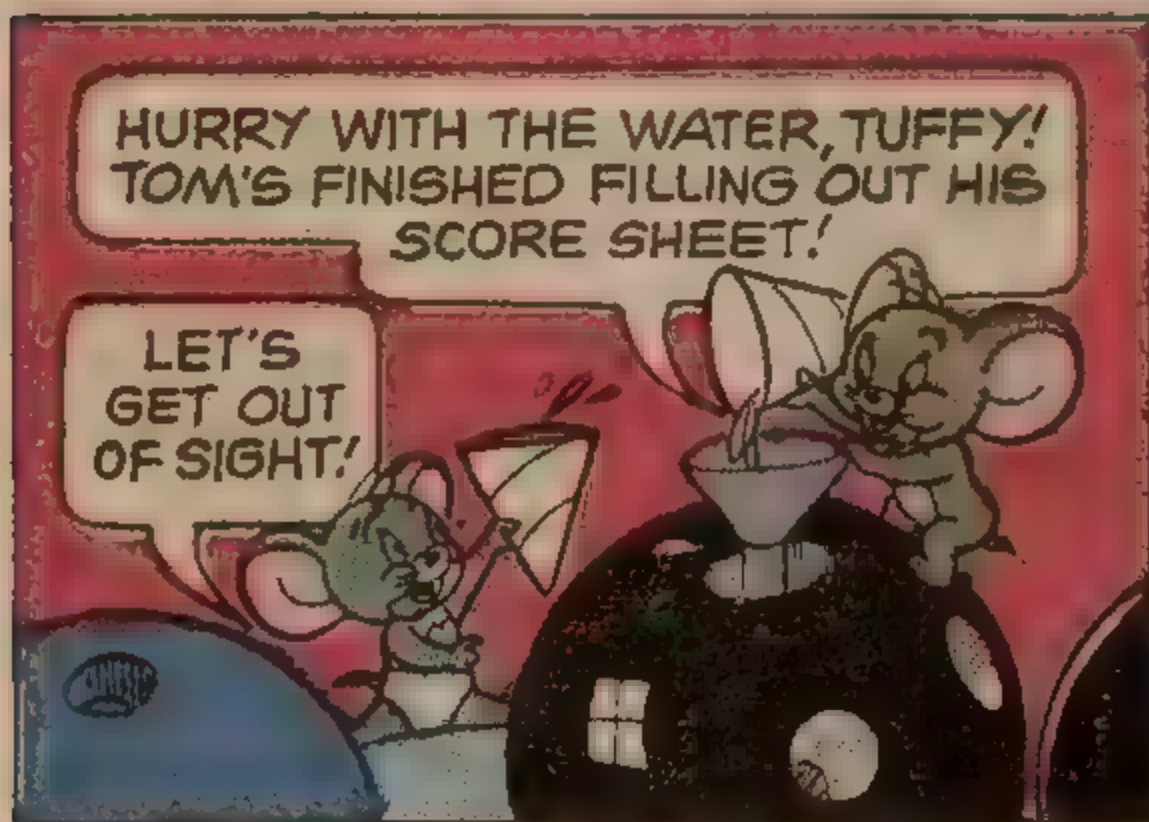
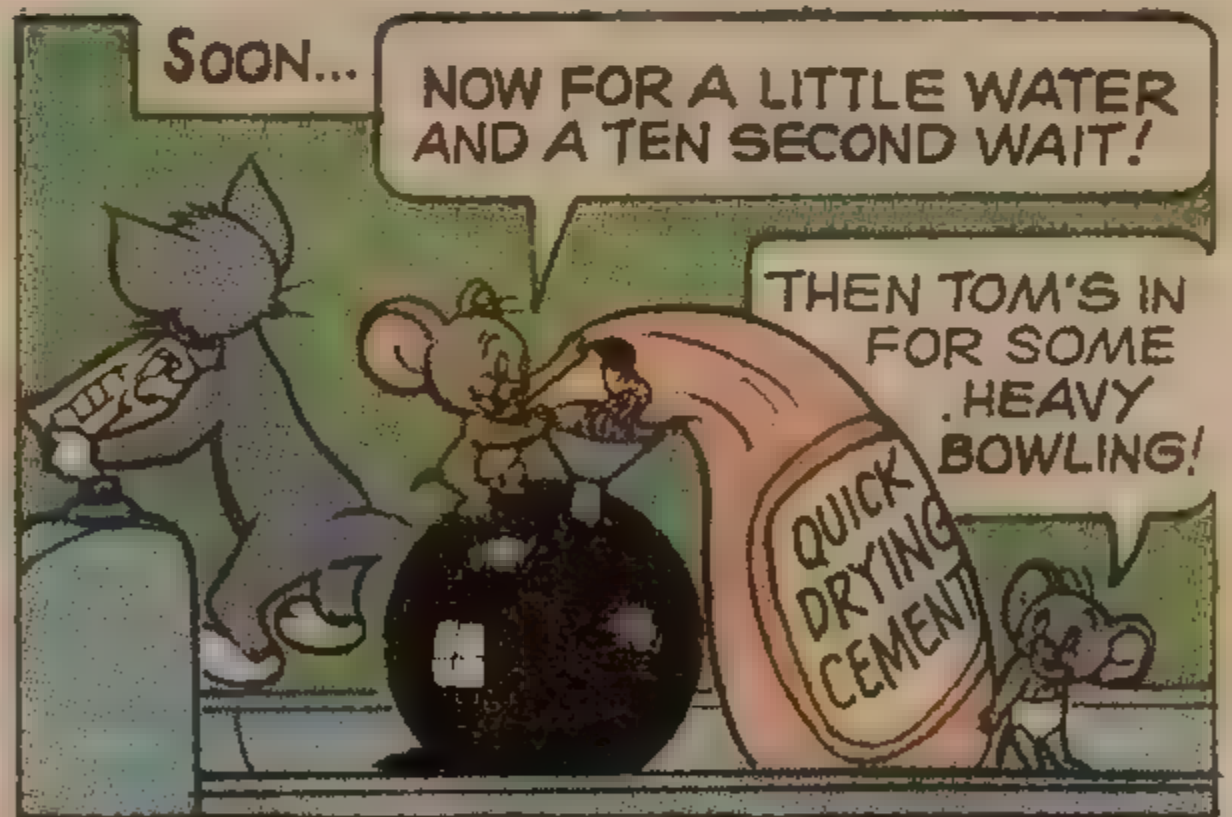
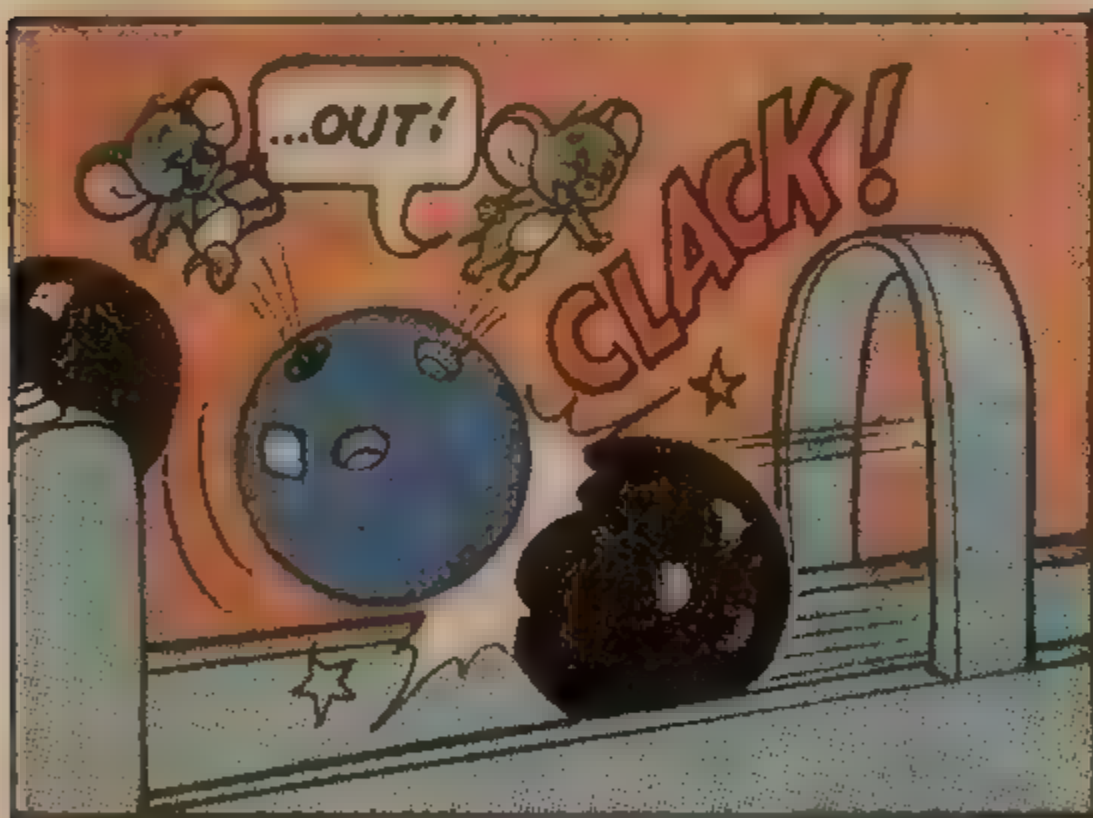
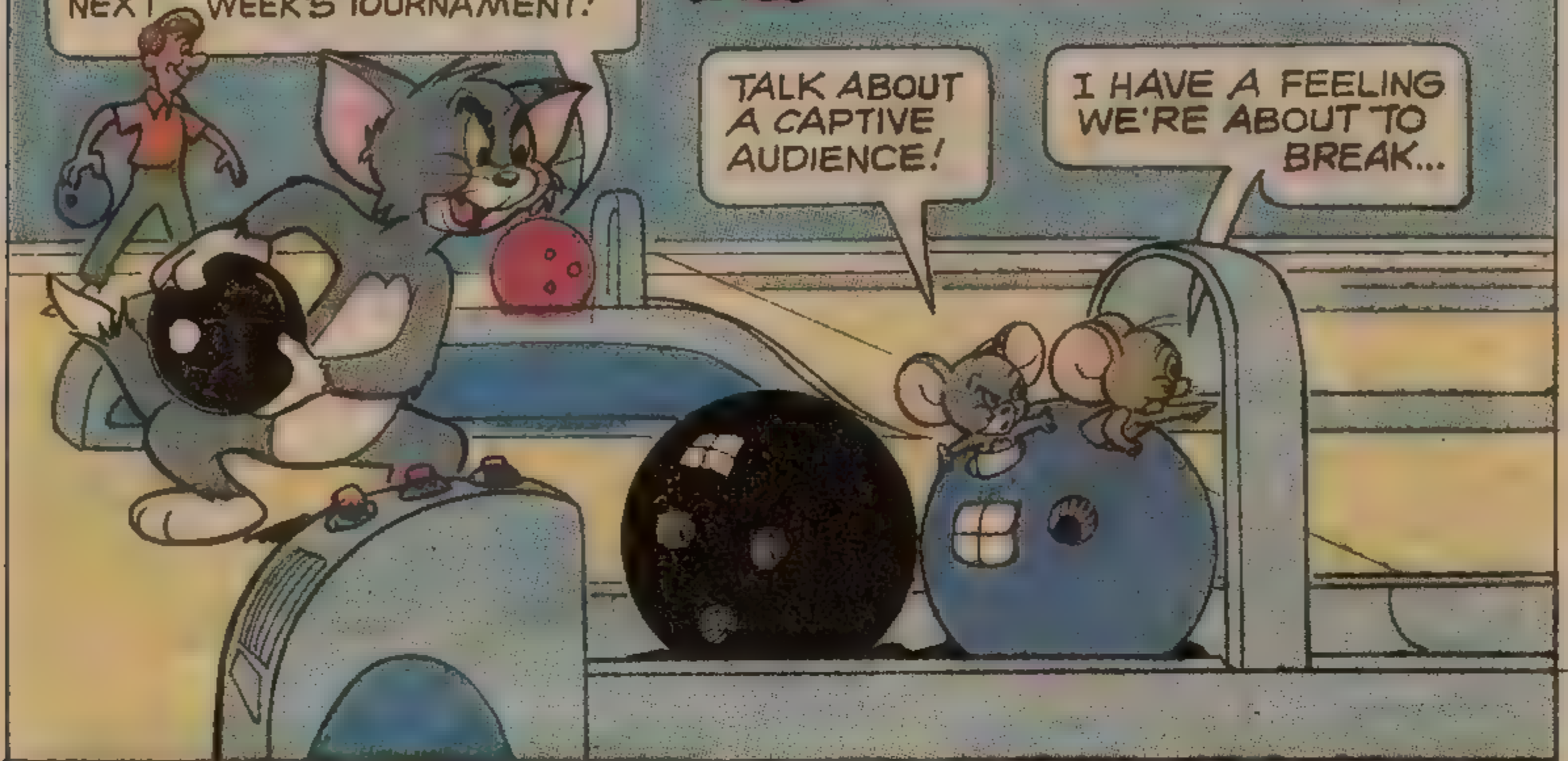
# TOM and JERRY

# BOWLING BRAWL

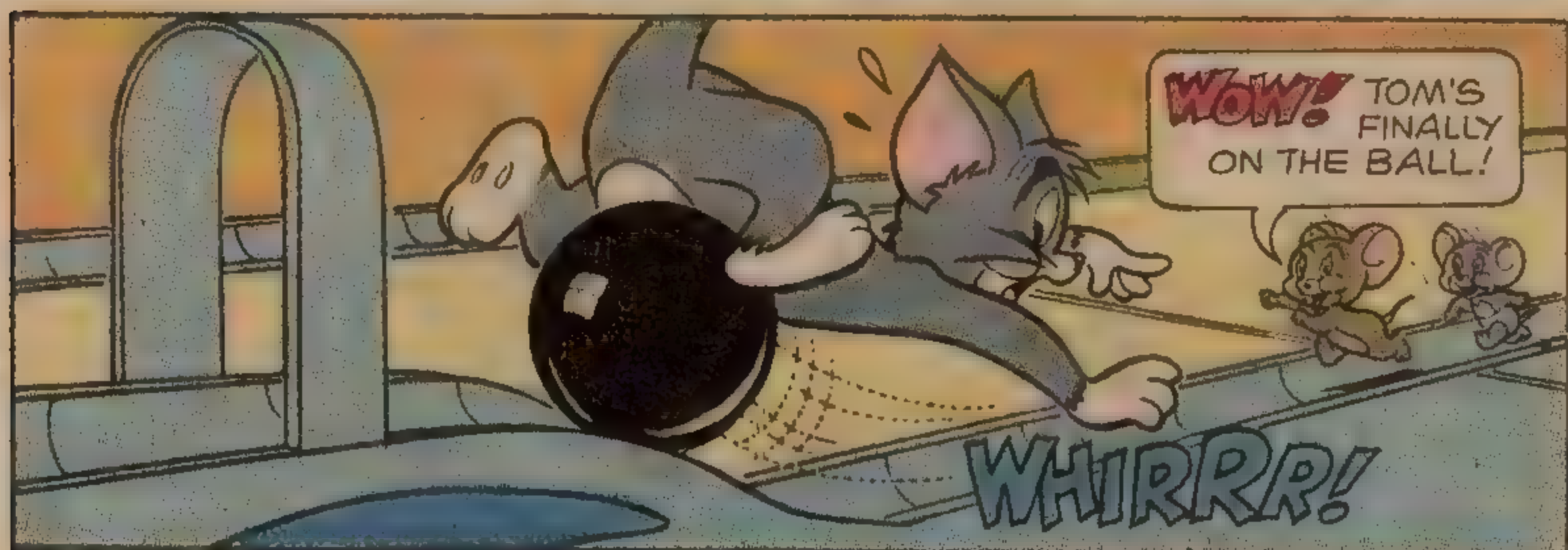
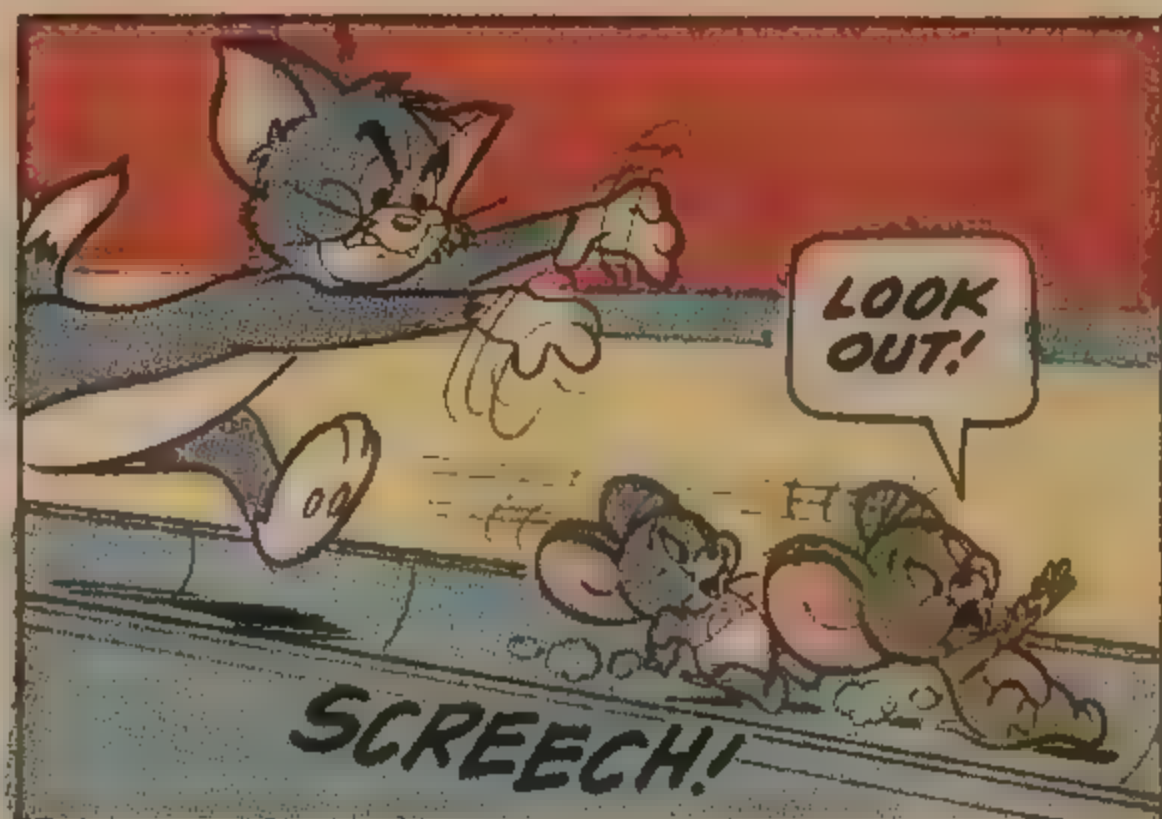
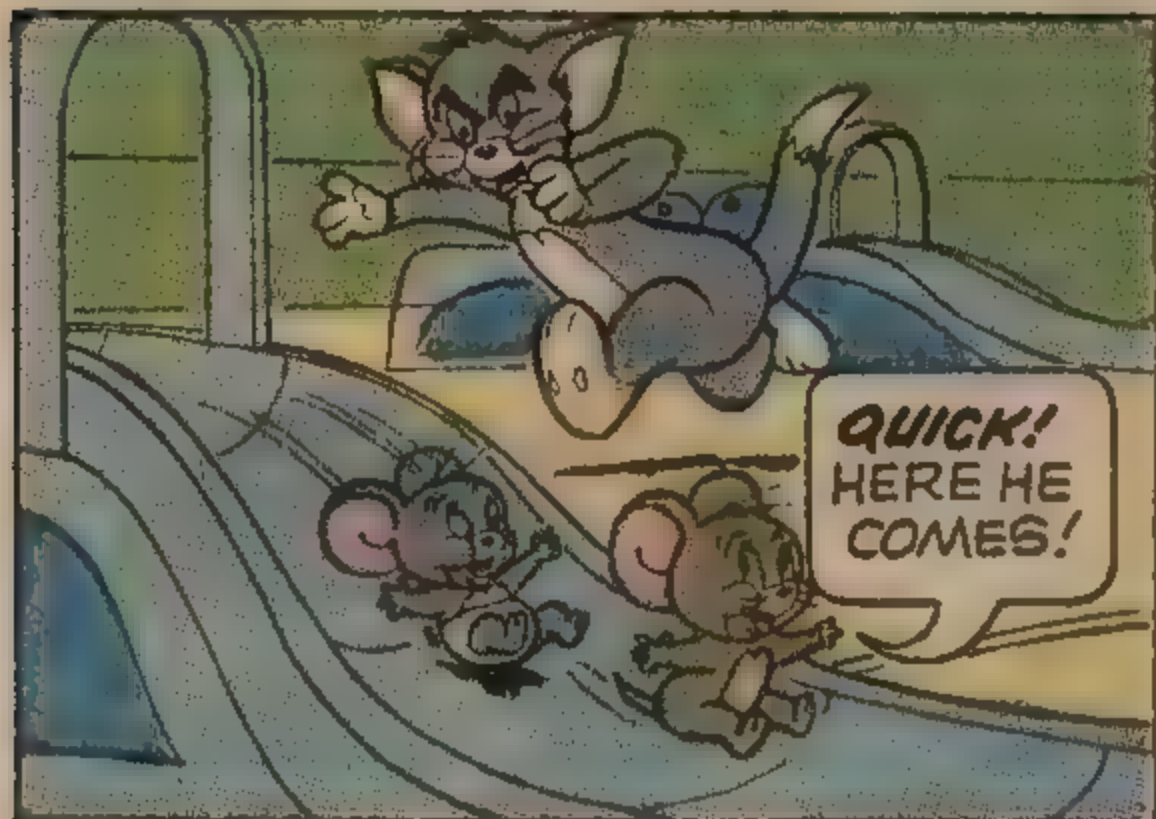
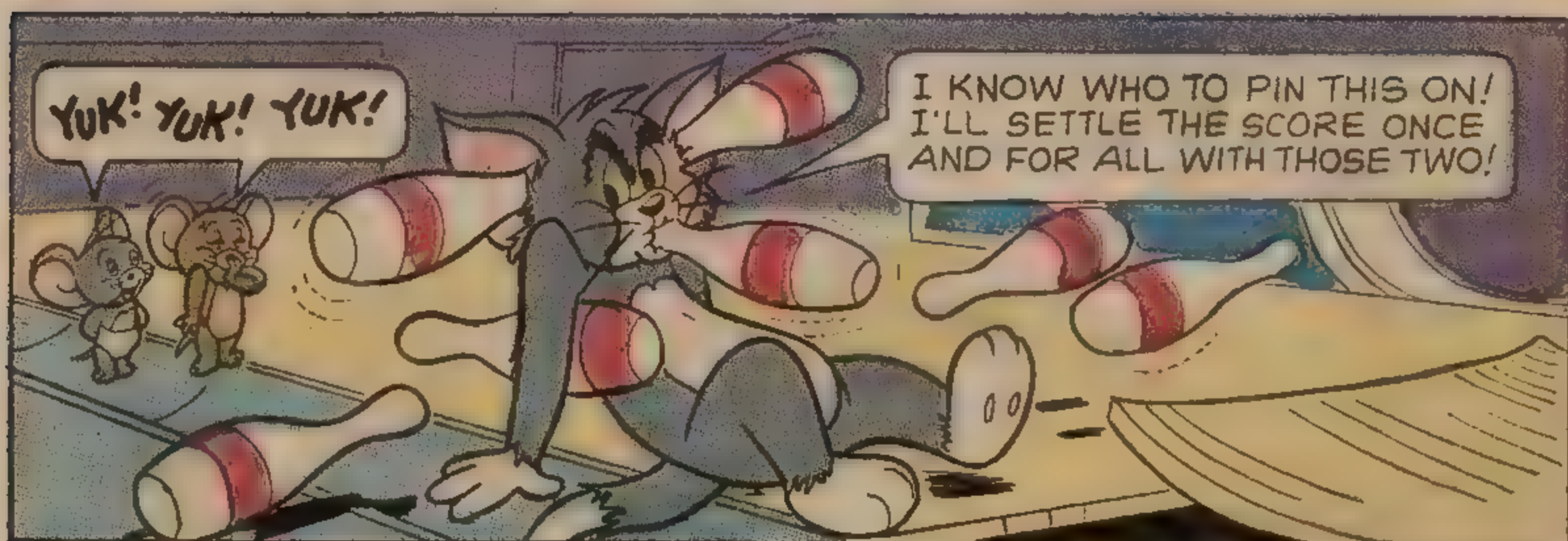
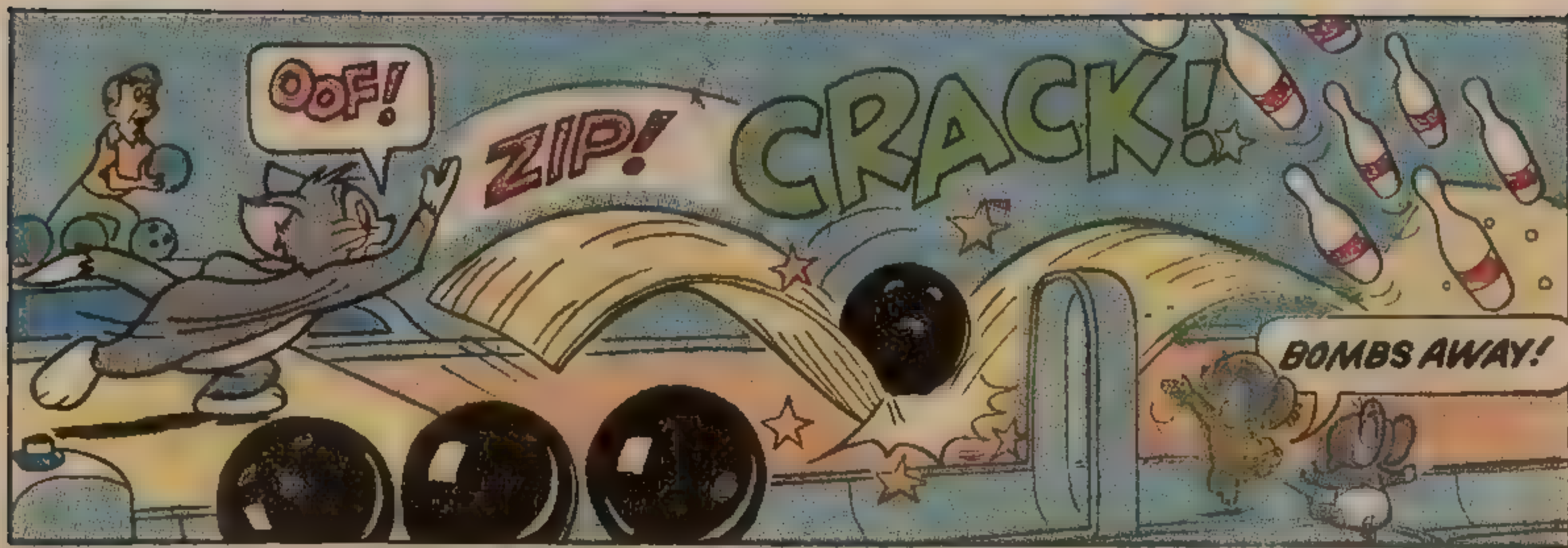
YOU GUYS STAY IN THERE,  
OUT OF TROUBLE--AND WATCH  
A REAL PRO QUALIFY FOR  
NEXT WEEK'S TOURNAMENT!

TALK ABOUT  
A CAPTIVE  
AUDIENCE!

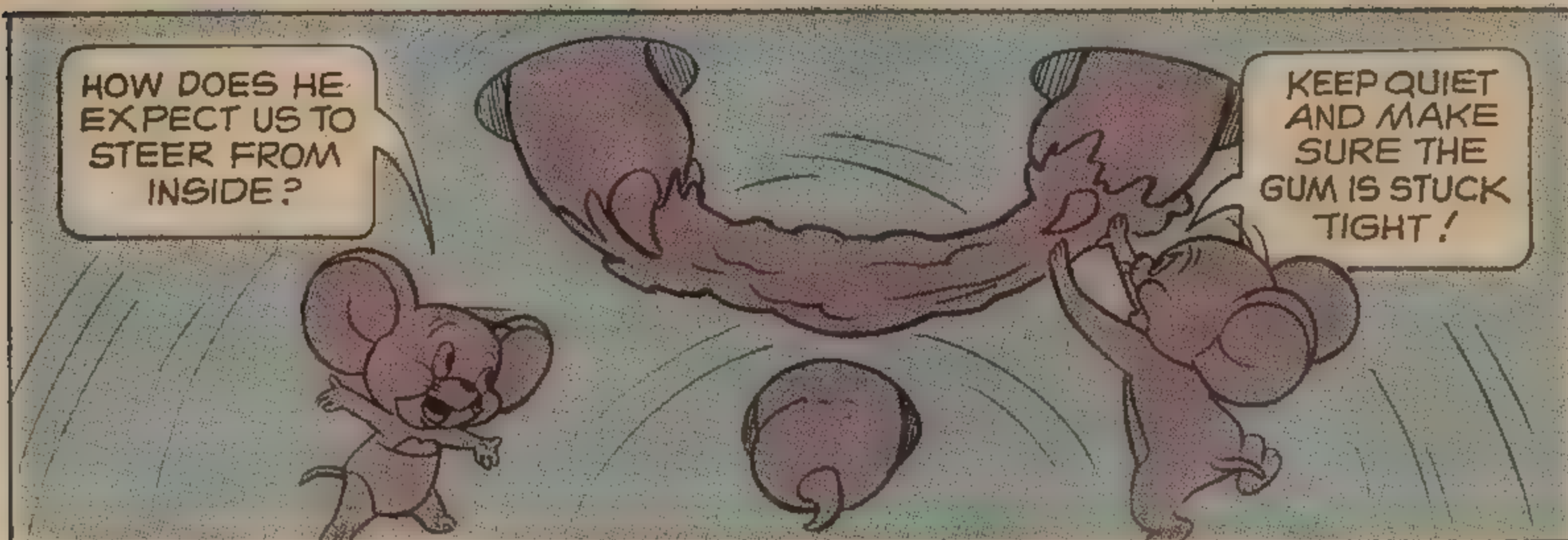
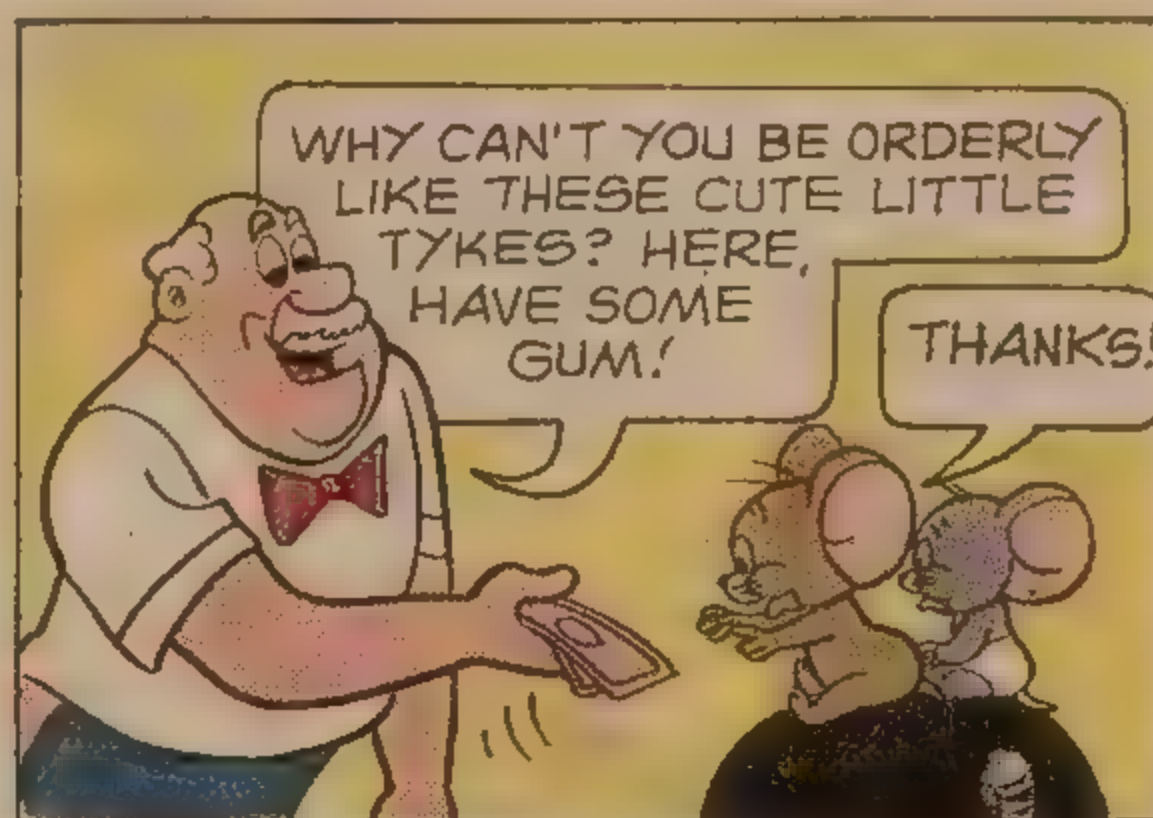
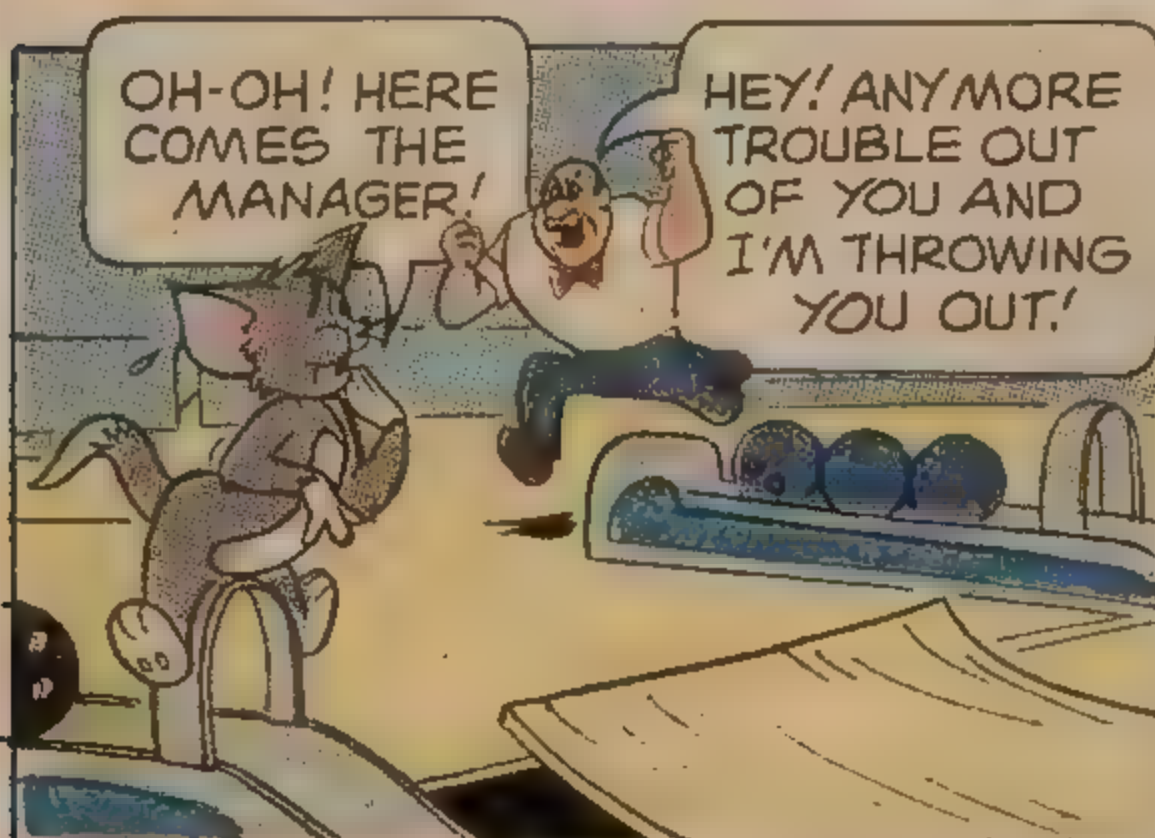
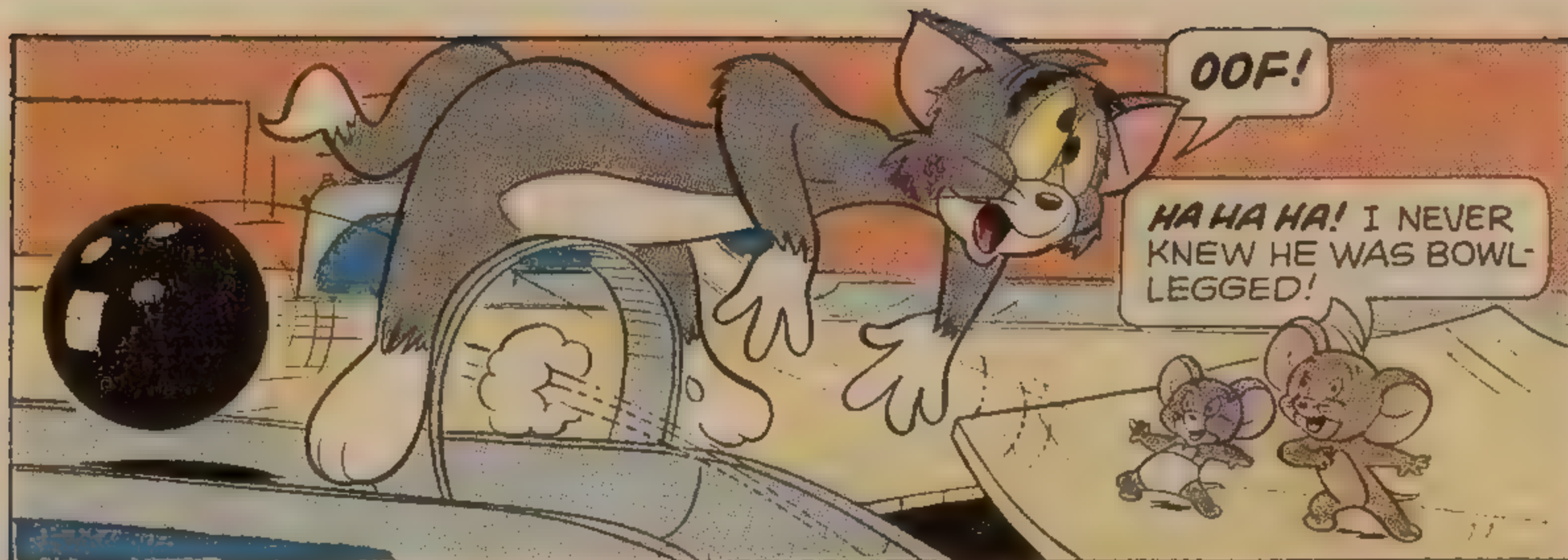
I HAVE A FEELING  
WE'RE ABOUT TO  
BREAK...













# KIDS, Roach Designs Are NOW Available As Iron-On Transfers!



**DURABLE ★ WASHABLE ★ 100% COLORFAST**

Apply to any cotton garment in ONLY 60 seconds!

1. Place design face down on garment.
2. Iron firmly for just 60 seconds.
3. Let cool, remove paper from design.

**THERE'S YOUR WASHABLE, FADE-PROOF ROACH DESIGN!**

**How Super-Wild Are You?**

Create A ROACH Masterpiece! Use ROACH Iron-Ons on: sheets, pillowcases, curtains, tablecloths, aprons, jackets, shirts, jeans, elephant pants, ponchos, shawls, nightgowns, tents — everywhere! **LARGE 10" x 12" DESIGN**

**75c EACH • SPECIAL! 3 OR MORE 69c EACH • ORDER NOW**

**SPECIAL PRICE!**

**69c**

**EACH FOR 3 OR MORE**

**ROACH STUDIOS**



**SPEEDY ORDER FORM**  
**RUSH FOLLOWING TRANSFERS TO ME:**  
 (Order by number only)  
 (Allow 2 to 4 Weeks For Delivery)

\_\_\_\_\_

75c EACH  
 3 or more, each 69c

**HANDLING .45**

Add 4% in N.Y. **TOTAL \$**

\_\_\_\_\_

**PRINT NAME**

\_\_\_\_\_

**ADDRESS APT. NO.**

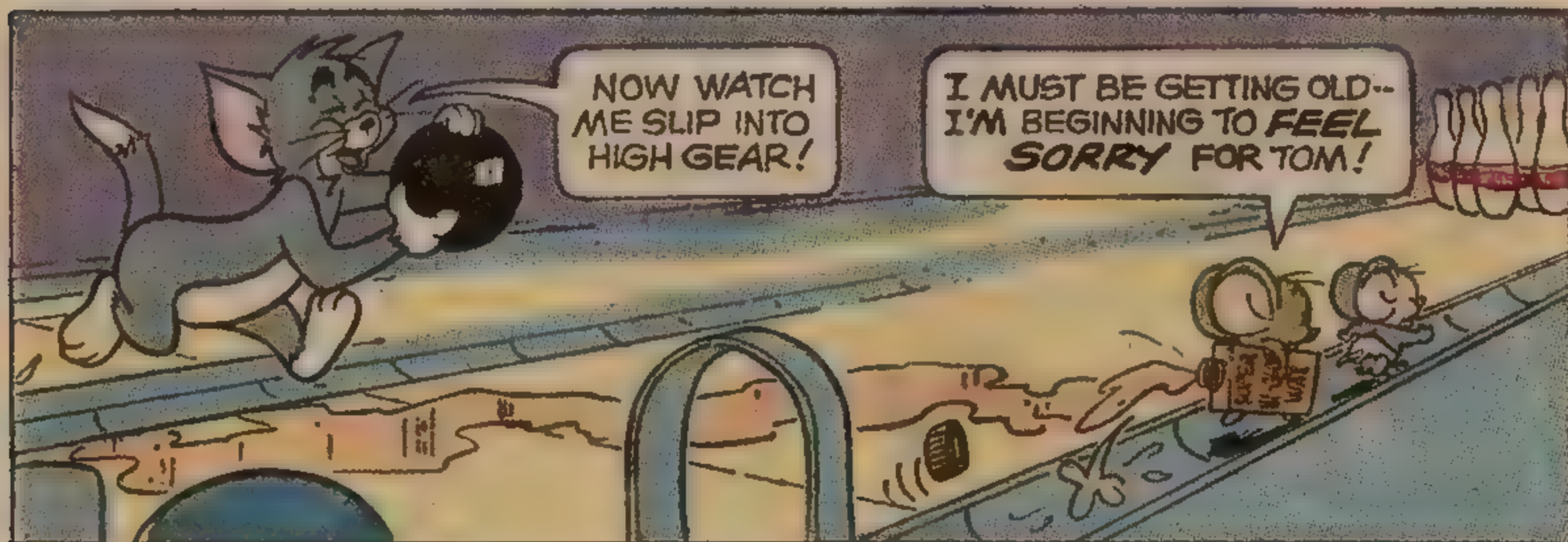
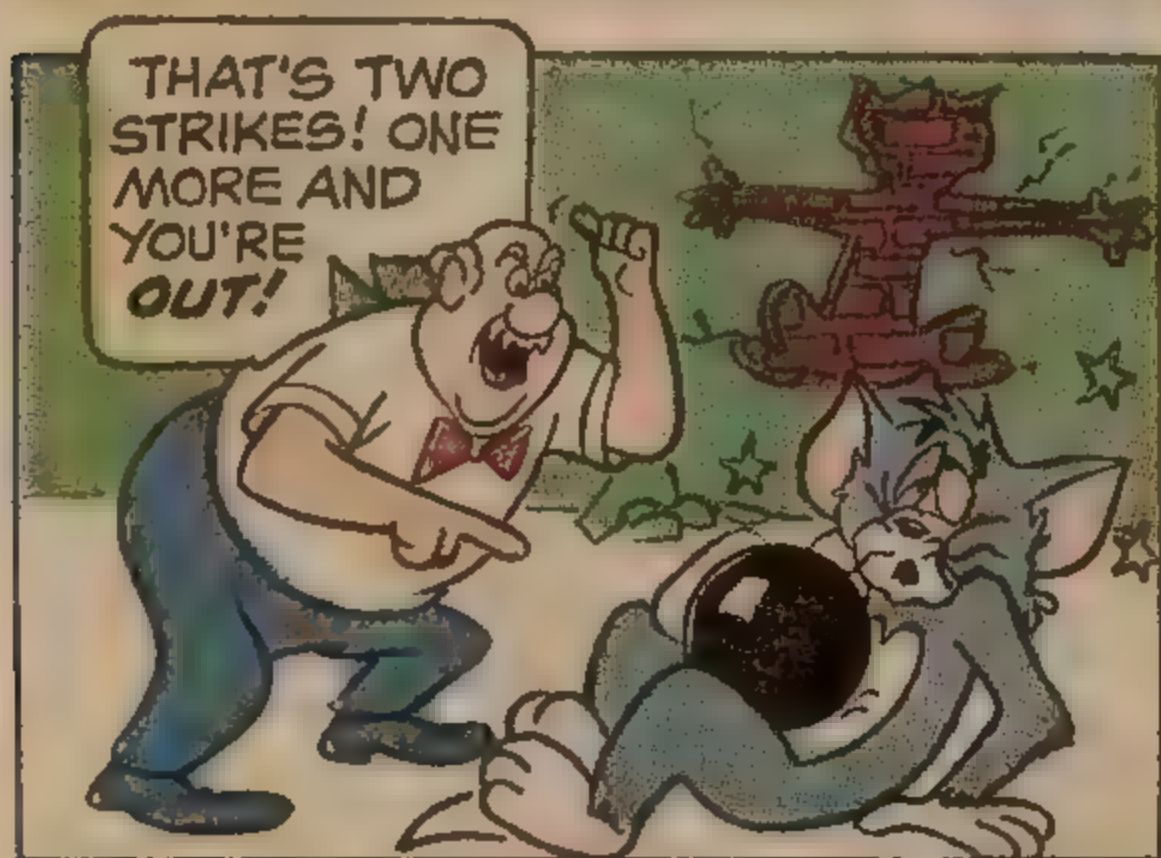
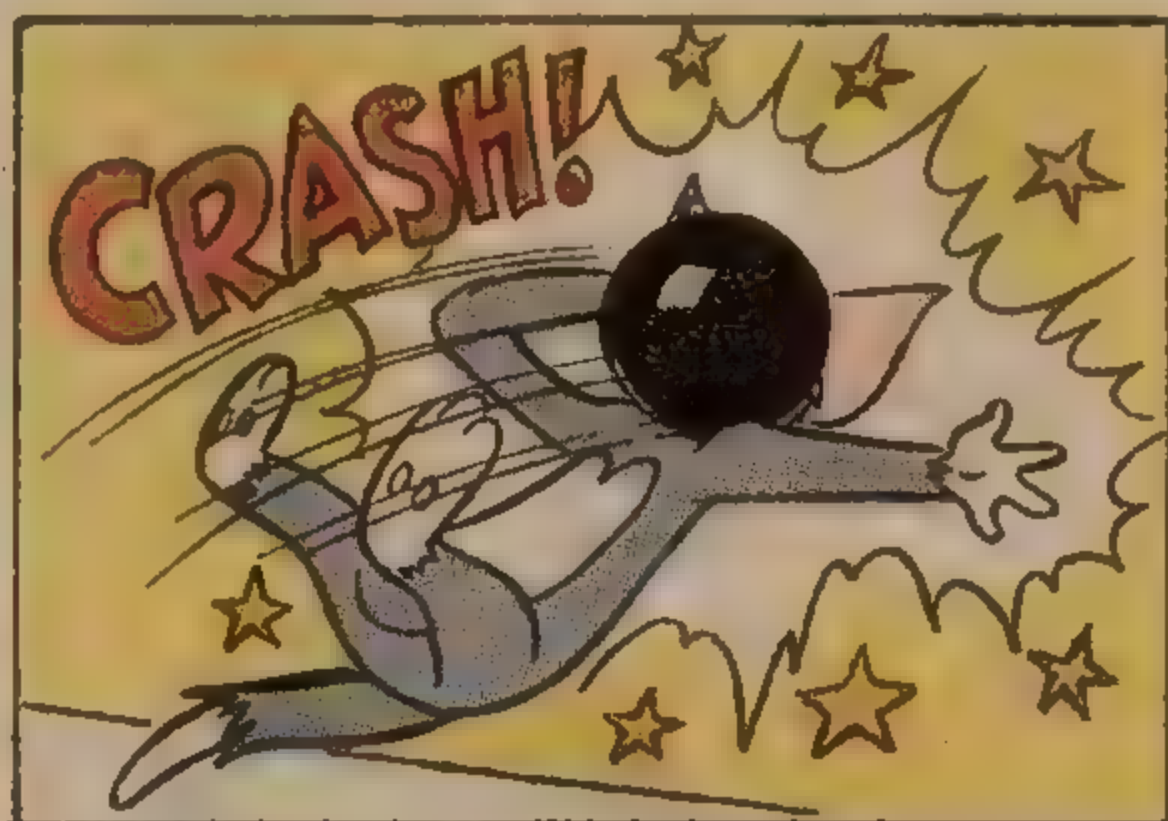
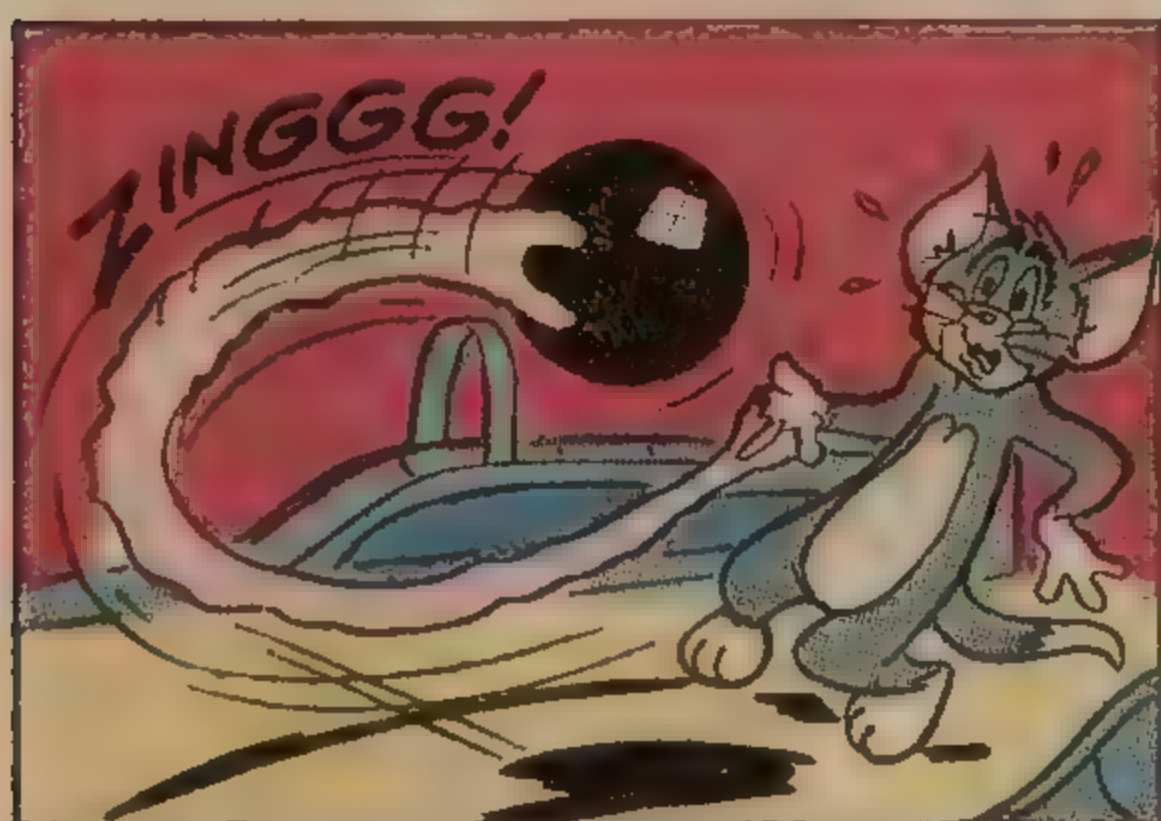
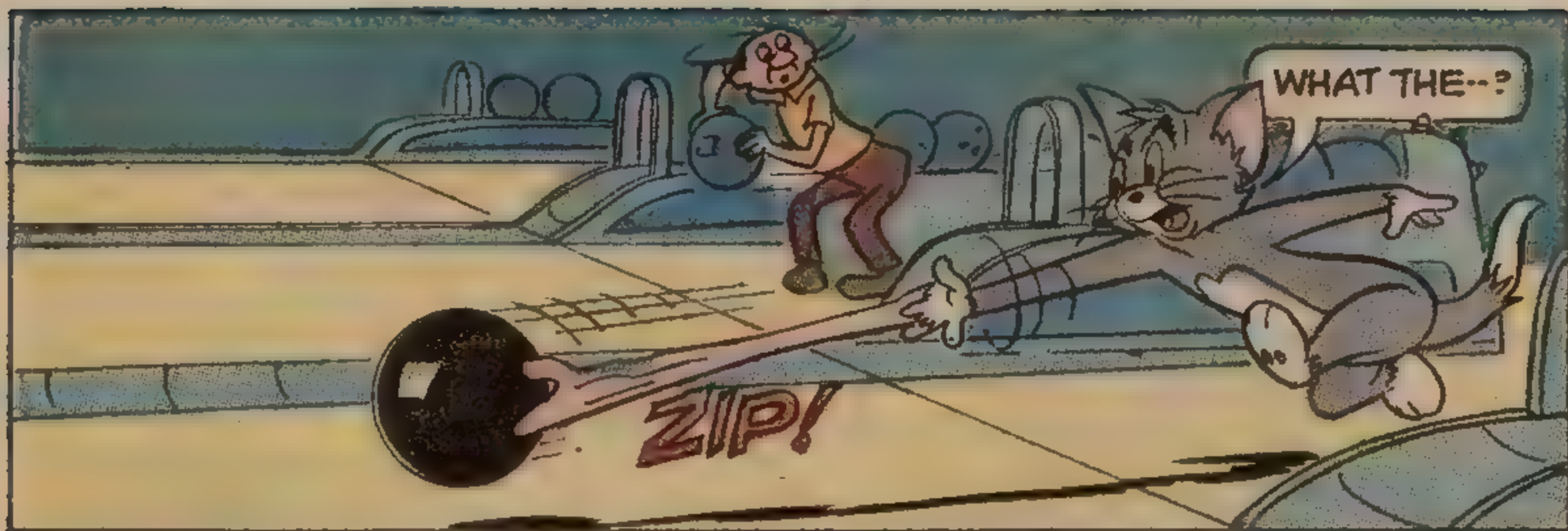
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**CITY STATE ZIP**

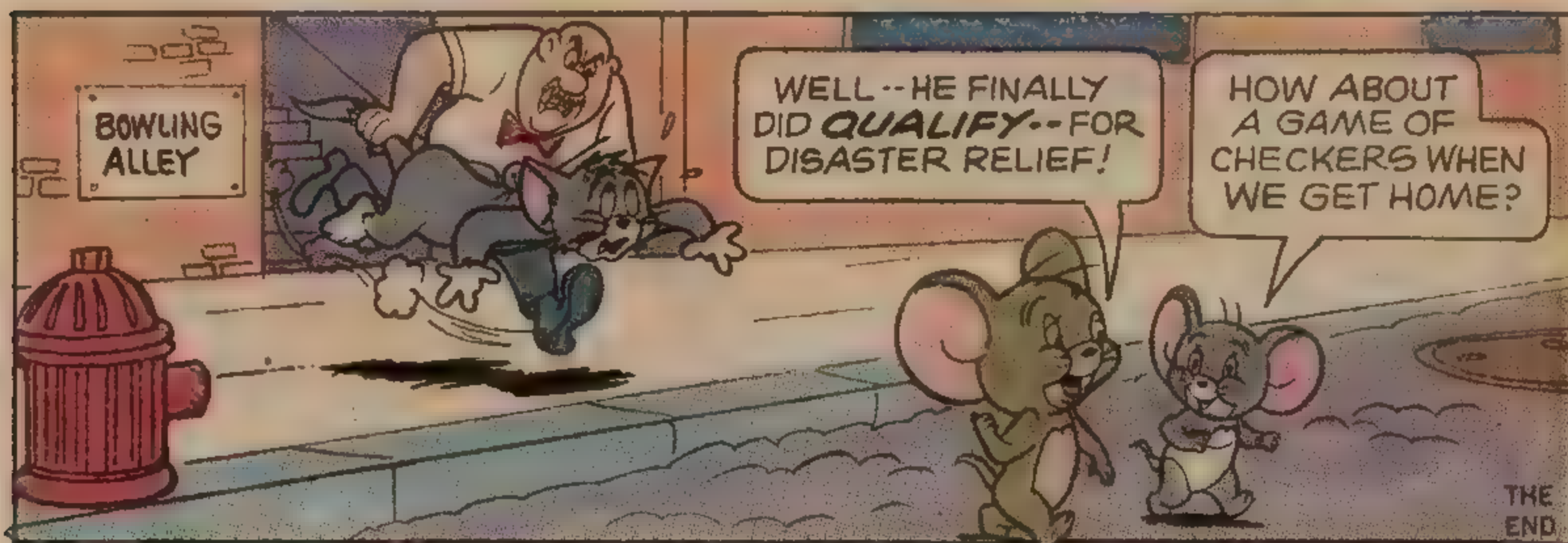
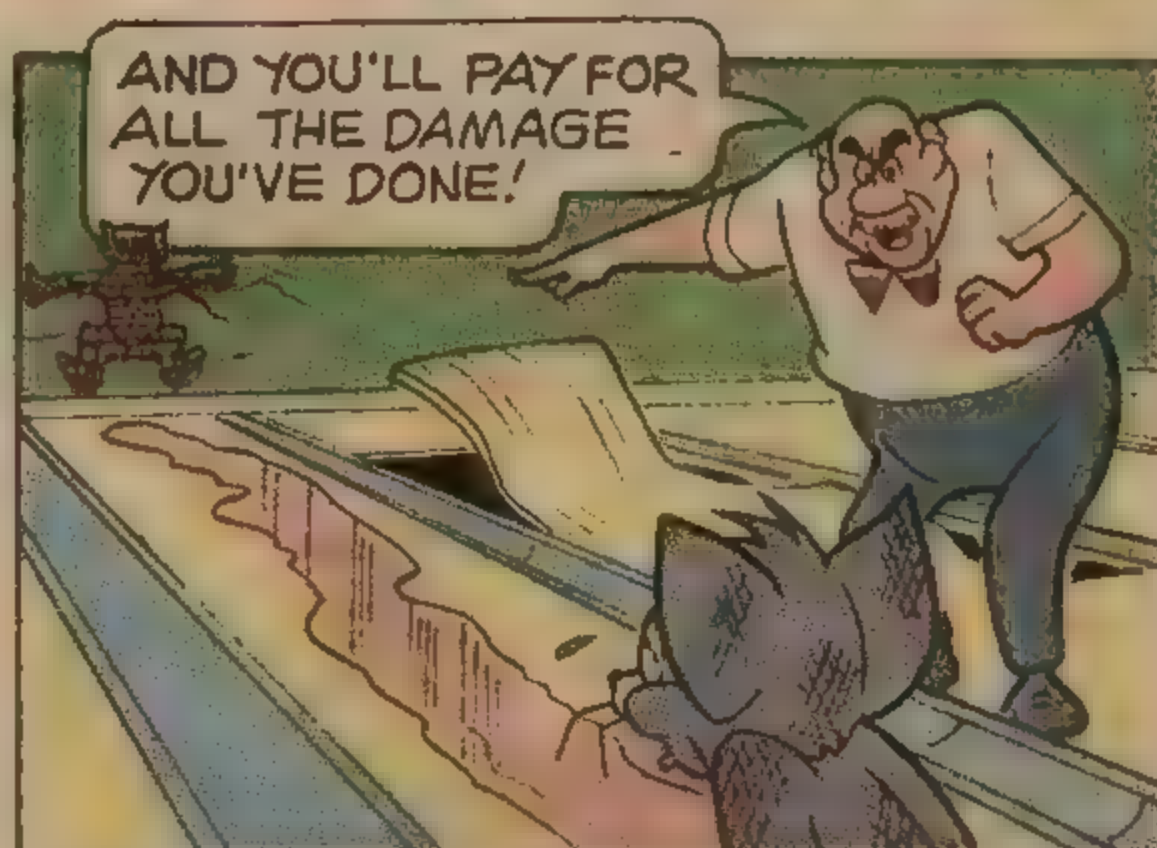
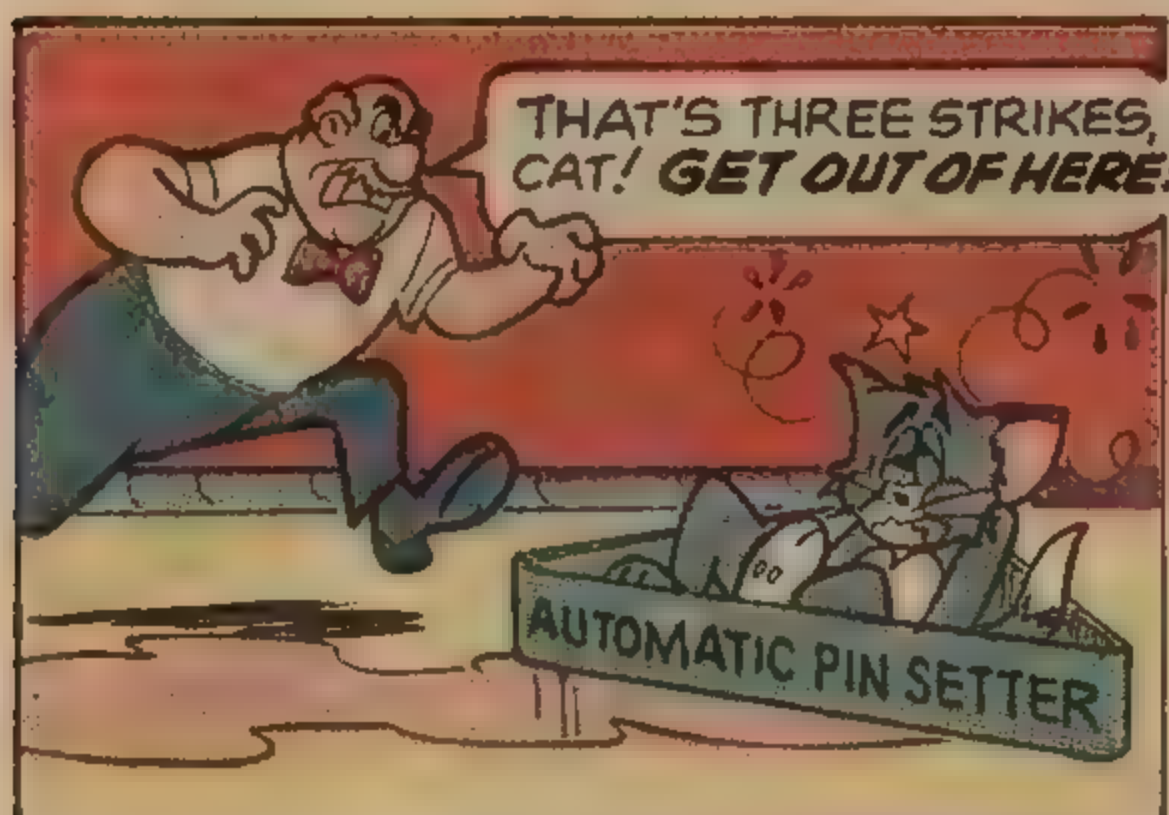
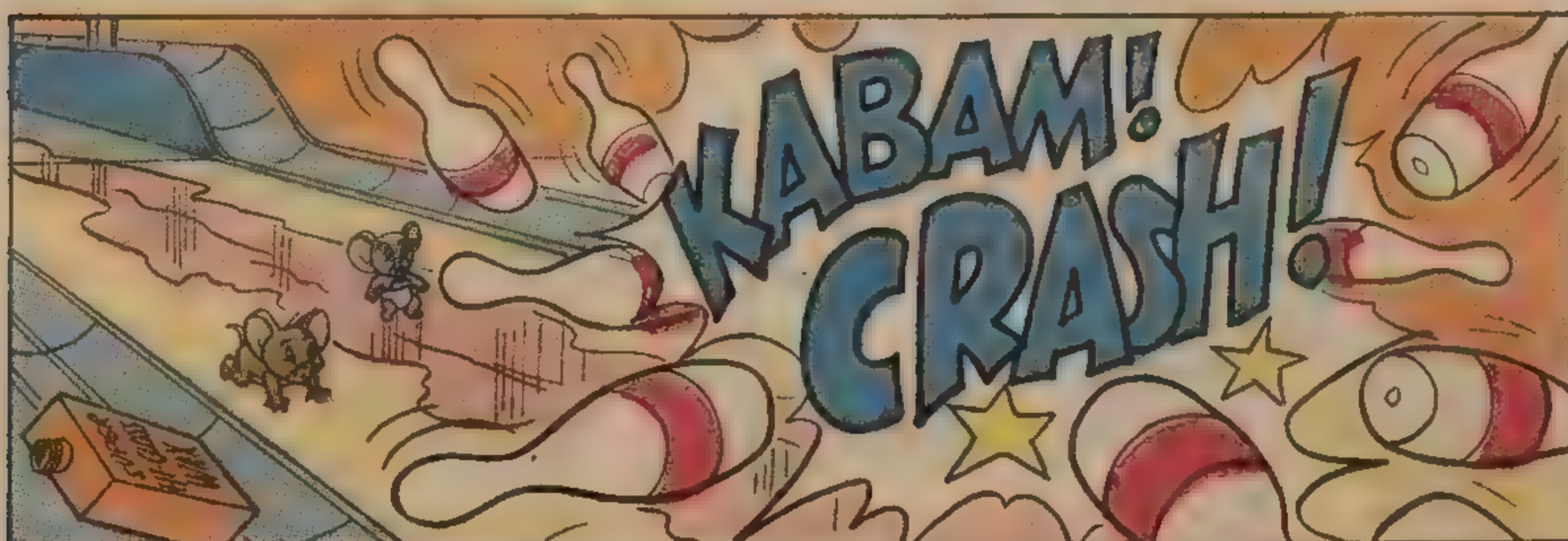
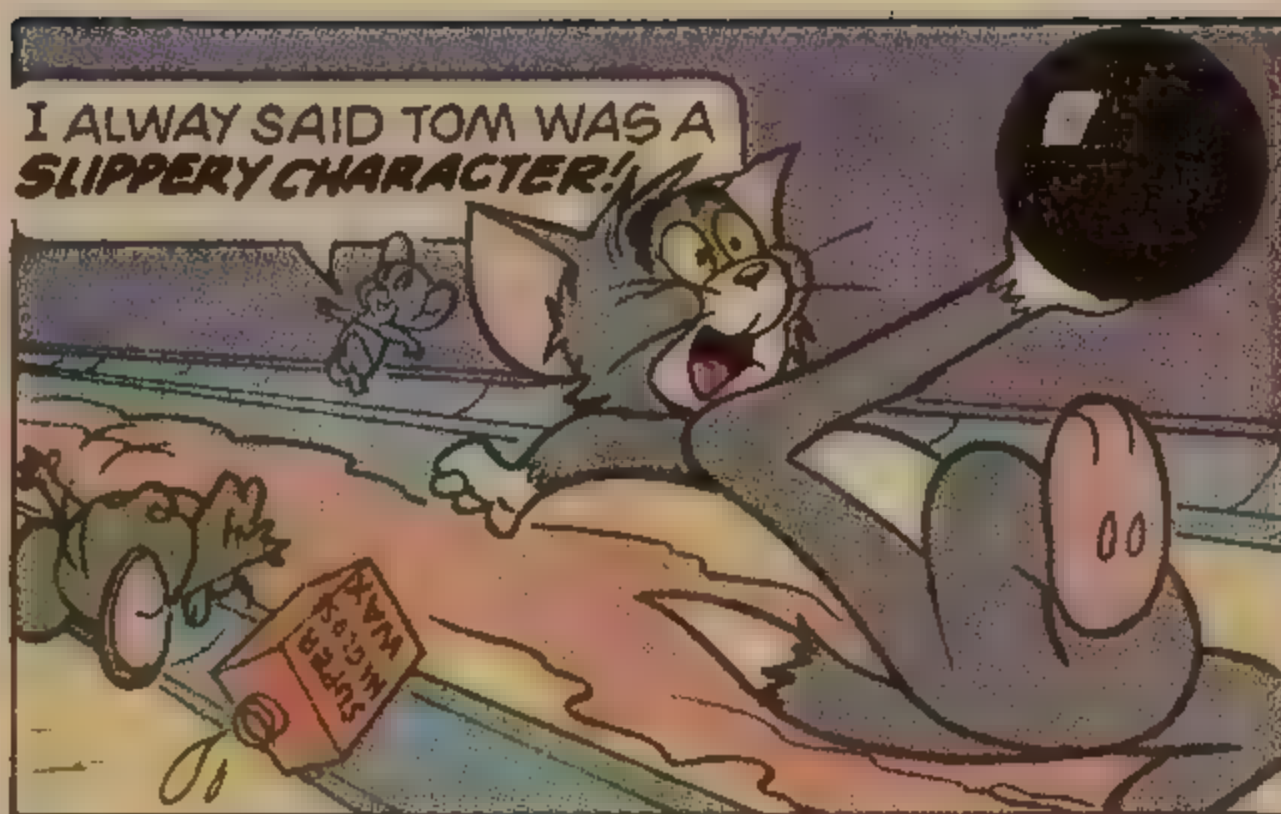
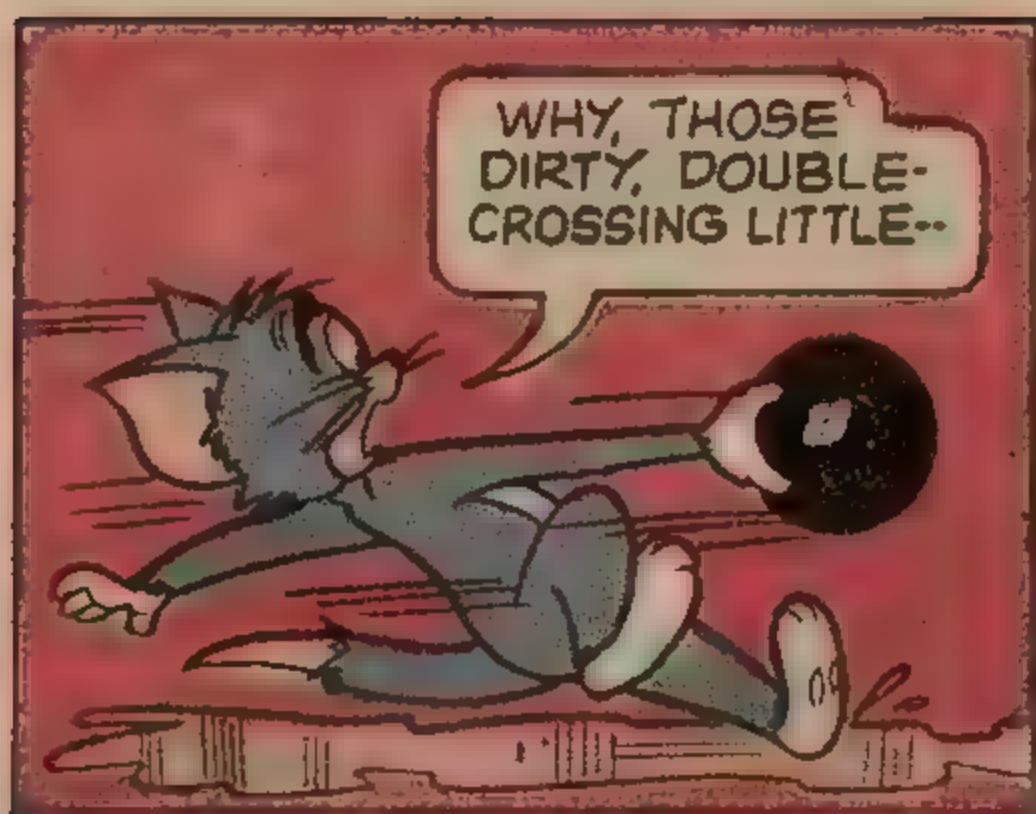
Mail Order to: **Gandalf Products Co., Dept. GK-312**

**P.O. Box 38, New York, N.Y. 10022**

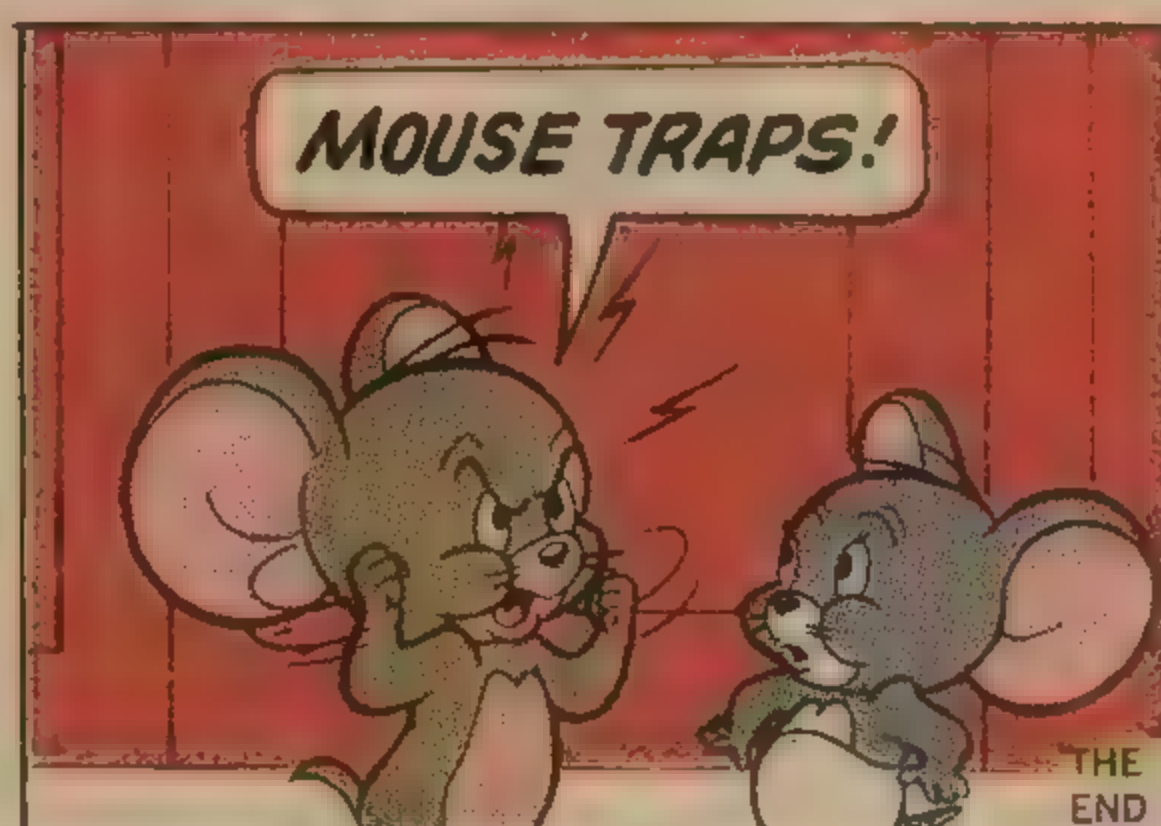
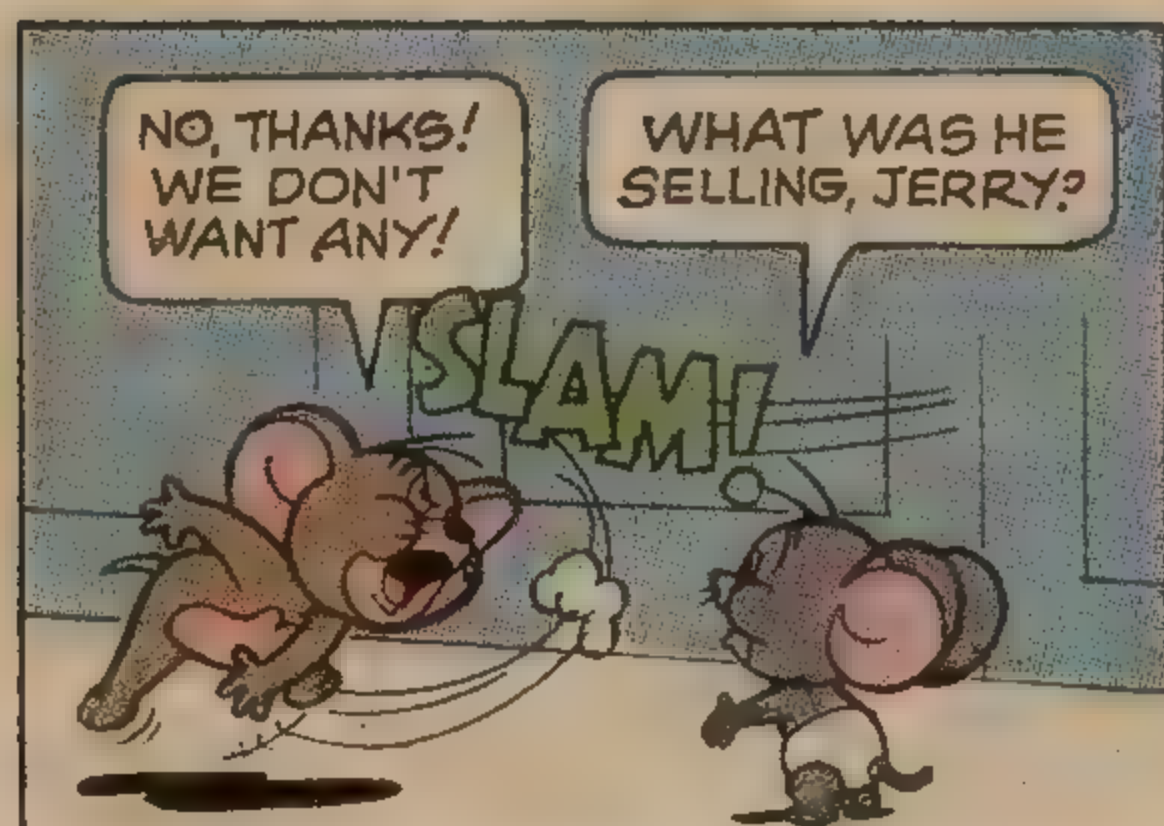
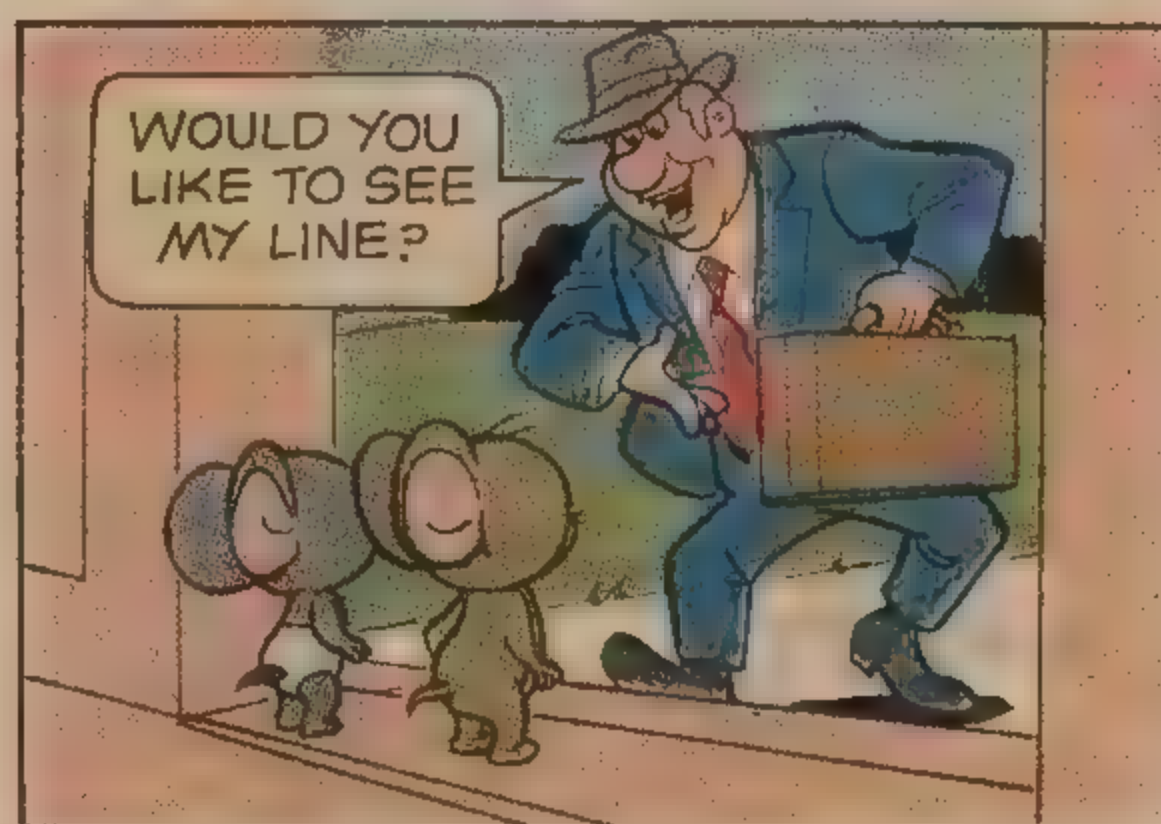
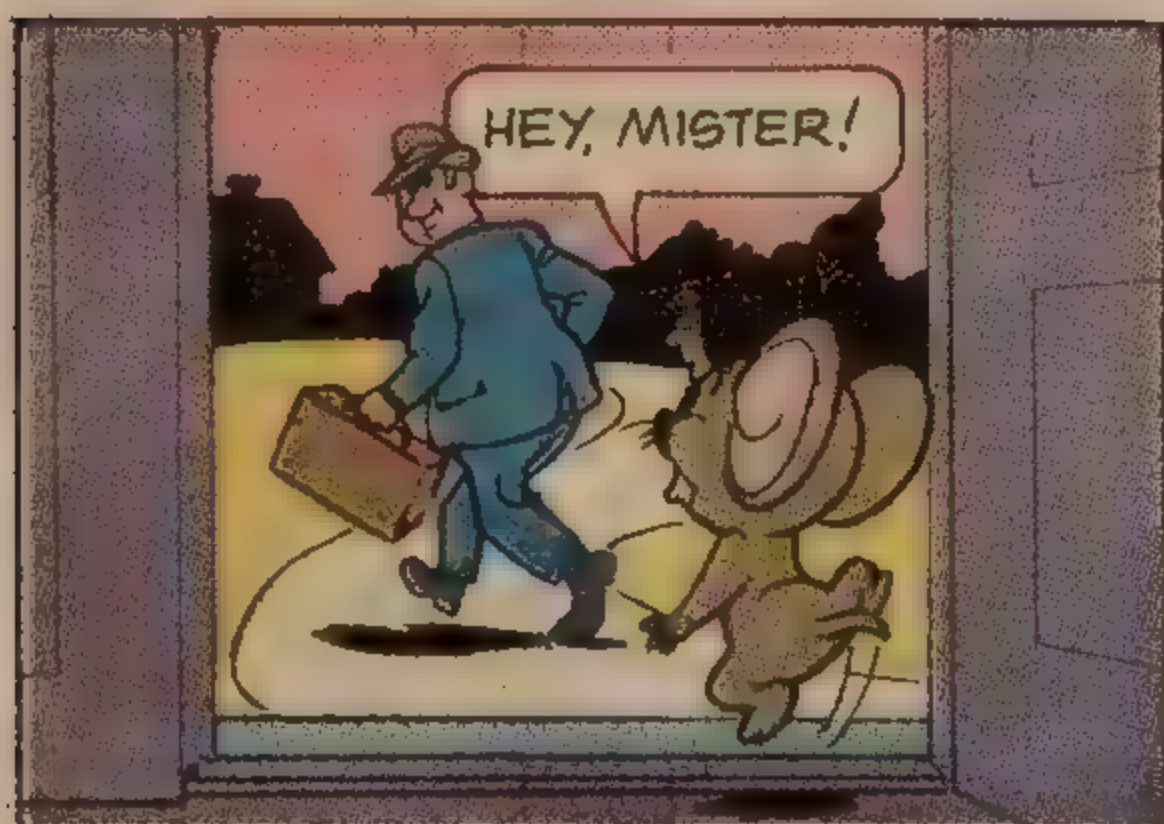
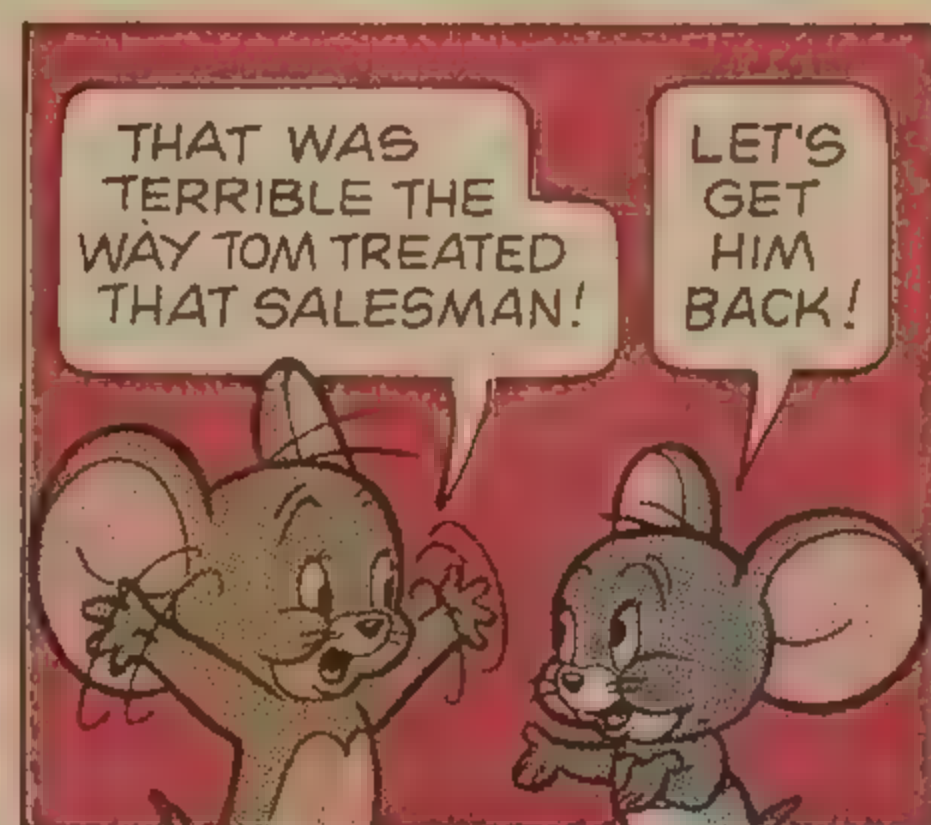
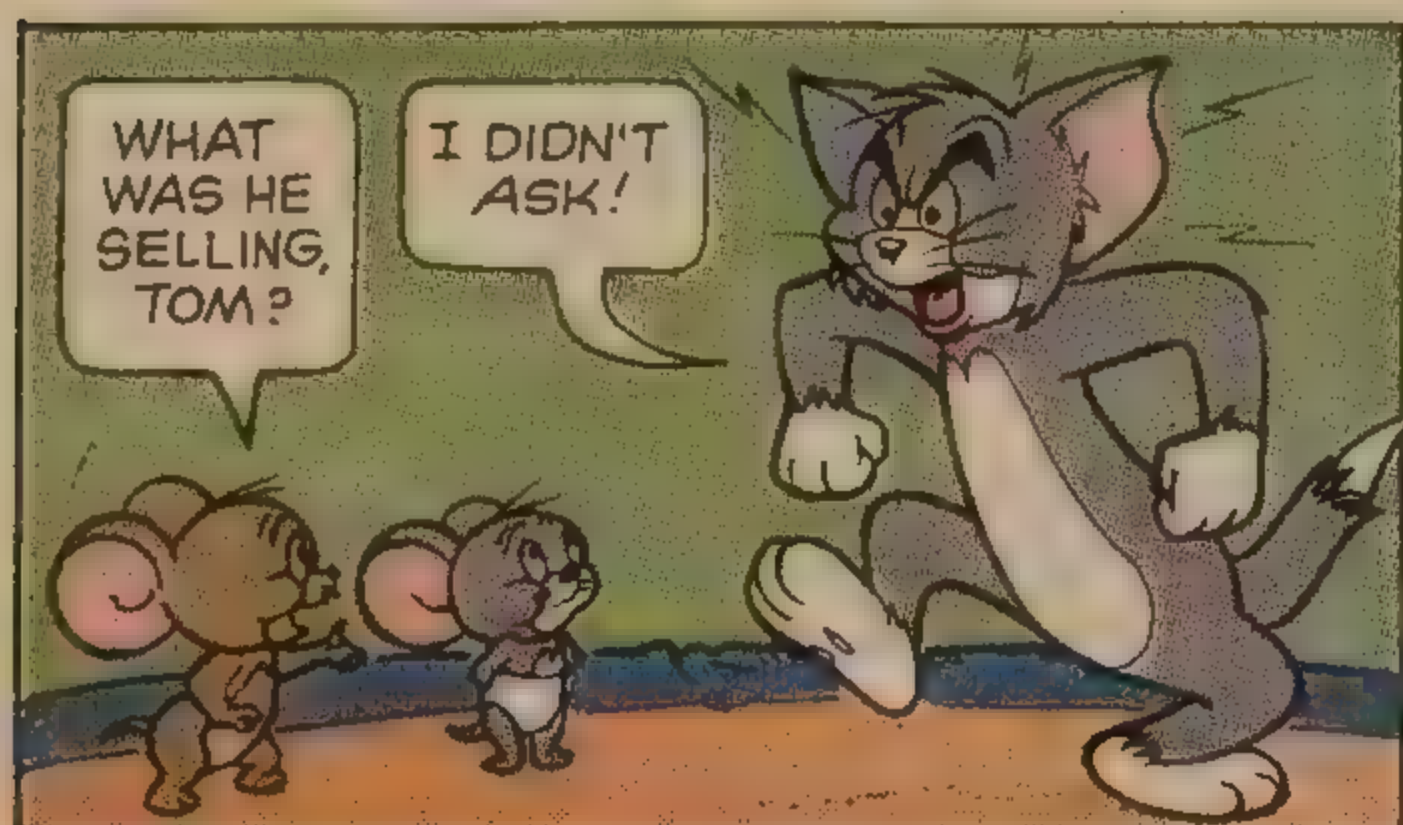




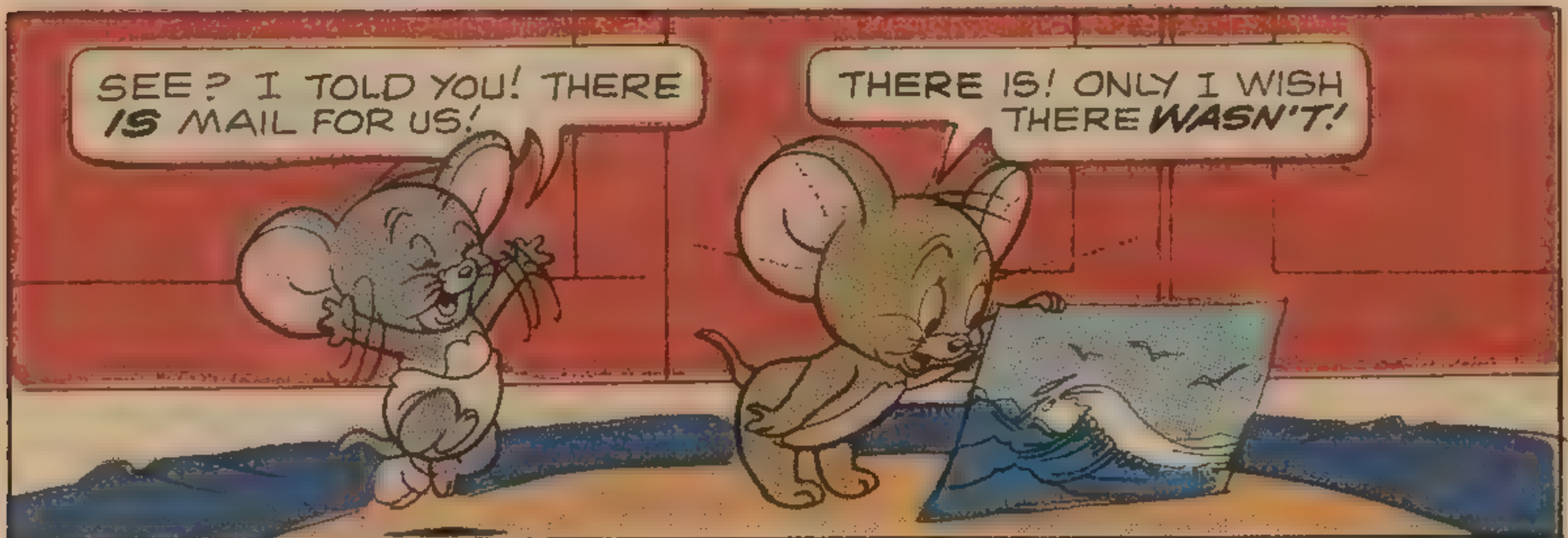
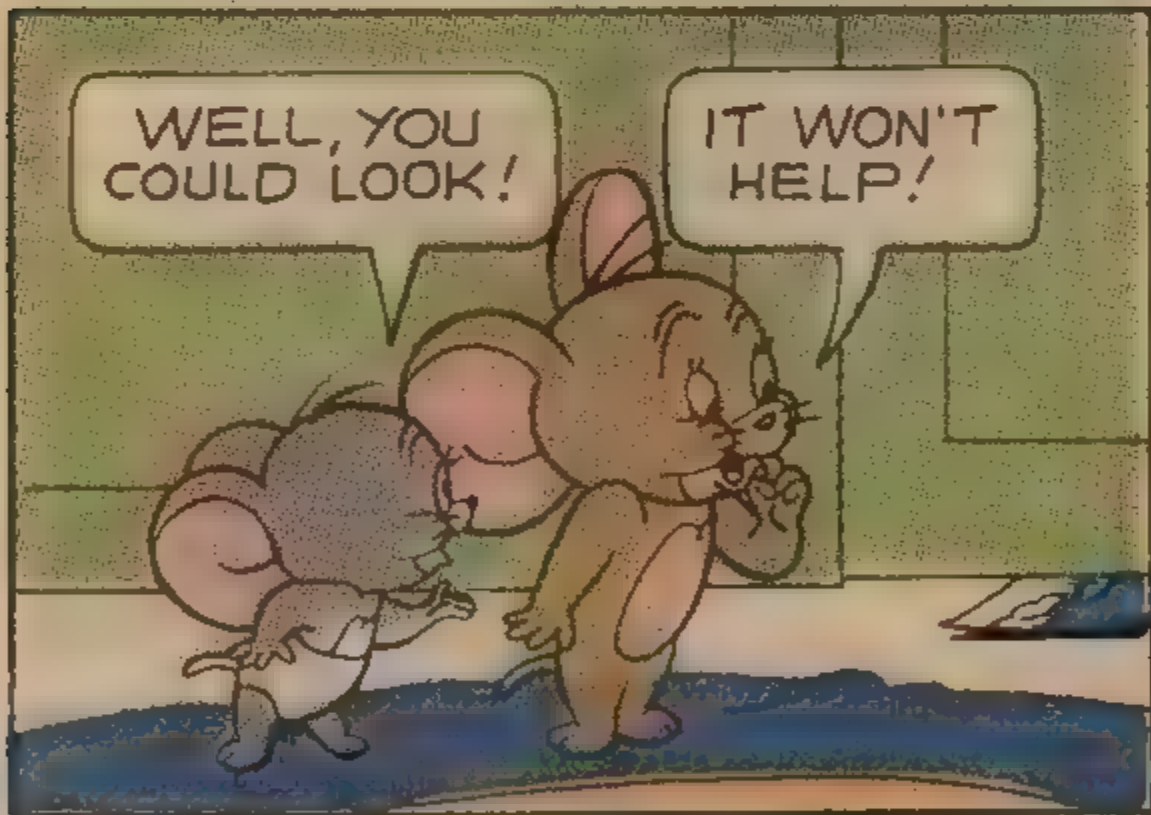
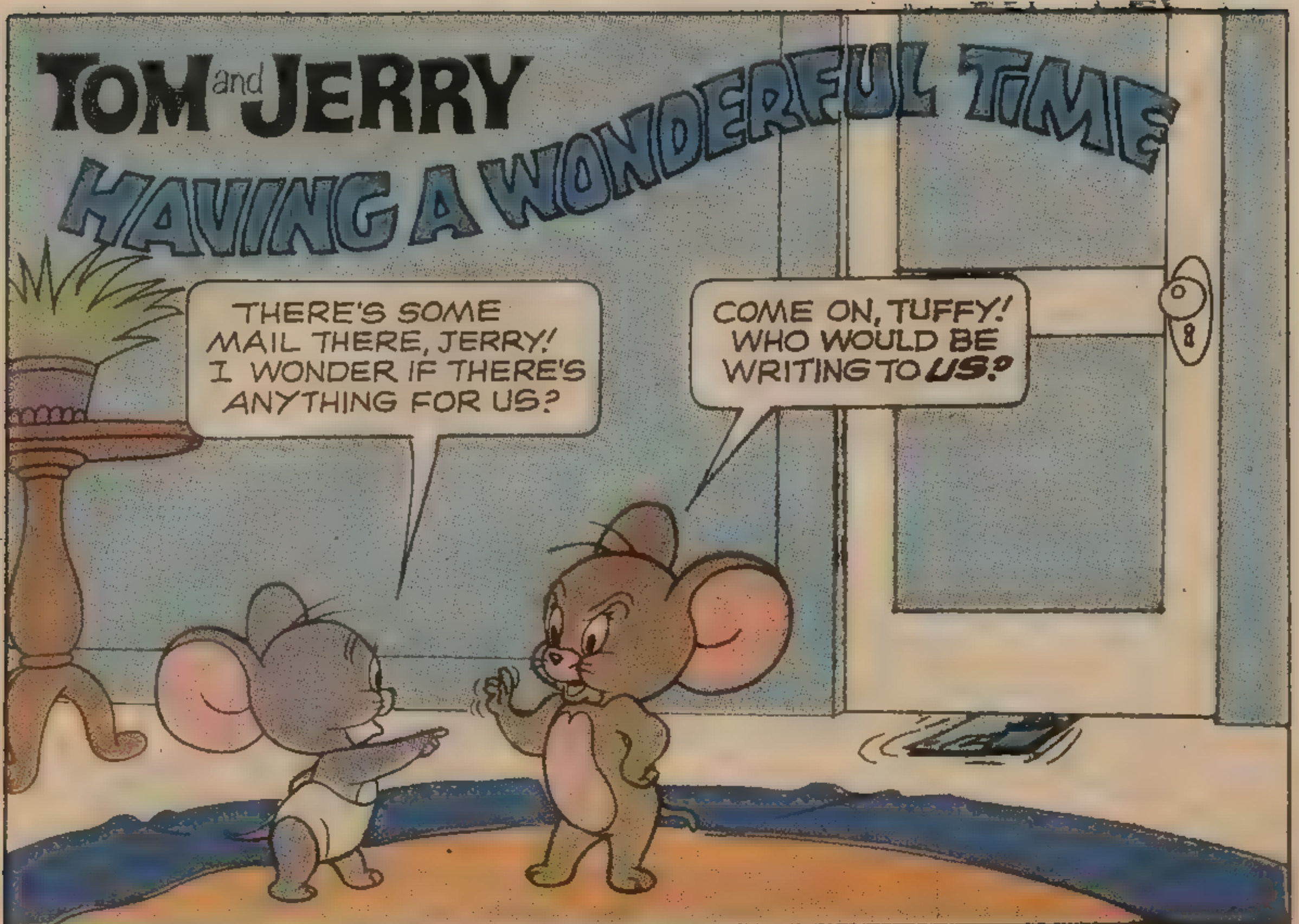




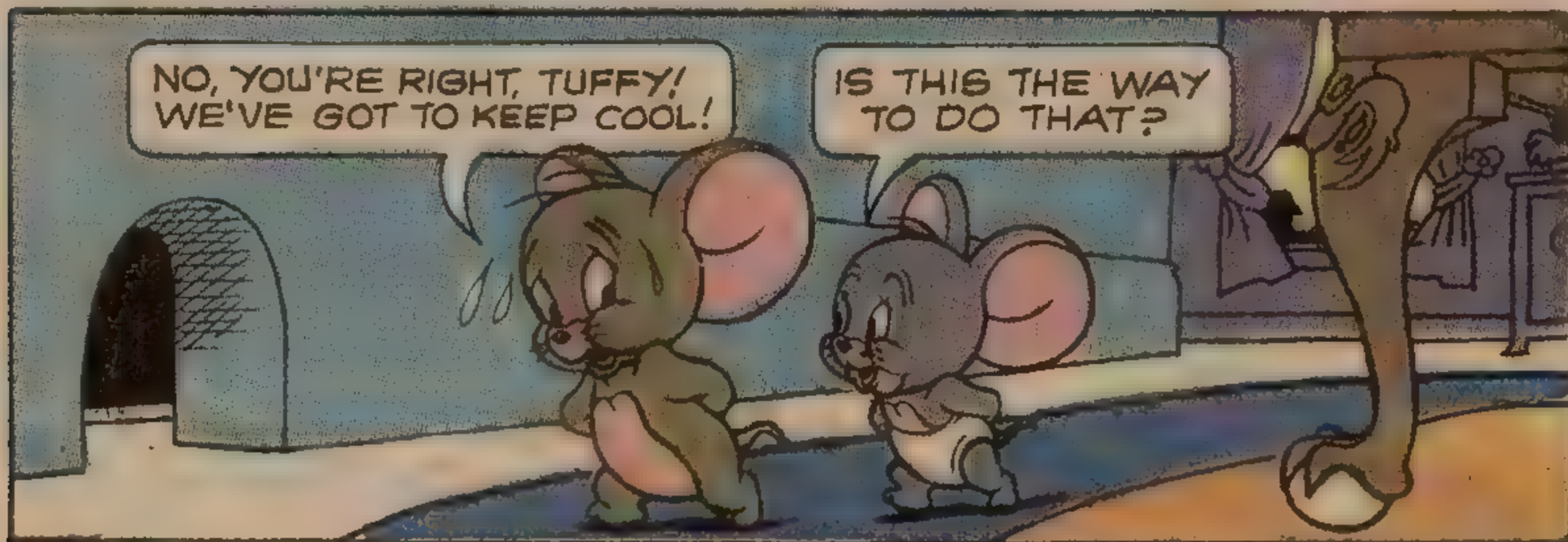
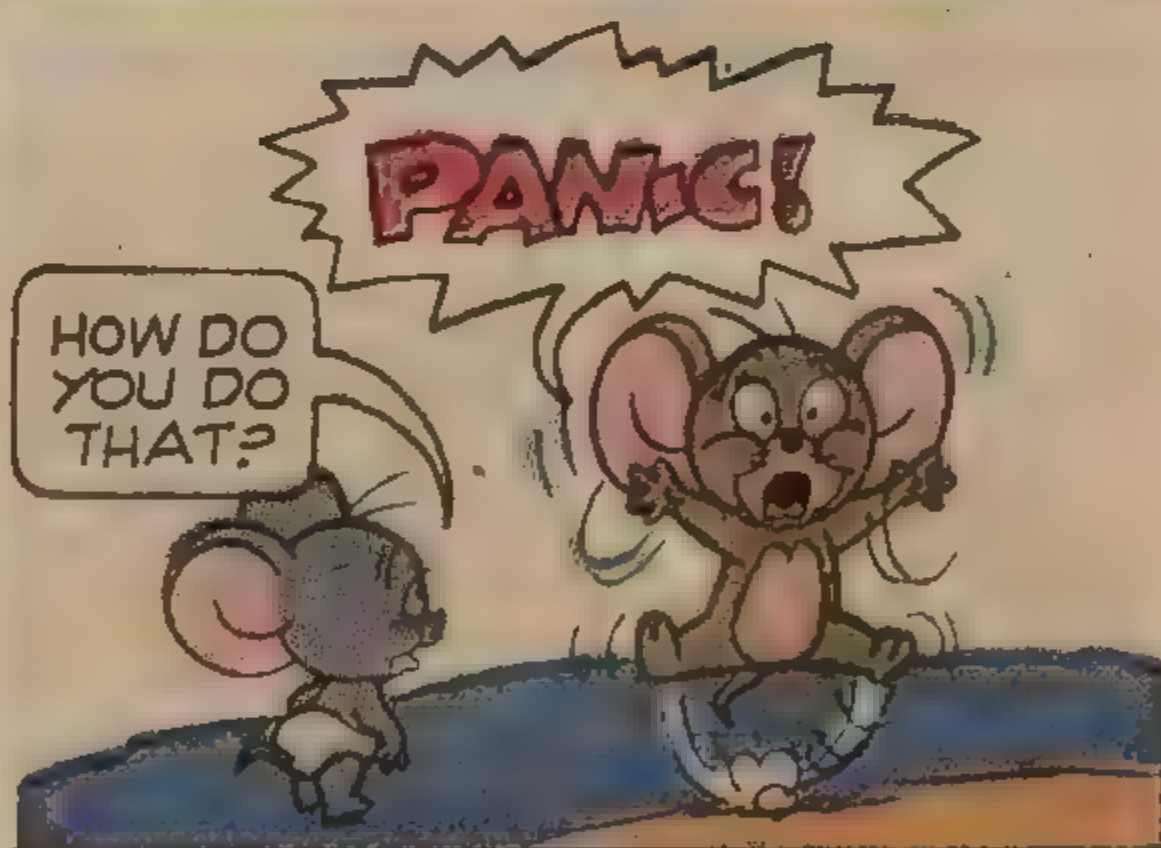
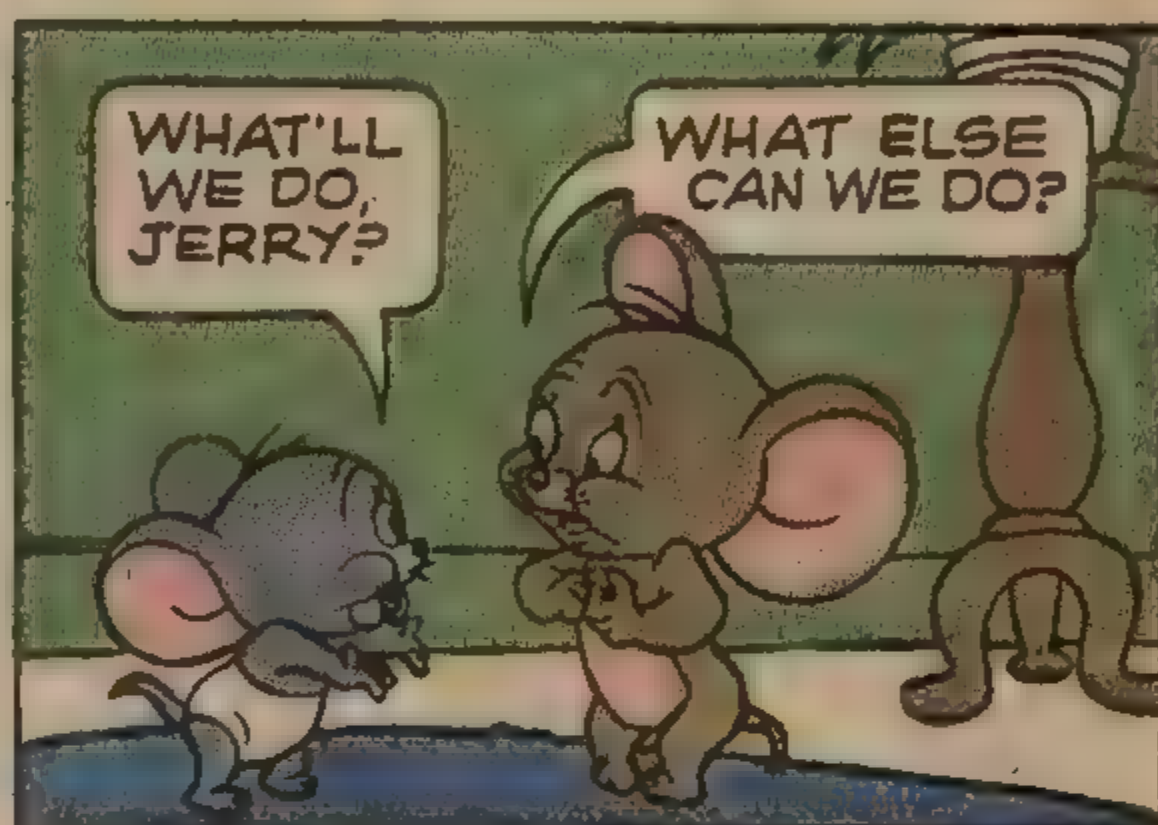
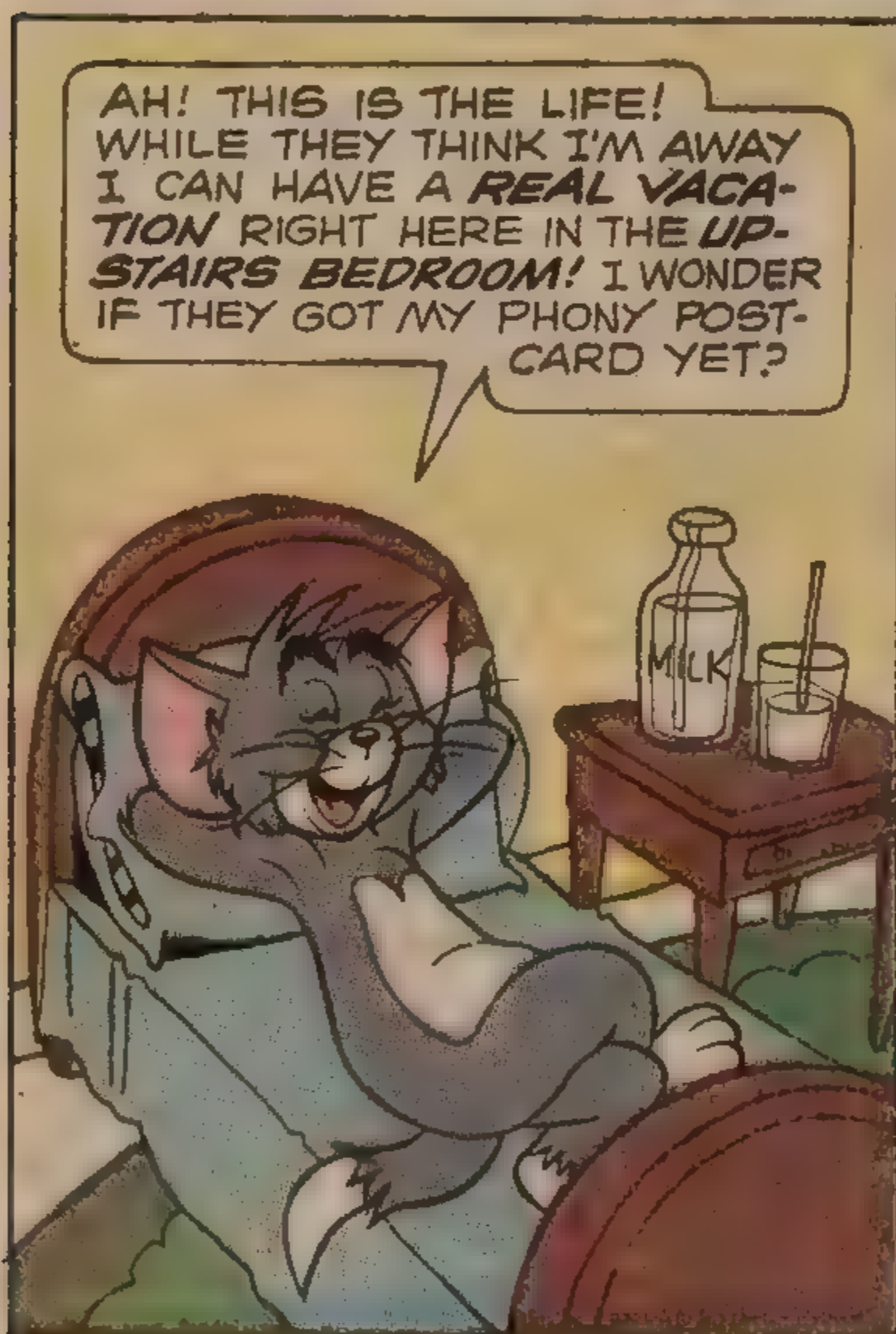
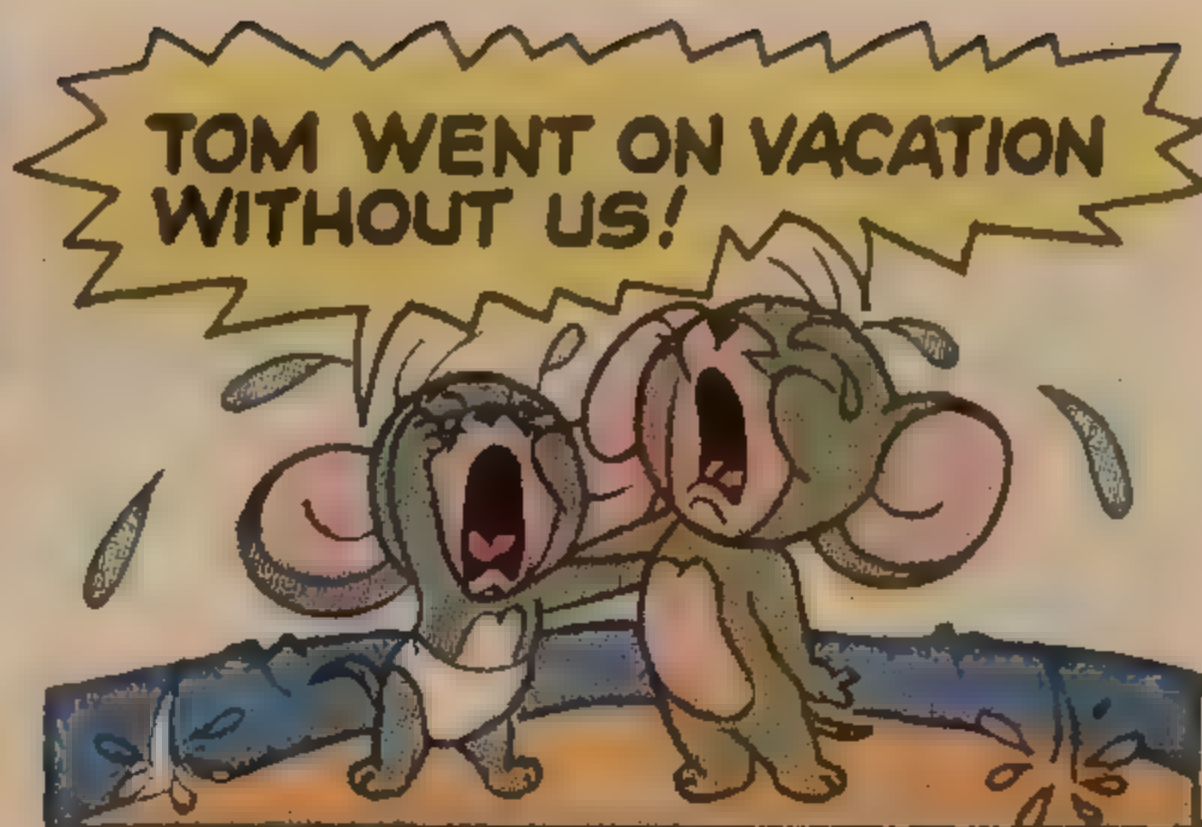
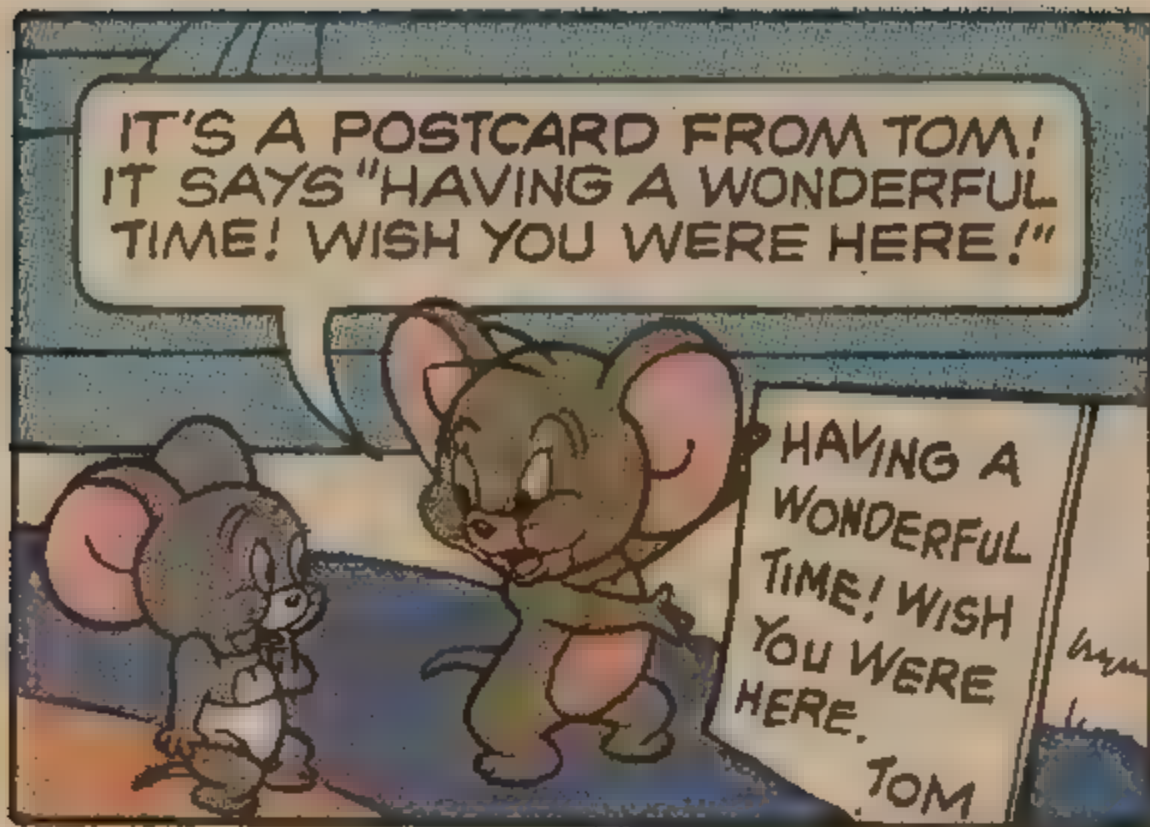




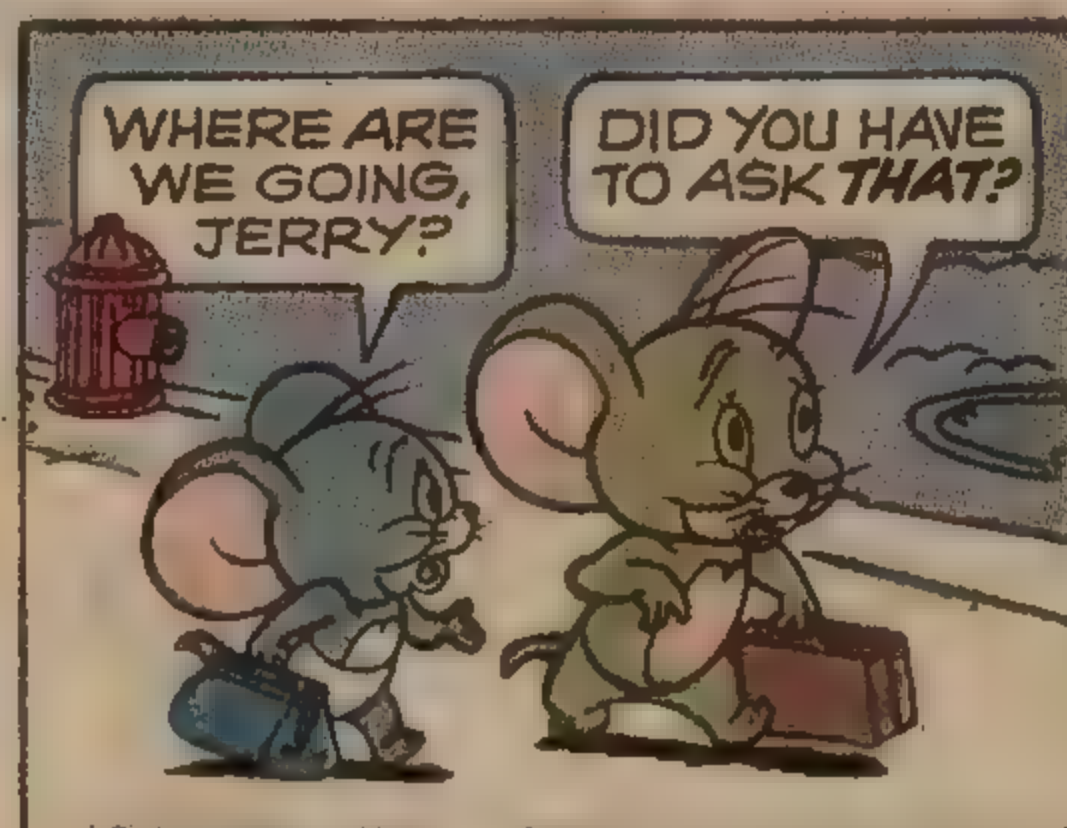
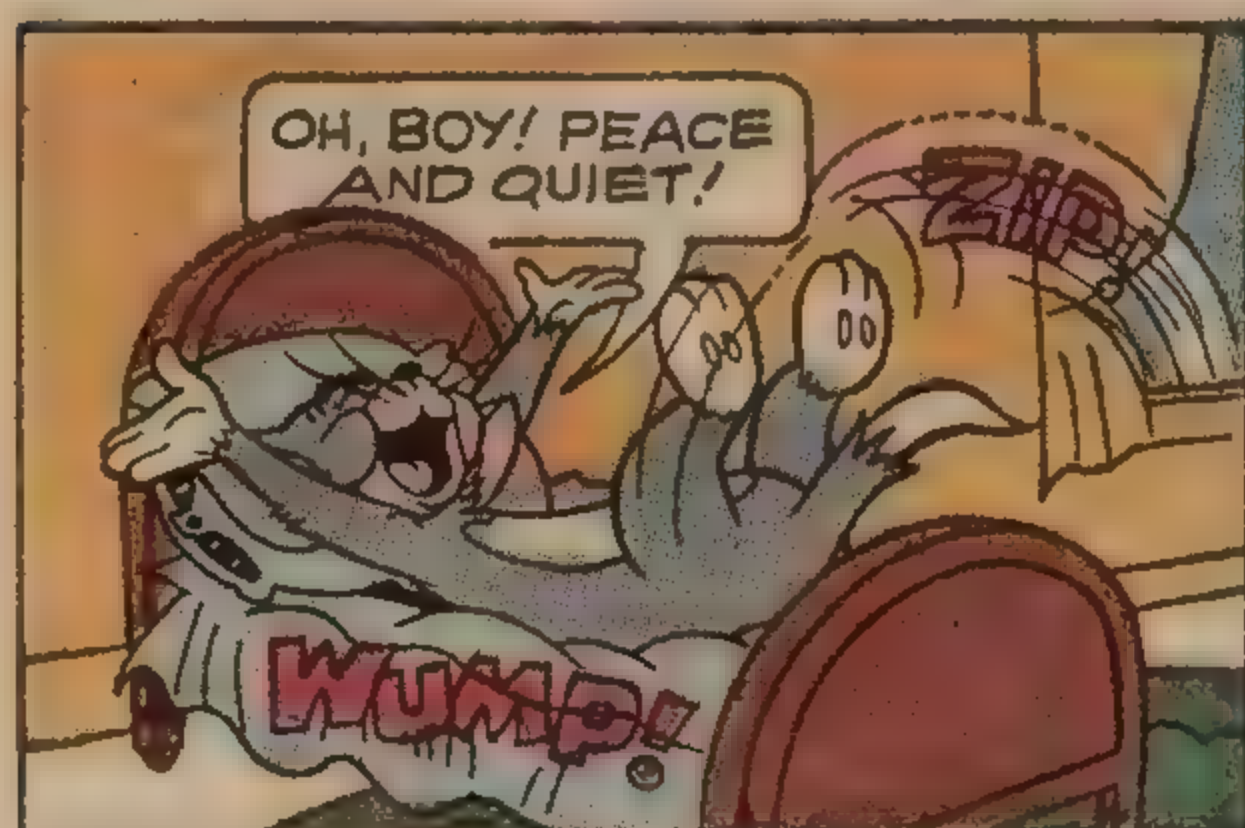
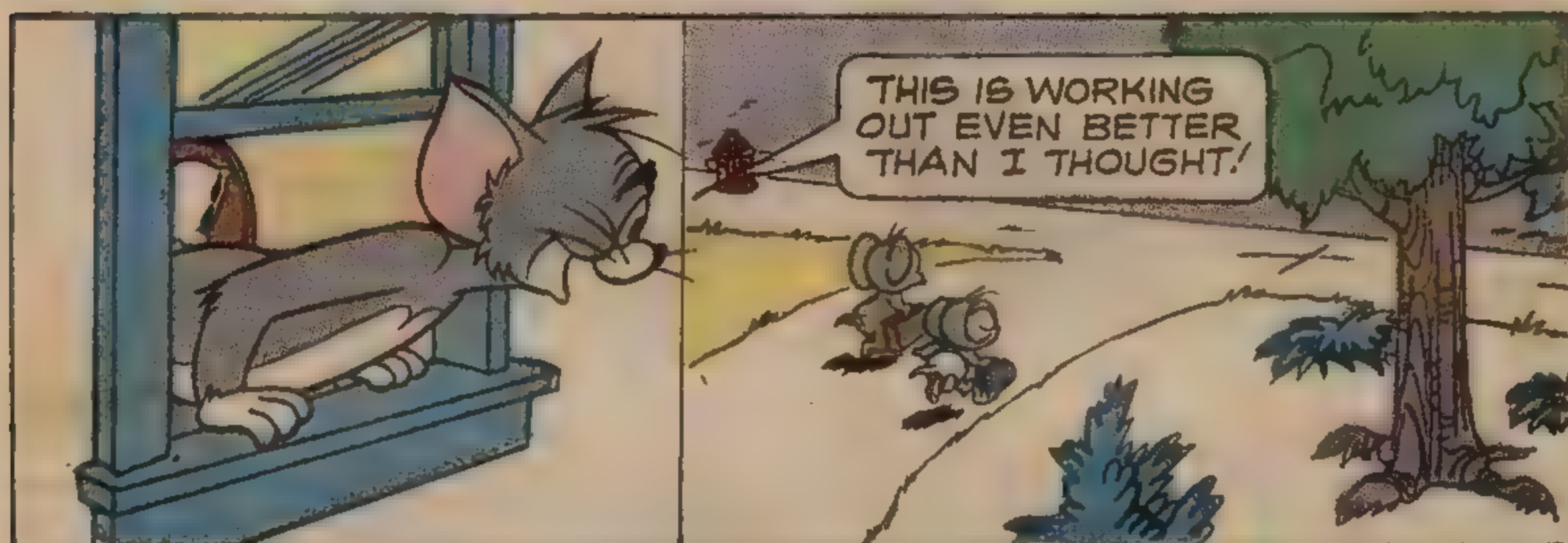
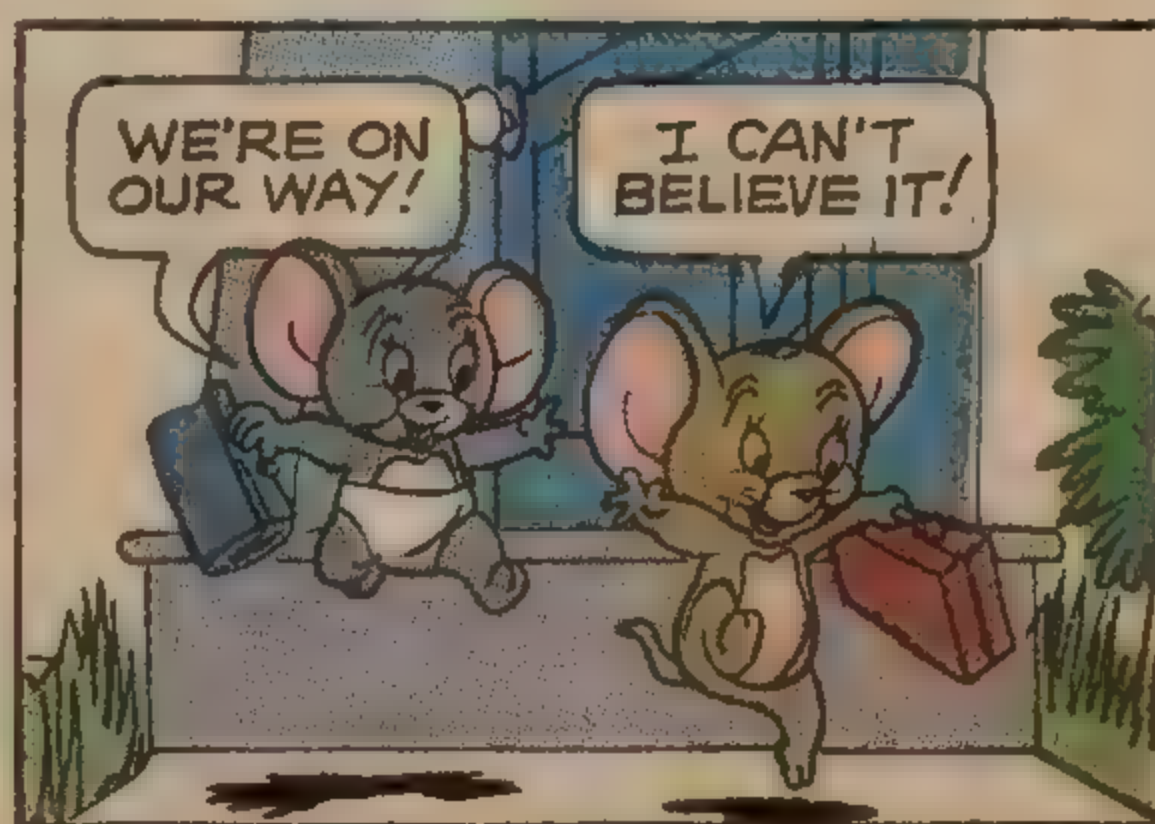
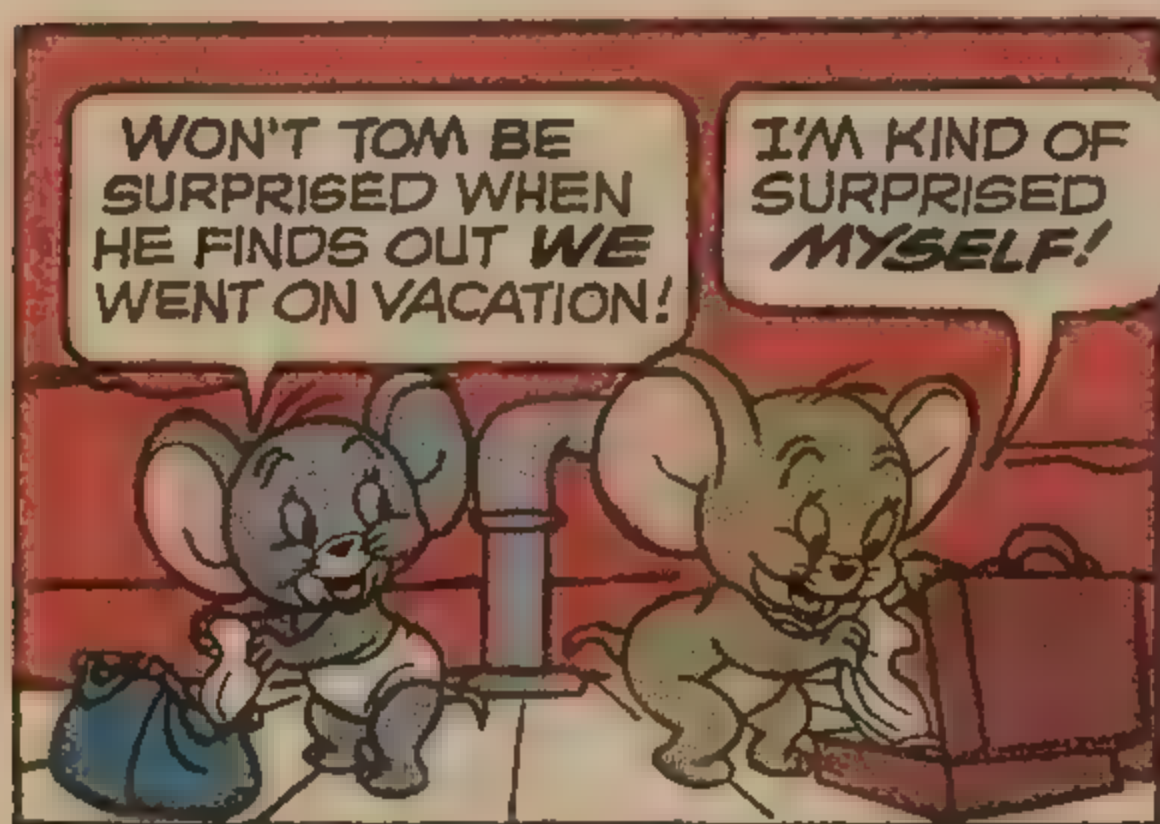
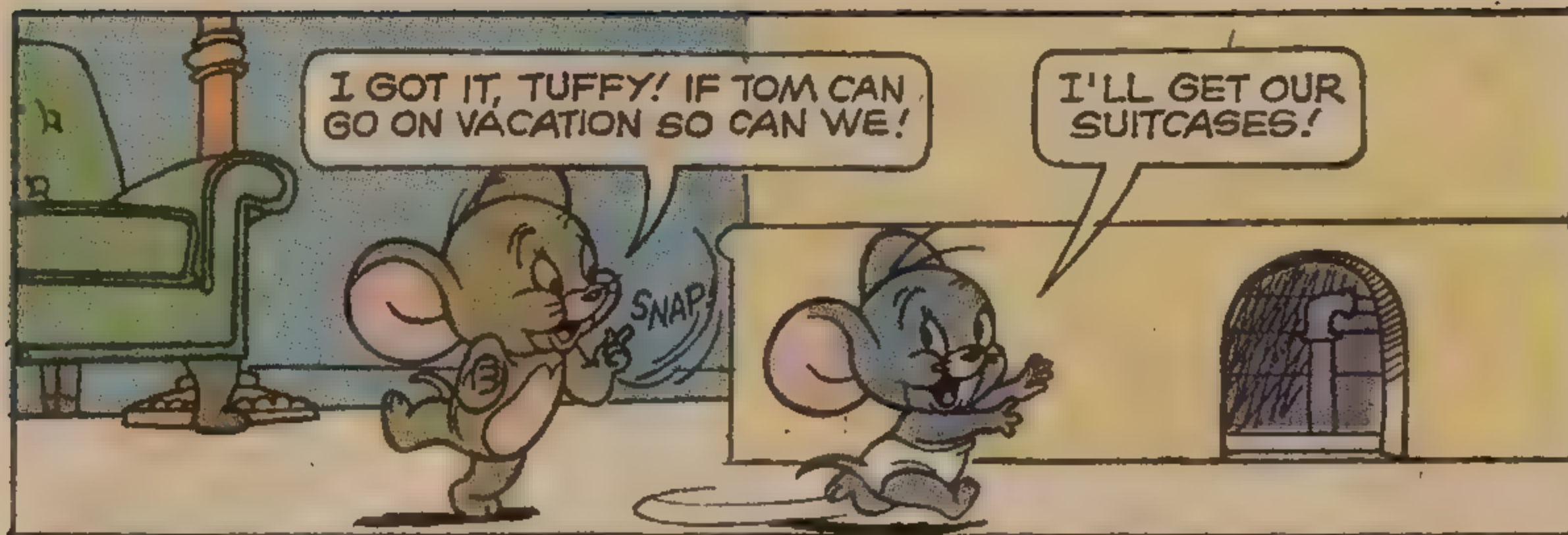
















# Margie gets FREE GIFTS for the whole family

Here's how it happened.

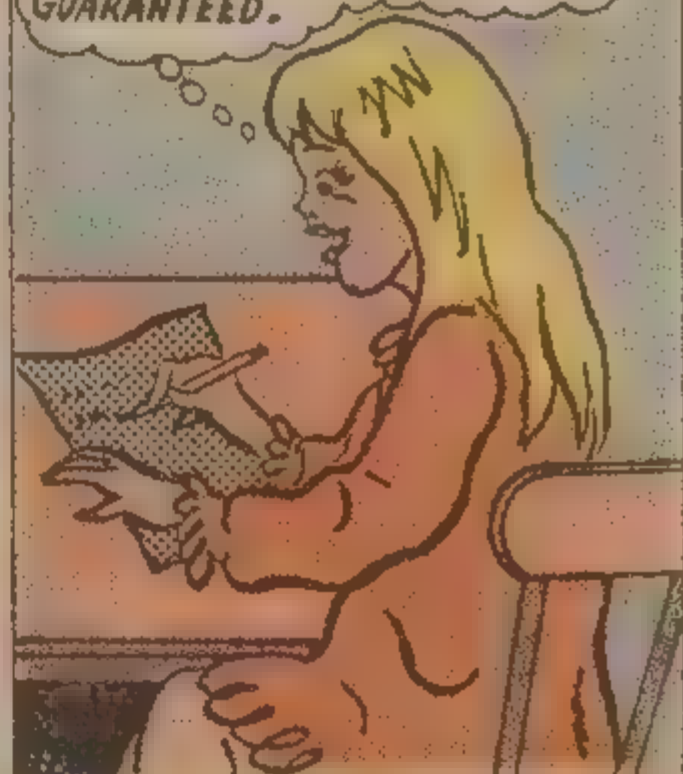
ONE DAY WHEN MARGIE WAS READING HER FAVORITE MAGAZINE...

WOW! HERE'S AN AD FOR 100 GIFTS I CAN GET FREE.

FORGET IT MARGIE, IT'S A RIP-OFF. NOBODY GIVES ANYTHING FOR FREE.



I THINK I'LL WRITE AWAY FOR THIS PUBLICATION WHICH LISTS ALL THESE GREAT FREEBIES. IT ONLY COSTS \$1.00 AND IT SAYS I CAN GET OVER \$30.00 WORTH OF FREE GIFTS. BESIDES, SATISFACTION IS FULLY GUARANTEED.



SEVERAL DAYS LATER...

LOOK AT THE FANTASTIC THINGS WE ALL CAN SEND AWAY FOR.

I STILL THINK IT'S A RIP-OFF.



MARGIE AND HER MOTHER SEND AWAY FOR COSMETICS, JEWELRY, FOOD SAMPLES, RECIPE BOOKLETS, SHAMPOO, NAIL POLISH, AND PERFUME-- WHILE DAD ORDERS SOME GREAT SPORTS AND HOBBY MATERIAL-- AND THEY'RE ALL FREE.



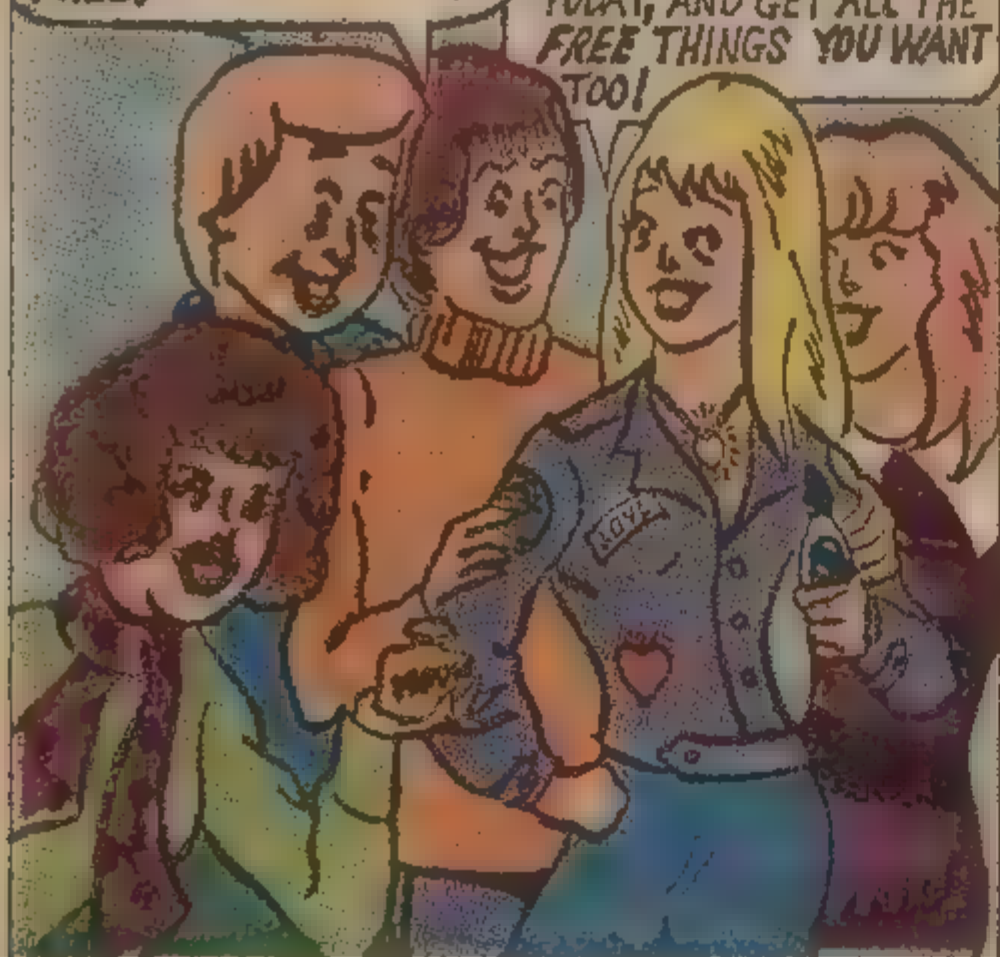
SHORTLY AFTER...

MARGIE, WHAT'S HAPPENING? YOU'RE SUDDENLY GETTING MORE MAIL THAN ANY ONE ELSE IN THE NEIGHBORHOOD.



GEE MARGIE, I GUESS I'VE REALLY BEEN WRONG. LOOK AT ALL THE GREAT THINGS YOU'VE GOTTEN FREE!

IT'S NOT TOO LATE BILLY. YOU CAN SEND FOR YOUR OWN COPY OF THE CONSUMER GAZETTE TODAY, AND GET ALL THE FREE THINGS YOU WANT TOO!



THAT'S RIGHT YOU CAN GET ALL THE THINGS I GOT, PLUS MORE, FOR FREE. THERE'S FREE PATCHES, FREE DECALS, FREE FASHION AND MAKE UP GUIDES, FREE LIP GLOSS AND EYE SHADOW, FREE FILM, AND MORE. ALL FROM LEADING COMPANIES JUST TO INTRODUCE YOU TO THEIR PRODUCTS. IT'S A GREAT DEAL-- SO DON'T MISS OUT!

GANDOLF PRODUCTS CO., P.O. Box 38, New York, N. Y. 10022 DEPT GK-312

Please send me a copy of your list of over 100 FREE GIFTS and SAMPLES. I have enclosed \$1.00 for each list ordered.

Send me \_\_\_\_\_ list(s). Enclosed is \$\_\_\_\_\_

Add 25¢ for Postage and Handling

SAVE: Order 2 or more copies and we'll pay the postage and handling.

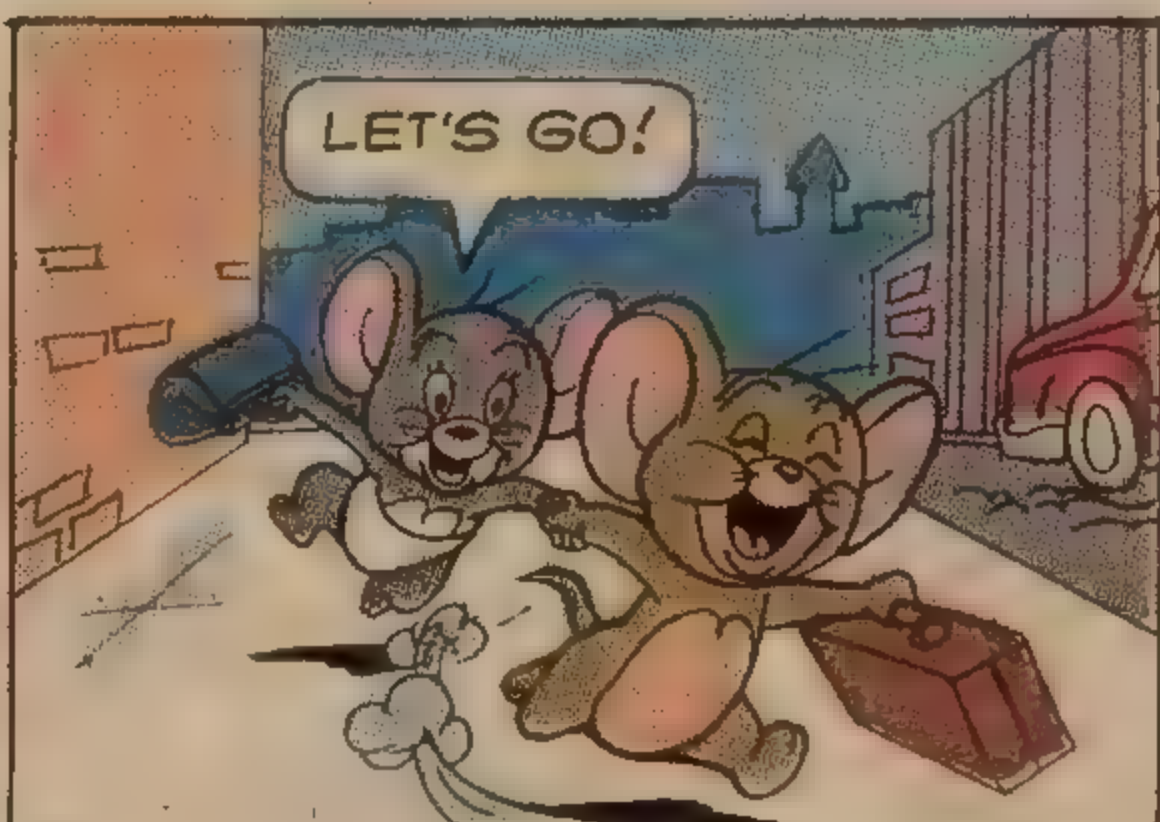
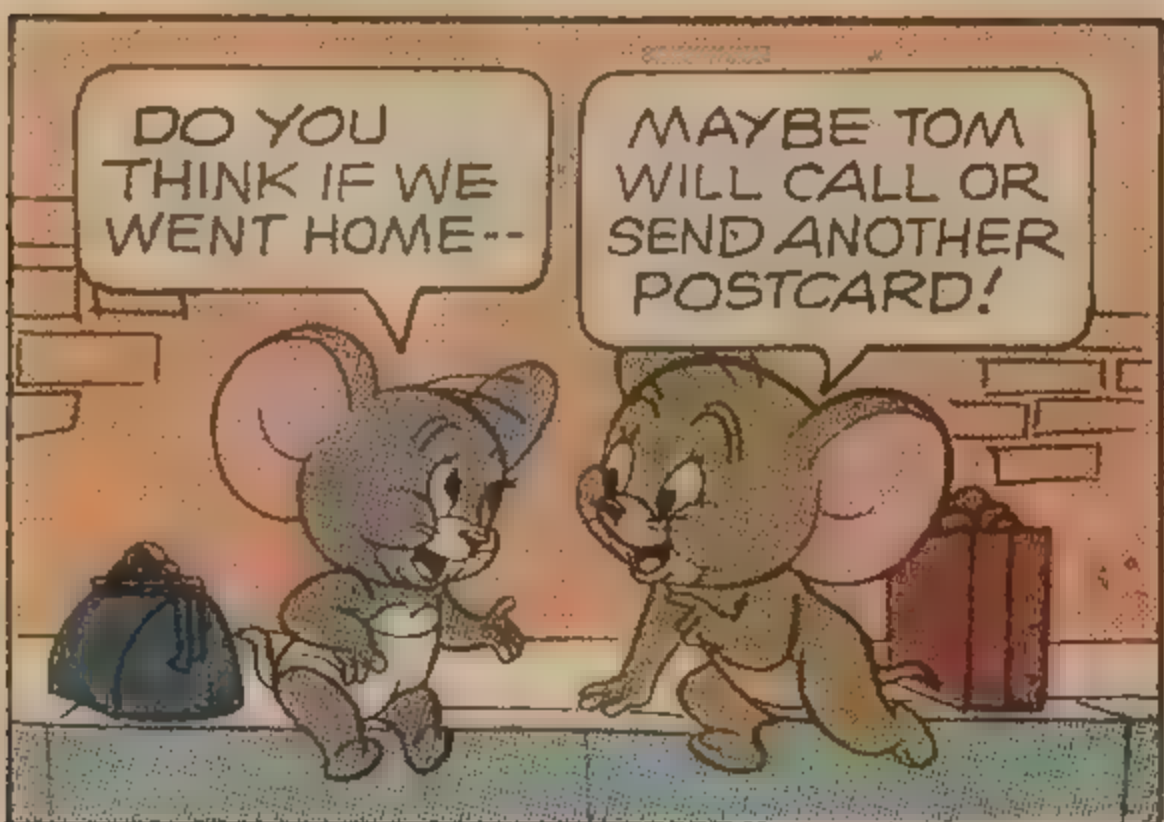
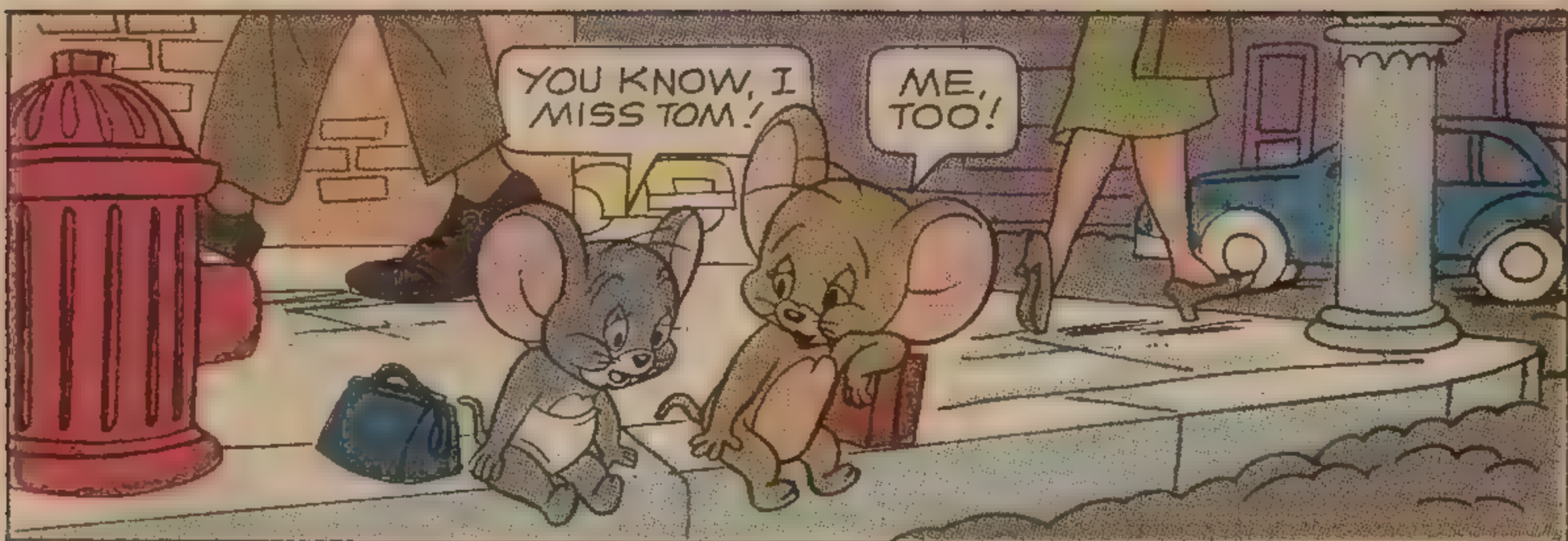
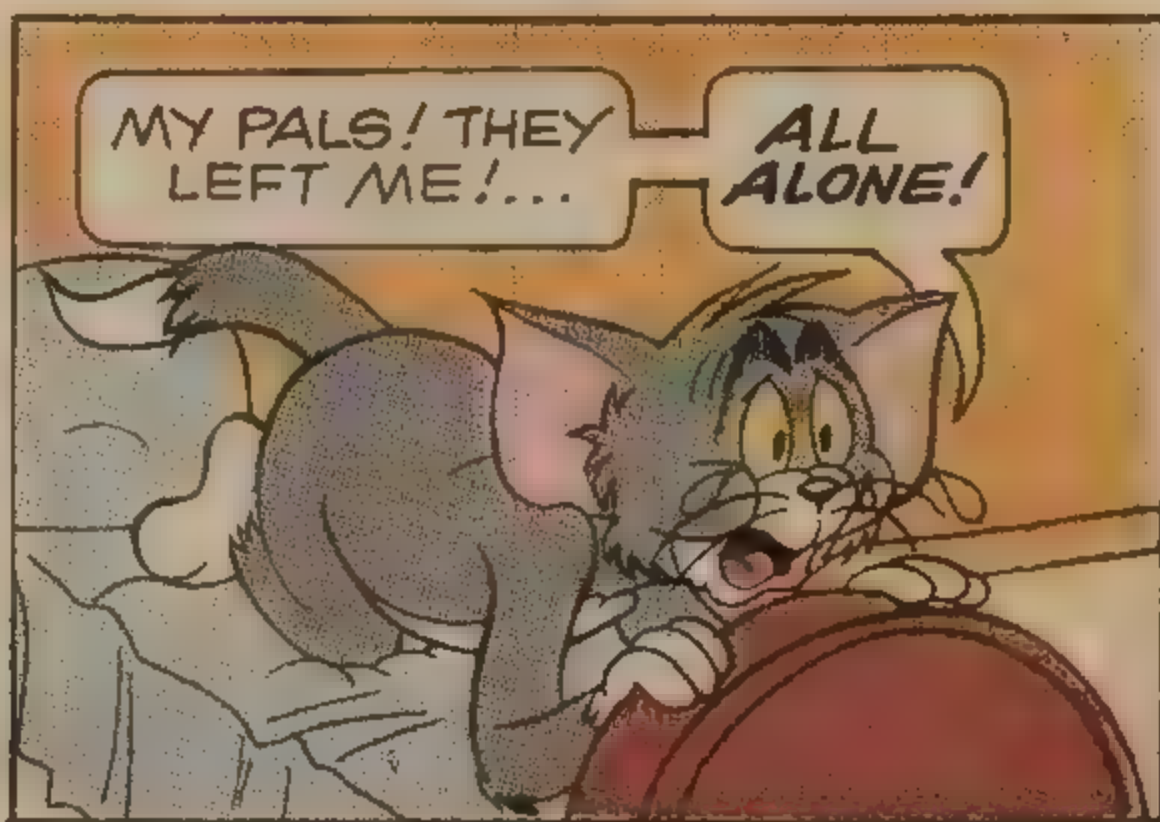
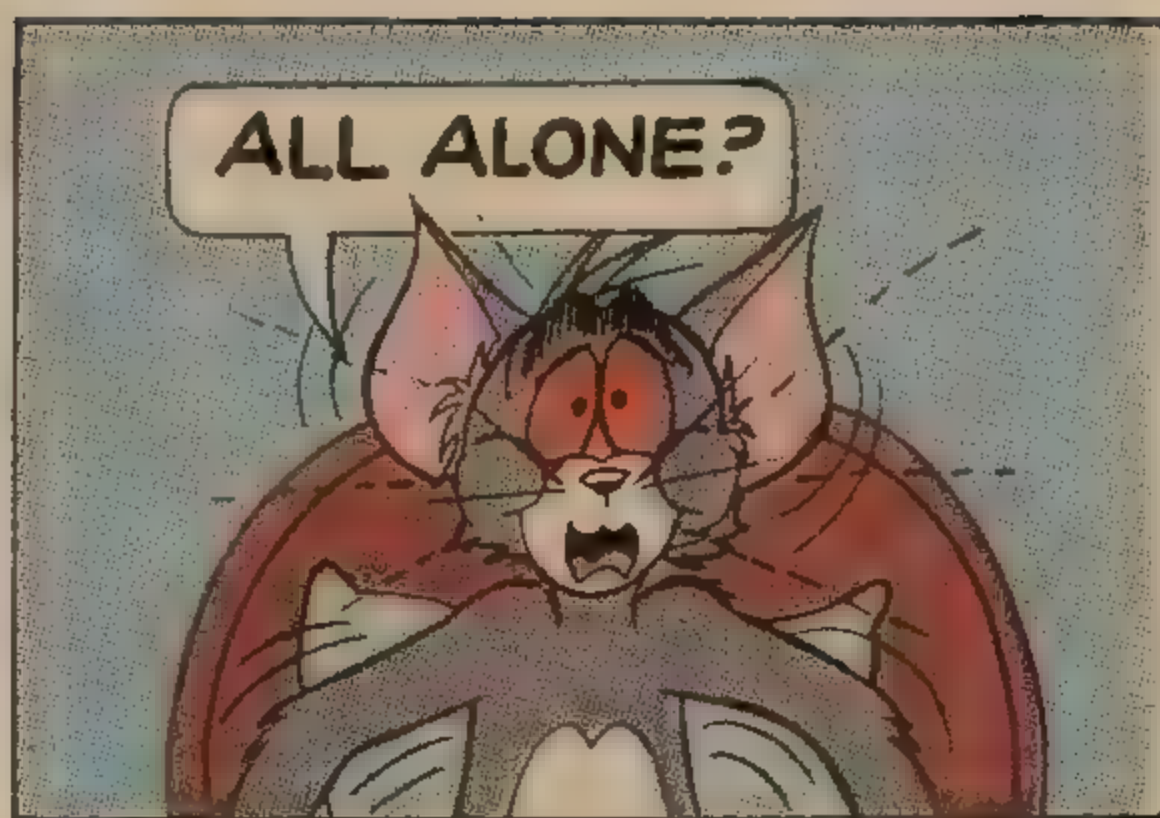
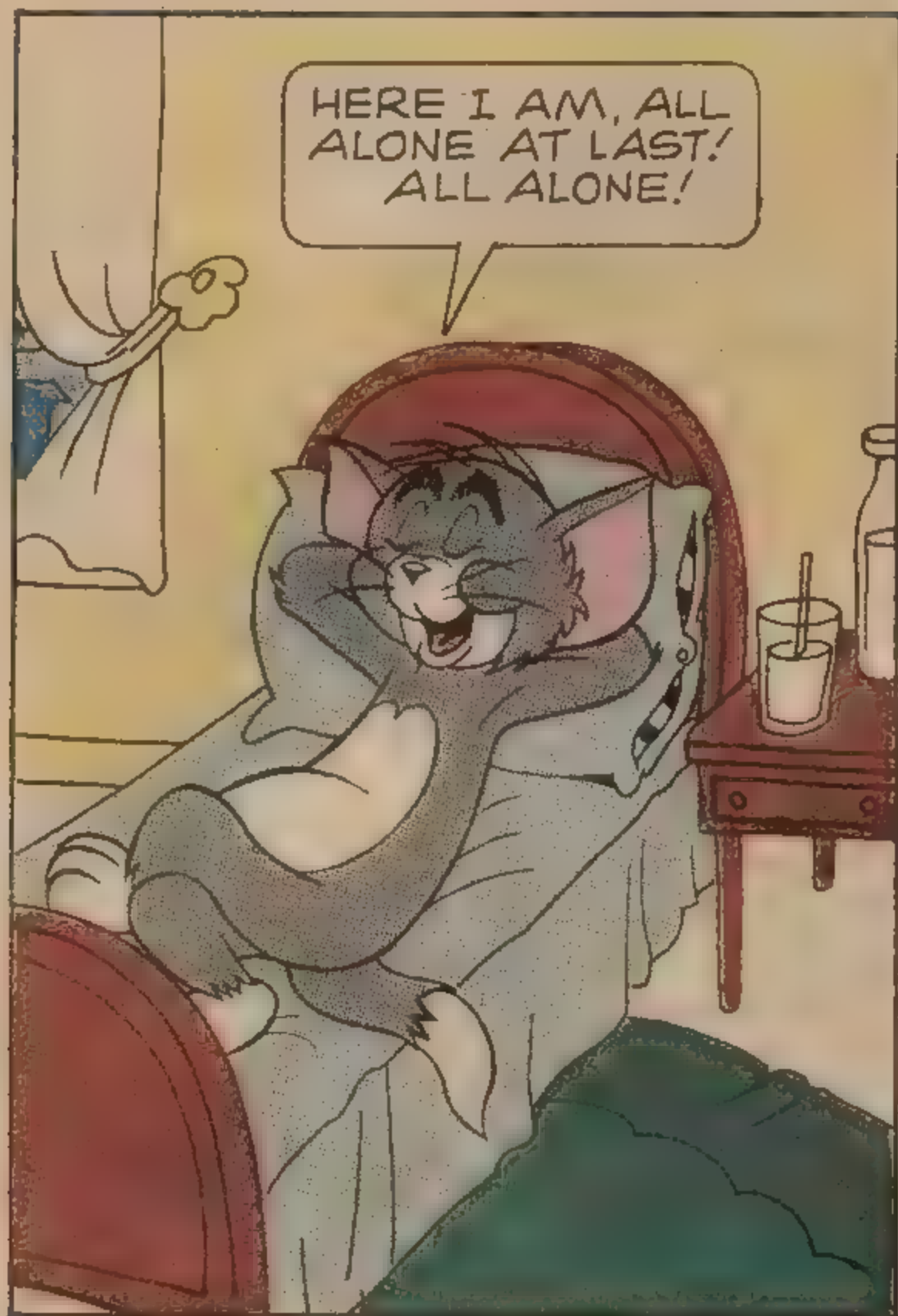
☐ Mrs.  
☐ Miss  
☐ Mr.

ADDRESS \_\_\_\_\_

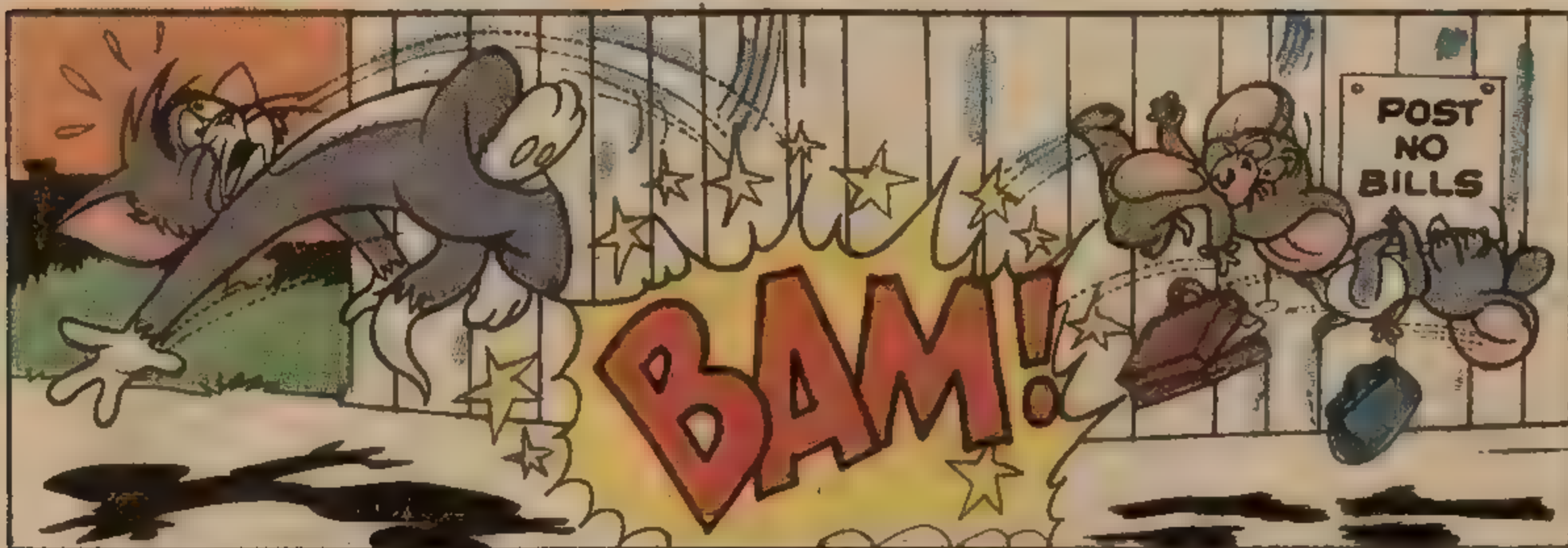
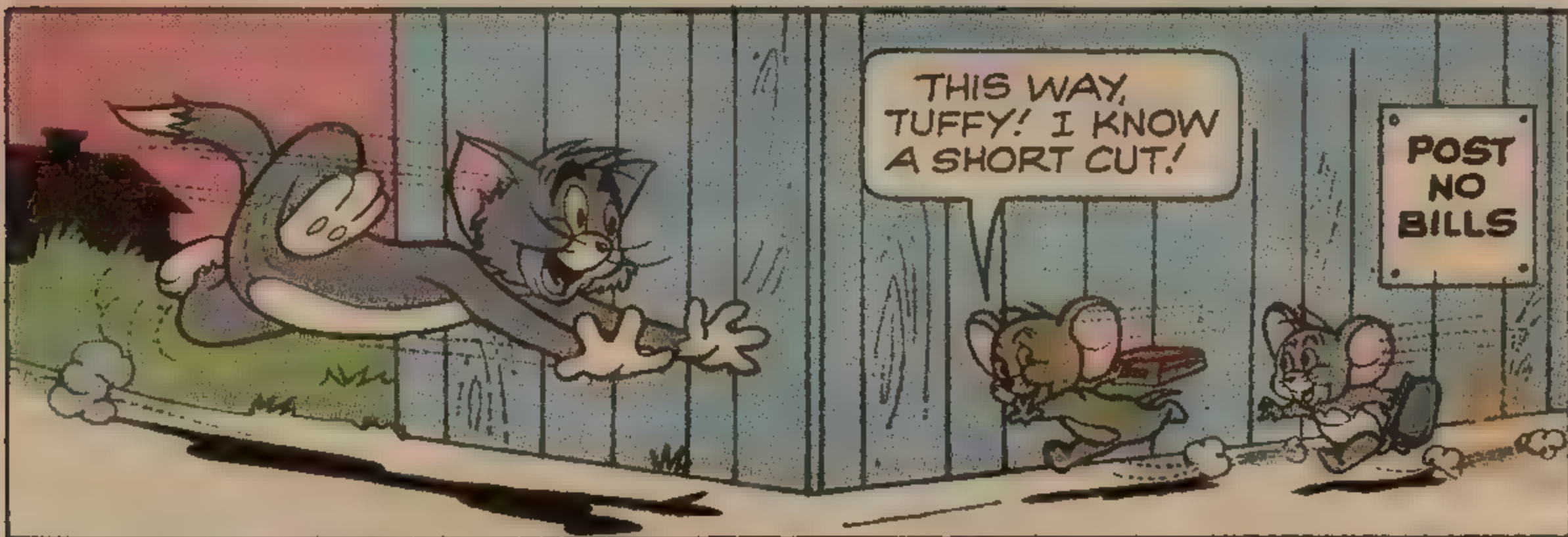
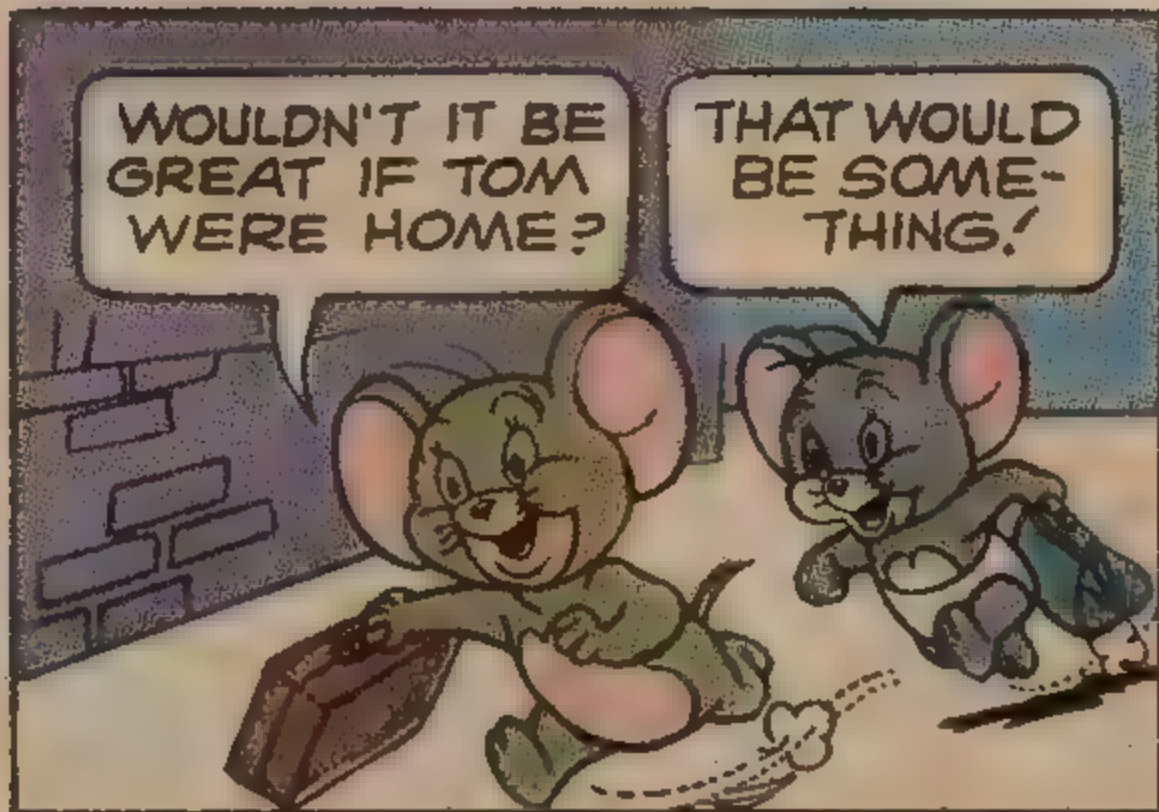
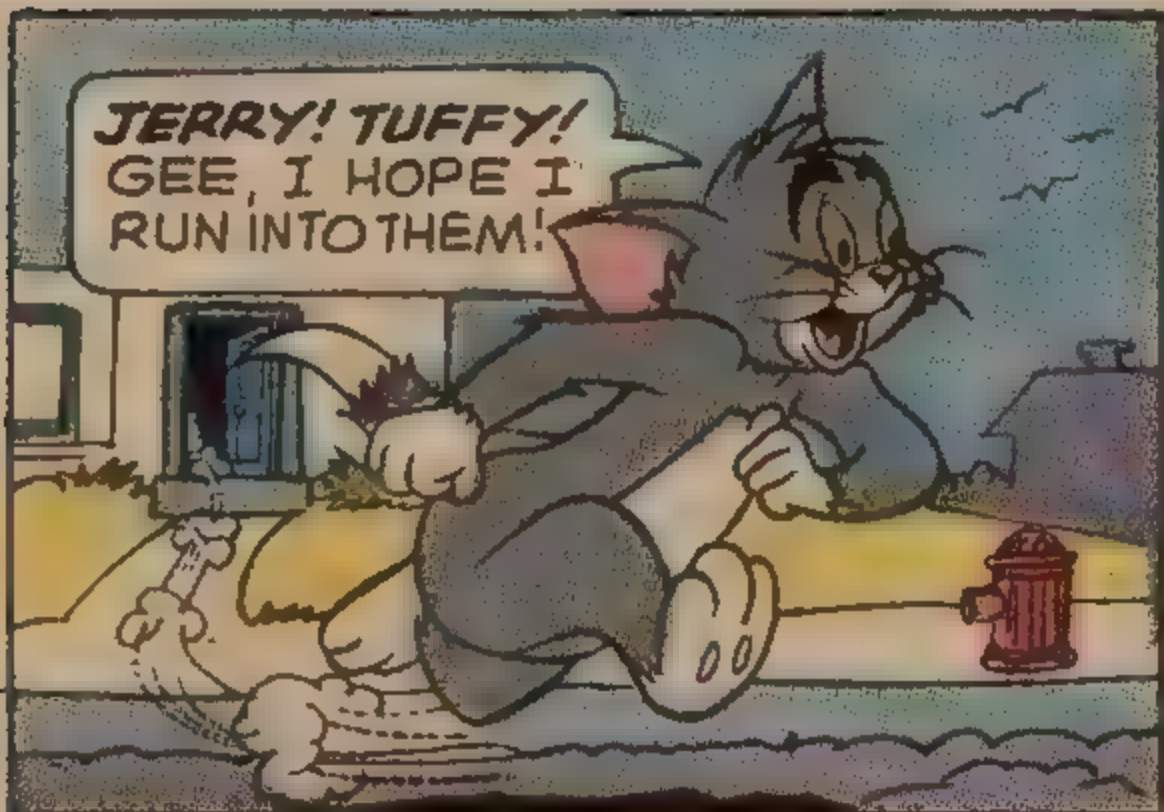
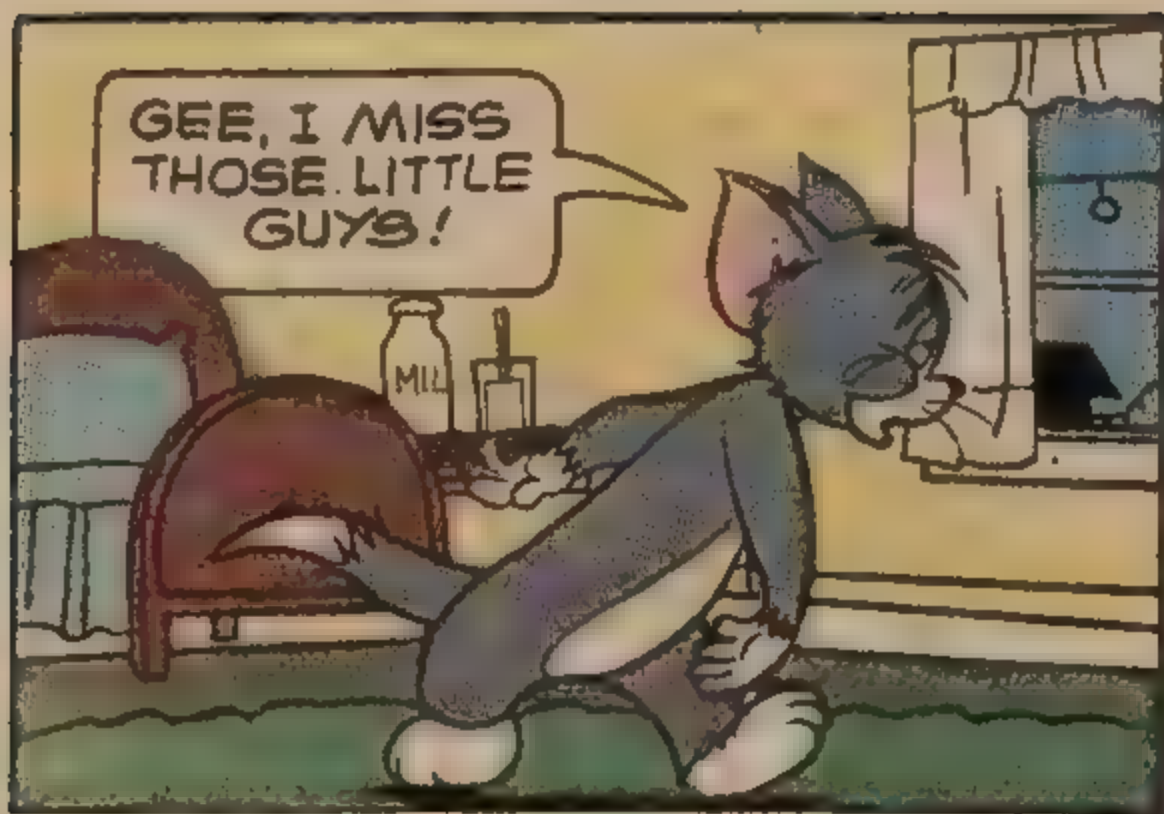
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

☐ EXTRA COPIES Give a friend her own COPY of our FREE GIFT AND SAMPLE list.... It's like giving her 100 GIFTS. She'll really thank you.



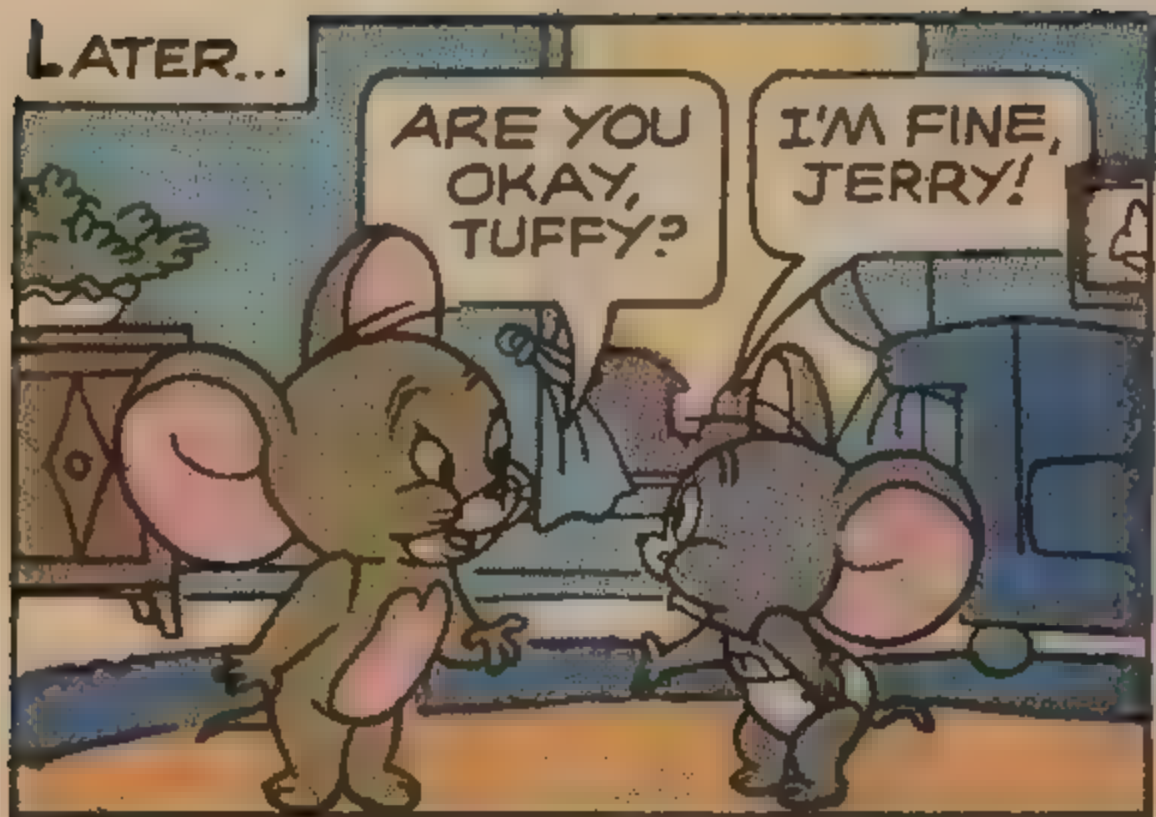




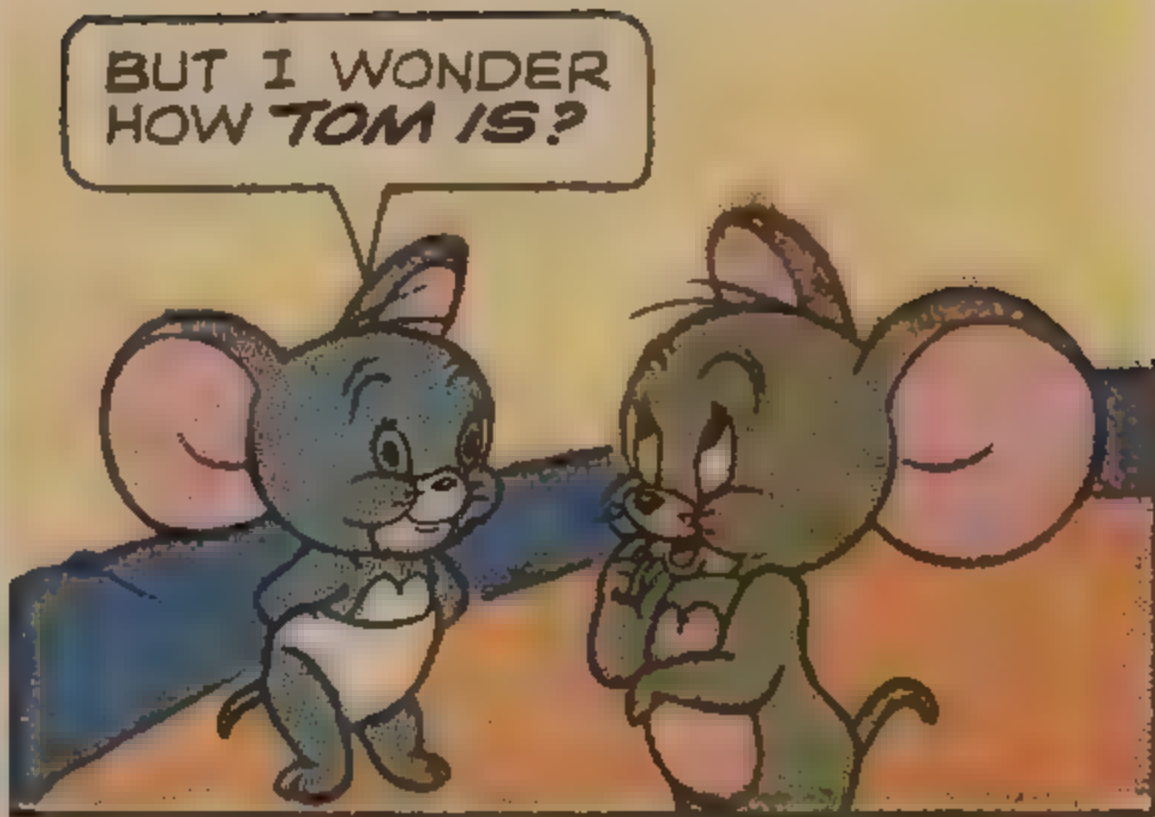




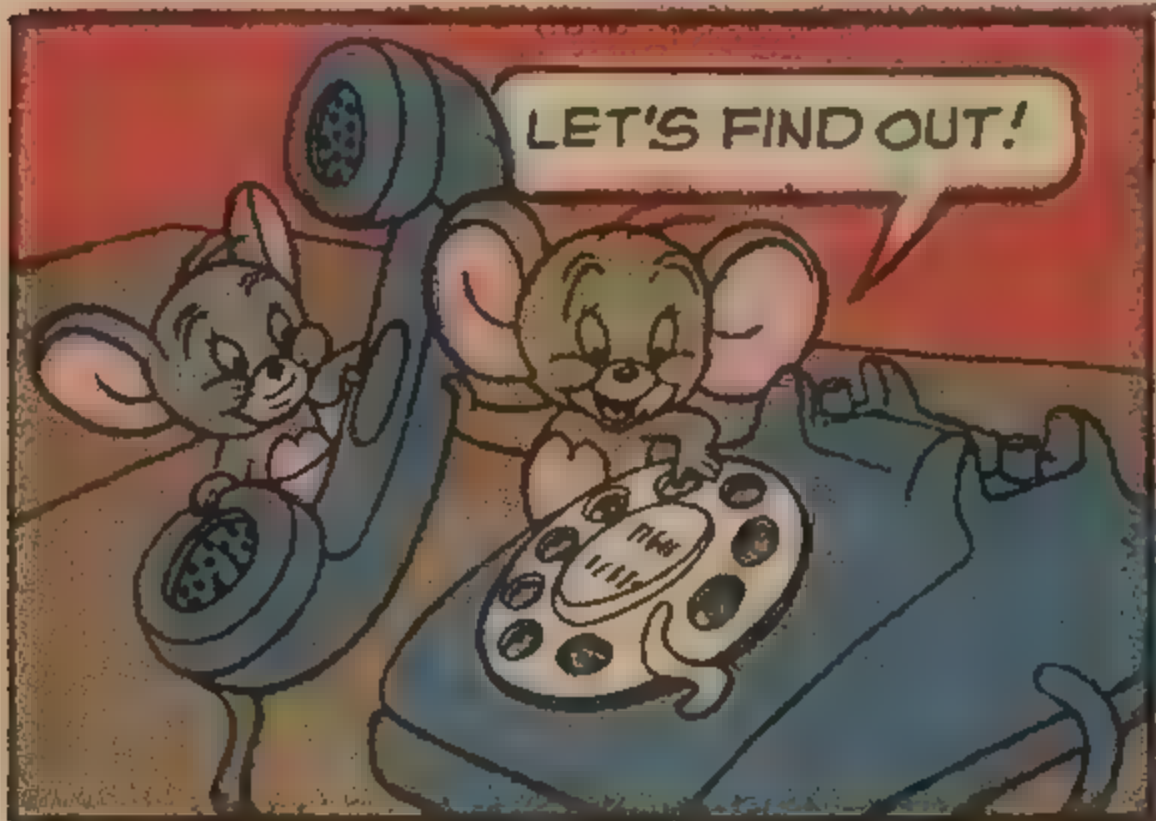
LATER...



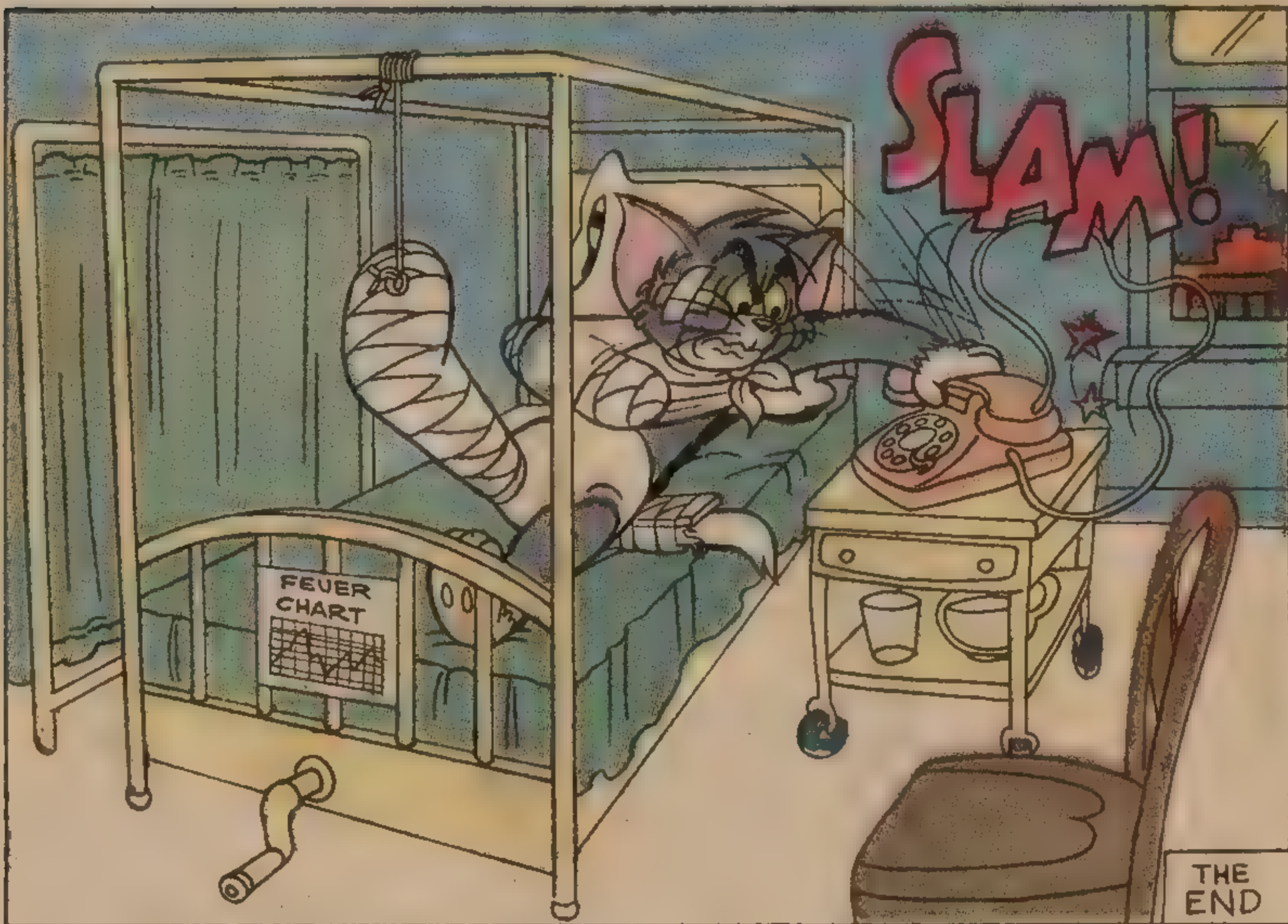
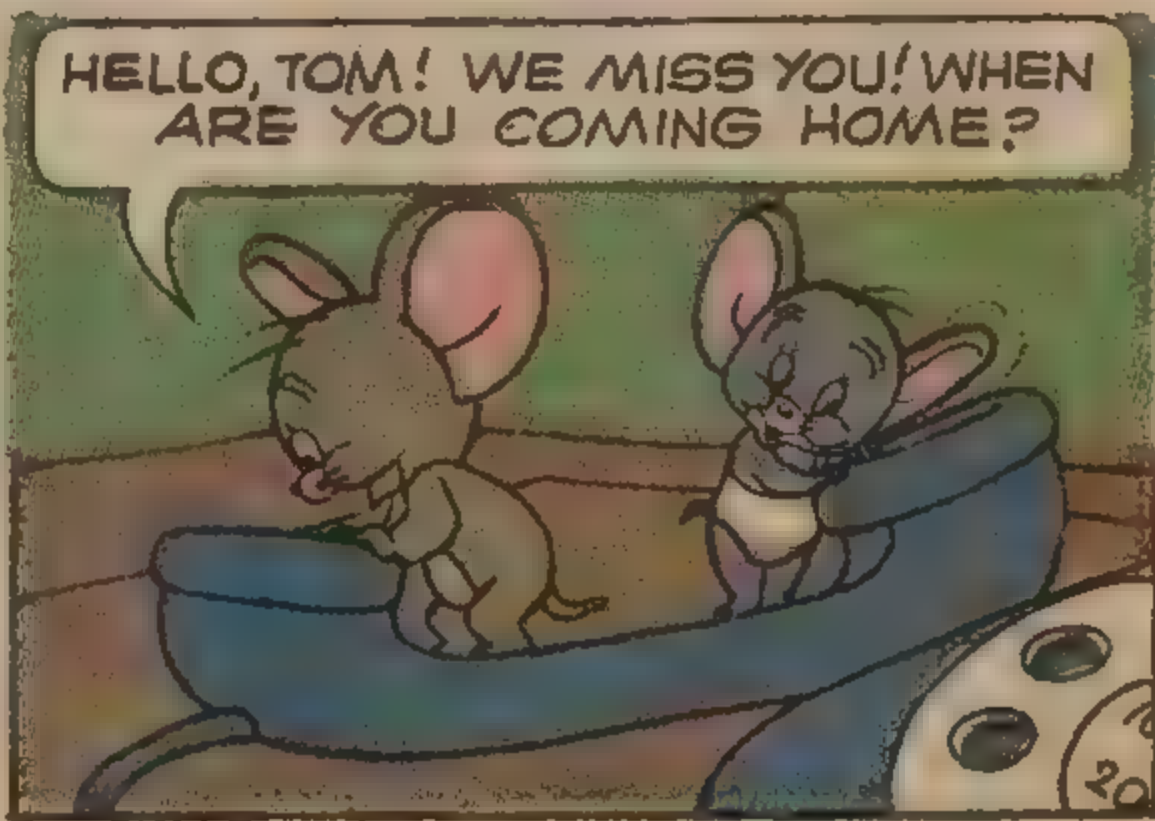
BUT I WONDER HOW TOM IS?



LET'S FIND OUT!



HELLO, TOM! WE MISS YOU! WHEN ARE YOU COMING HOME?





# 132 PC. ROMAN SOLDIERS

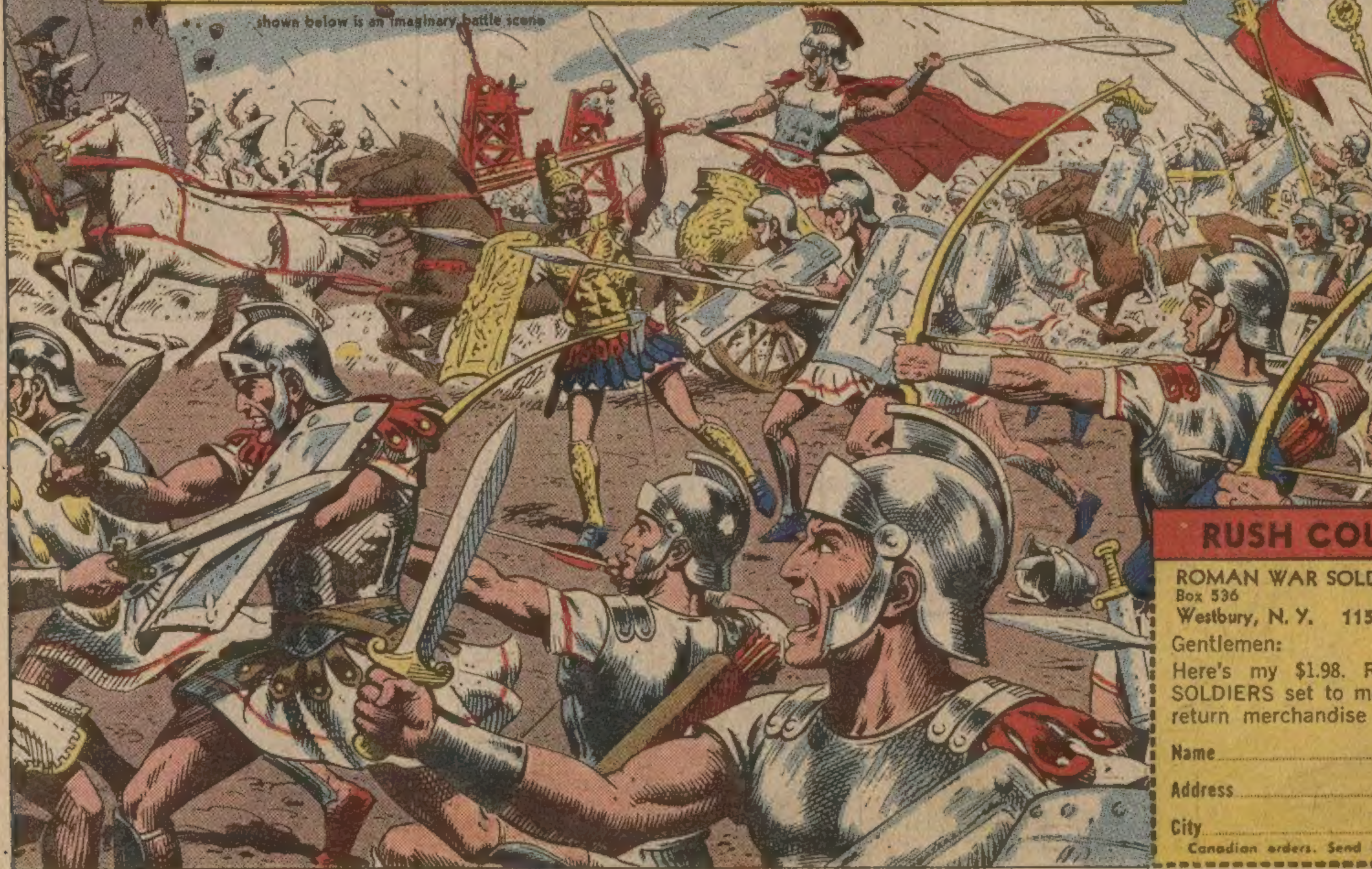
SET

ONLY  
\$1<sup>98</sup>

**2 COMPLETE ROMAN ARMIES!**

Fight again the battles of the old Roman Civil War—Roman against Roman! Or mount your own attack against a town or city. Every piece of molded plastic—each on its own base. Two complete armies, one in blue, one in yellow! Your satisfaction guaranteed or full refund.

shown below is an imaginary battle scene



Here is what you get:

- 4 Generals—Mounted
- 24 Cavalymen—with Spears & Armor
- 4 Cavalymen with banners
- 16 Spearmen with Shields
- 16 Archers with bows
- 16 Slingers
- 4 Chariots with drivers
- 4 Working Catapults
- 16 Pieces of ammunition (harmless) for catapult
- 24 Foot soldiers with broadswords and shields
- 4 Buglers

## RUSH COUPON TODAY

ROMAN WAR SOLDIERS

No C.O.D.'s

Box 536

Westbury, N. Y. 11590

Dept. ROG-7

Gentlemen:

Here's my \$1.98. Rush 132 piece ROMAN SOLDIERS set to me. If not satisfied I may return merchandise for full refund!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zip \_\_\_\_\_

State \_\_\_\_\_

Canadian orders. Send Int'l. money orders for \$2.50.





## Are you ready for a Daisy B•B Gun? Your parents have ways of knowing.

Remember when you got your bike? You promised to use it safely. Stay off busy streets. Look before you cross an intersection. Keep it out of the driveway.

Well, safety is even more important with a Daisy than with a bike. Because a Daisy is a B•B gun. It's not a toy.

If you keep those promises with your bike, your parents will see that you're ready for a Daisy.

We think every boy should have the thrill of owning a Daisy B•B Gun. But we want him to be ready.

We want him to know about the responsibility of owning a B•B gun.

So, before you ask for a Daisy, think it over. Discuss it with your parents. Tell them how you've kept your promise and met your responsibilities.

When you find that you're ready for a Daisy, you'll find a Daisy B•B Gun ready and waiting for you.

Send for "The Air Rifle Marksman." Mail your name, address, and 25c to Daisy, P.O. Box 220, Rogers, Arkansas 72756.



**Daisy**  
SINCE 1886

**The B•B Gun every boy dreams about.**

Division Victor Comptometer Corporation Rogers, Arkansas 72756



# 100

PC.

# TOY SOLDIER SET

**\$1.25**

MADE OF DURABLE PLASTIC, EACH WITH ITS OWN BASE.



**PACKED IN THIS  
PASTEBOARD  
FOOTLOCKER  
TOY STORAGE BOX**

DIMENSIONS:  
 $6\frac{1}{2} \times 3 \times 2\frac{3}{8}$

## EACH FOOTLOCKER CONTAINS:

4 Tanks	8 Machinegunners	4 Bombers
4 Jeeps	8 Sharpshooters	4 Trucks
4 Battleships	4 Infantrymen	8 Jet Planes
4 Cruisers	8 Officers	8 Cannon
4 Sailors	8 Waves	4 Bazookamen
4 Riflemen	8 Wacs	4 Marksmen

LUCKY PRODUCTS, INC. Dept. TG-20  
BOX 536 NO  
WESTBURY, L.I., N.Y. 11590 C.O.D.'s

HERE'S MY \$1.25!  
Rush the TOY SOLDIER SET TO ME!

Name .....

Address .....

City .....State .....Zip .....

Canadian and foreign orders:  
Send \$1.50 international money order



